



اَوْنِيُو تِكْنُوْلُوْجِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

Cawangan Melaka

PJI EDGE

2022

Division of Research and
Industrial Linkages
Volume 7

PJI EDGe 2022

JAN - DEC 2022



اَبُو سَيِّدِي تَكْنُوْلُو كِي مَبَارَا
UNIVERSITI
TEKNOLOGI
MARA

Cawangan Melaka

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Siti Nuramalina Johari
Hazrati Zaini
Mohd Amirul Atan

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Alumni Network (ICAN)

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Malaysian Academy of SME & Entrepreneurship
Development (MASMED)

88

Foreword

In the name of Allah, the most Merciful and Most Gracious.

Assalamualaikum Warahmatullahi Wabarakatuh and a warm greeting to everyone.

First and foremost, I would like to extend my heartfelt congratulations to the Division of Research and Industrial Linkages of UiTM Cawangan Melaka (PJI UiTMCM) on the publication of the 7th Edition of the PJI EDGe 2022 Bulletin.

There is no doubt that PJI UiTMCM has consistently demonstrated excellence and made significant contributions to the growth and success of UiTMCM, particularly in the fields of research and community-related endeavors. Moreover, PJI UiTMCM has spearheaded numerous programs, activities, and initiatives that have not only enhanced the standing of UiTMCM but have also had a positive impact on local and international communities. Therefore, I firmly believe that this bulletin serves as an excellent platform for documenting all the activities, initiatives, and accomplishments achieved by PJI UiTMCM in the year 2022.

Last but not least, I wish to express my special gratitude to all the committee members who have worked tirelessly to produce this bulletin. I would also like to extend my heartfelt appreciation to all individuals who have contributed and participated, whether directly or indirectly, in the publication of this bulletin.

Wishing PJI UiTMCM continued success!

Thank you.

ASSOCIATE PROFESSOR TS. DR. MOHD RASDI ZAINI
Rector

Foreword

In the name of Allah, the most Merciful and Most Gracious.

Assalamualaikum Warahmatullahi Wabarakatuh and good day to all.

I am deeply honored to announce the publication of the 7th Edition of the PJI EDGE 2022 Bulletin. I am immensely grateful for the success of this bulletin, which stands as a testament to the dedicated efforts of all units within the Division of Research and Industrial Linkages of UiTM Cawangan Melaka (PJI UiTMCM), particularly the Journal and Publication University Unit (JPU), Research Management Unit (RMU), Industry, Community, and Alumni Network Unit (ICAN), and Malaysian Academy of SME & Entrepreneurship Unit (MASMED). These four units undeniably form the backbone of the PJI UiTMCM division.

The PJI EDGE 2022 Bulletin has reached its 7th edition since its inaugural publication in 2016. It continues to evolve, providing valuable information on the activities of the JPU, RMU, ICAN, and MASMED units. Additionally, it serves as a vital platform for documenting all research and community-based initiatives and programs conducted by PJI UiTMCM, as well as the achievements of UiTMCM staff throughout the year 2022.

In conclusion, I wish to express my heartfelt appreciation to all the dedicated staff members of UiTMCM whose unwavering commitment and hard work were instrumental in ensuring UiTM's remarkable success in 2022. I would also like to extend my sincere gratitude to the committee members of the PJI EDGE Bulletin, whose tireless efforts have resulted in this bulletin showcasing the outstanding accomplishments of UiTMCM in 2022, particularly in the areas of research, publication, industrial collaborations, and entrepreneurship. May all your good deeds be accepted by the Almighty and rewarded with His blessings.

Thank you.

DR. NUR HAYATI ABD RAHMAN

Deputy Rector (Research and Industrial Linkages)

Committee



Patron

ASSOC. PROF. TS. DR.
MOHD RASDI ZAINI



Chairman

DR. NUR HAYATI ABD
RAHMAN

Language



MOHD AMIRUL ATAN



DR. NUR HAYATI ABD
RAHMAN



DR. KHAIRUNNISA
ABDUL SAMAD



NUR NABILAH ABU
MANGSHOR



HAZRATI ZAINI



DR. RAIHAH
AMINUDDIN



SITI NURAMALINA
JOHARI



DR. WAN MUSYIRAH
WAN ISMAIL

Authors



UNIVERSITI
TEKNOLOGI
MARA

Cawangan Melaka

JPU

2022

PJI EDGe | Division of Research and Industrial Linkages

About JPU

The Unit of Journal and University Publications (JPU) was established in 2015, following the re-structuring of the PRISMa Unit. The main functions of JPU are to manage the lecturers' scholarly publications, and the periodical publications by Research and Industrial Linkages Department.

There are five sub-units in JPU, namely:

- Bulletin
- Journal
- Conference
- Data Publication
- Indexed Publication

The main objectives of JPU are:

- To cultivate a writing and publishing culture among the lecturers.
- To coordinate scholarly programs organized by the faculties or campus.
- To establish and manage a journal published by UiTM Cawangan Melaka.
- To improve the authorship quality of lecturers.

The main responsibilities of JPU :

- Manage the publication process of the Academic Journal of Business and Social Sciences (AJoBSS).
- Manage and maintain the indexing quality of the Academic Journal of Business and Social Sciences (AJoBSS).
- Conduct training or workshops that are related to scholarly publications.
- Manage and maintain the PRISMa system.
- Verify records entered by lecturers in the PRISMa system.
- Manage the publication process of PJI EDGE.
- Organize and coordinate conferences, seminars or symposiums.

Performanace Indicator (PI) 2021

59

Number of indexed publication:
Conference proceedings in SCOPUS/WoS.

60

Number of indexed publication: Journal in
SCOPUS/WoS/ERA.

62

Number of indexed joint publication with
National collaborators.

63

Number of indexed joint publication with
Industry Collaborators.

64

Number of indexed joint publication with
International Collaborators.

65

Number of indexed publication: Journal in
MyCite.

66

Number of indexed publication: UiTM
Publishers and others.

Performance Indicator (PI) 2021

PI No:

59

Achievement: 59

60

Achievement: 179

62

Achievement: 86

63

Achievement: 9

64

Achievement: 30

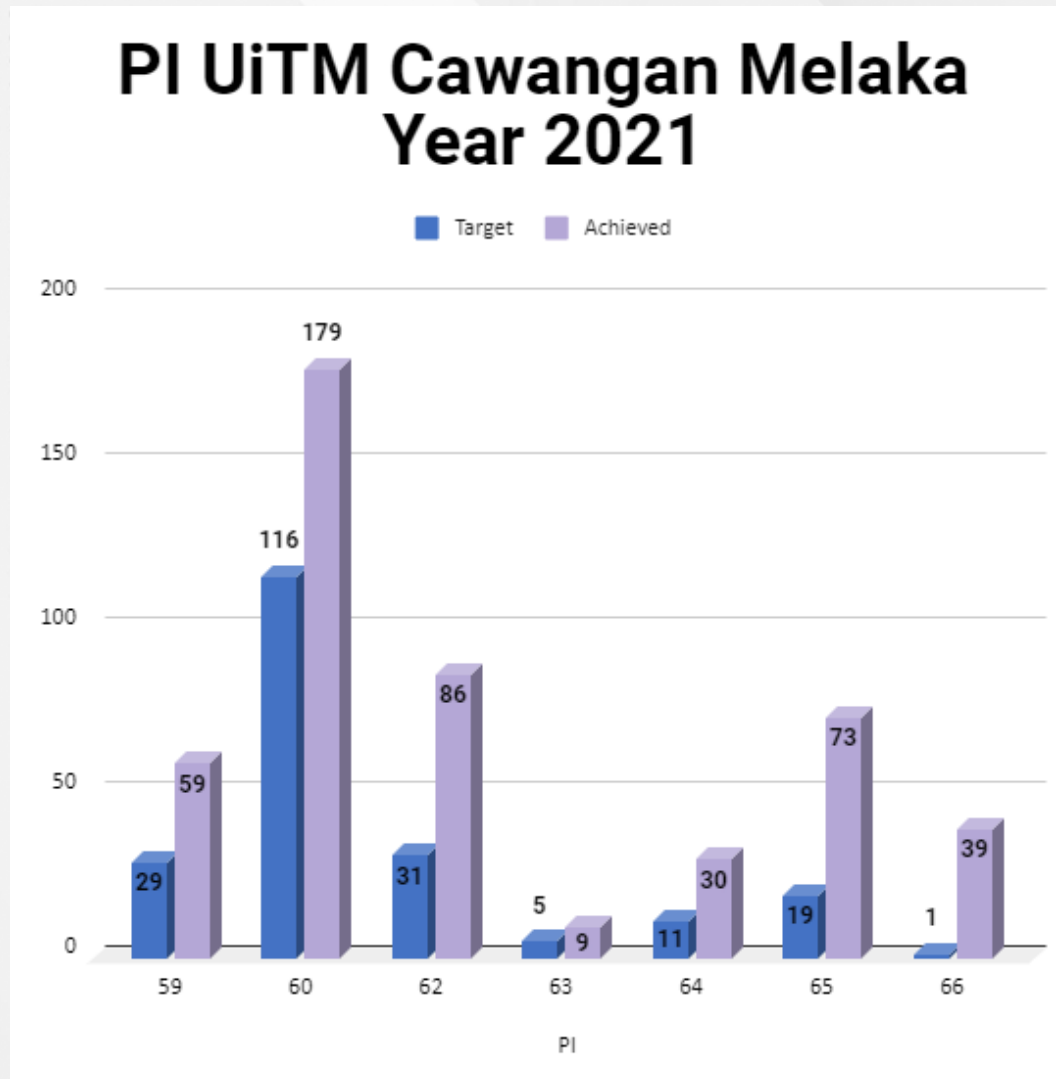
65

Achievement: 73

66

Achievement: 39

Performance Indicator (PI) 2021



Performance Indicator (PI) 2022

49

Number of indexed publication: Conference proceedings in SCOPUS/WoS

50

Number of indexed publication: Journal in SCOPUS/WoS

50

Number of indexed publication: Journal in ERA

51

Number of high impact publications

53

Number of indexed joint publication with National collaborators.

54

Number of indexed joint publication with Industry Collaborators.

55

Number of indexed joint publication with International Collaborators.

56

Number of indexed publication: Journal in MyCite.

57

Number of publication published by UiTM Press and other publishers.

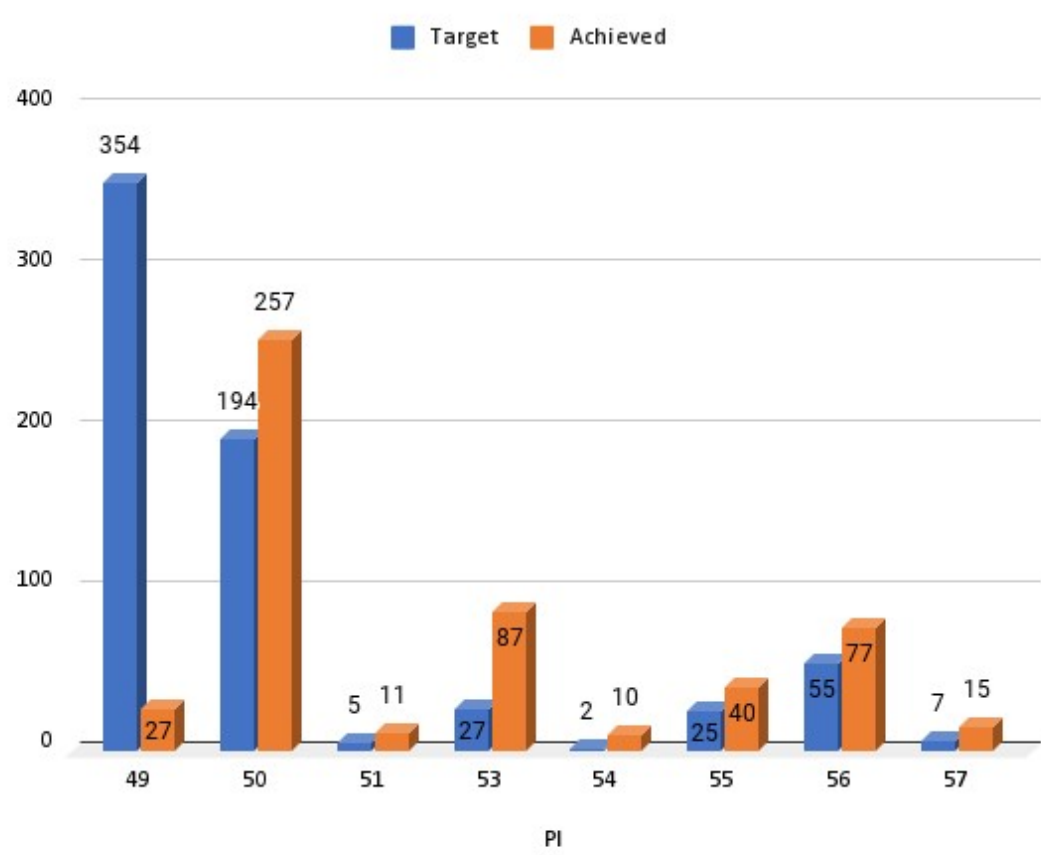
Performance Indicator (PI) 2022

PI No:

| | |
|------------------|----|
| Achievement: 27 | 49 |
| Achievement: 193 | 50 |
| Achievement: 64 | 50 |
| Achievement: 11 | 51 |
| Achievement: 87 | 53 |
| Achievement: 10 | 54 |
| Achievement: 40 | 55 |
| Achievement: 77 | 56 |
| Achievement: 15 | 57 |

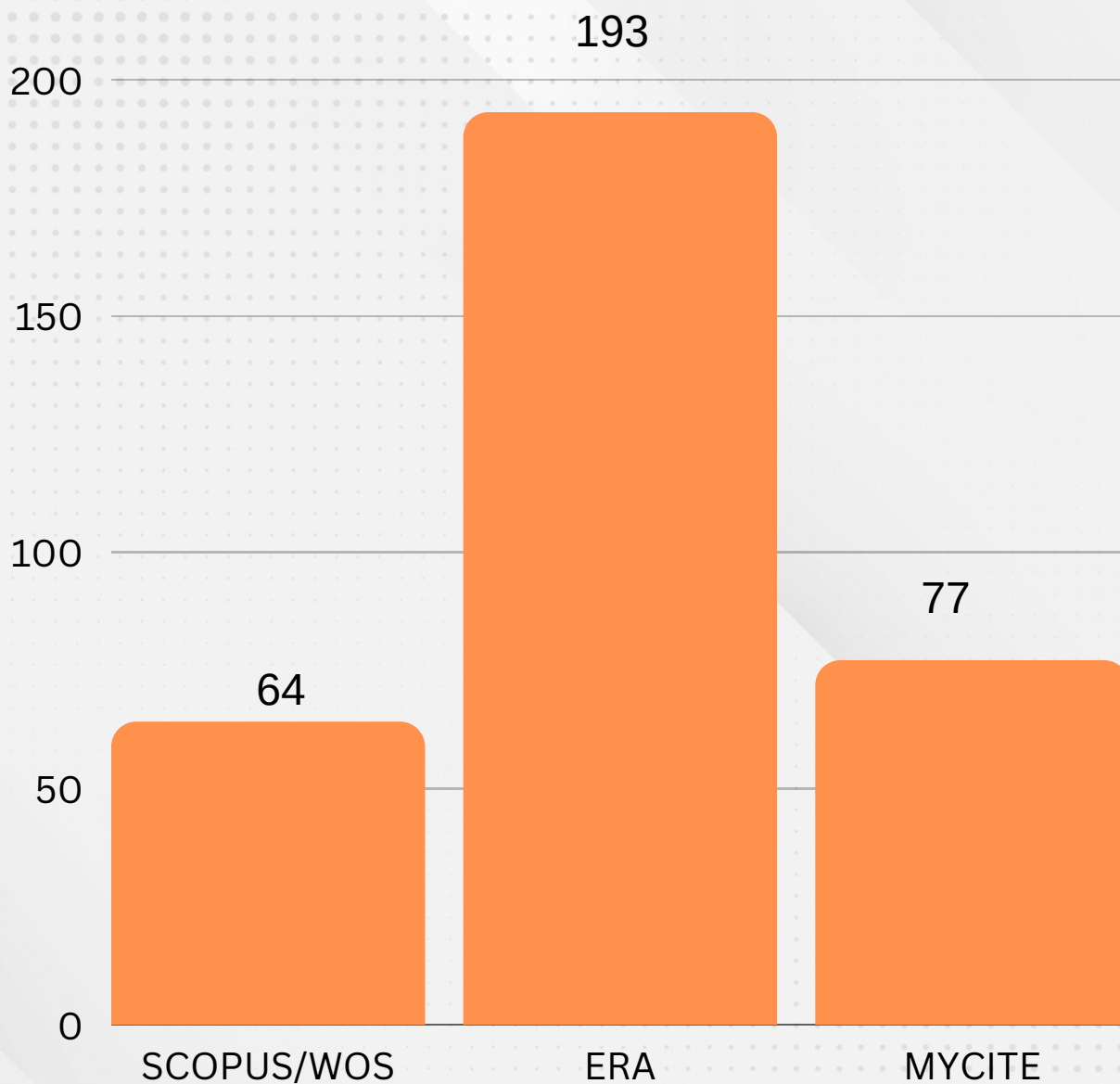
Performance Indicator (PI) 2022

PI UiTM Cawangan Melaka Year 2022



SUMMARY OF INDEXED PUBLICATION FOR YEAR 2022

UiTM CAWANGAN MELAKA



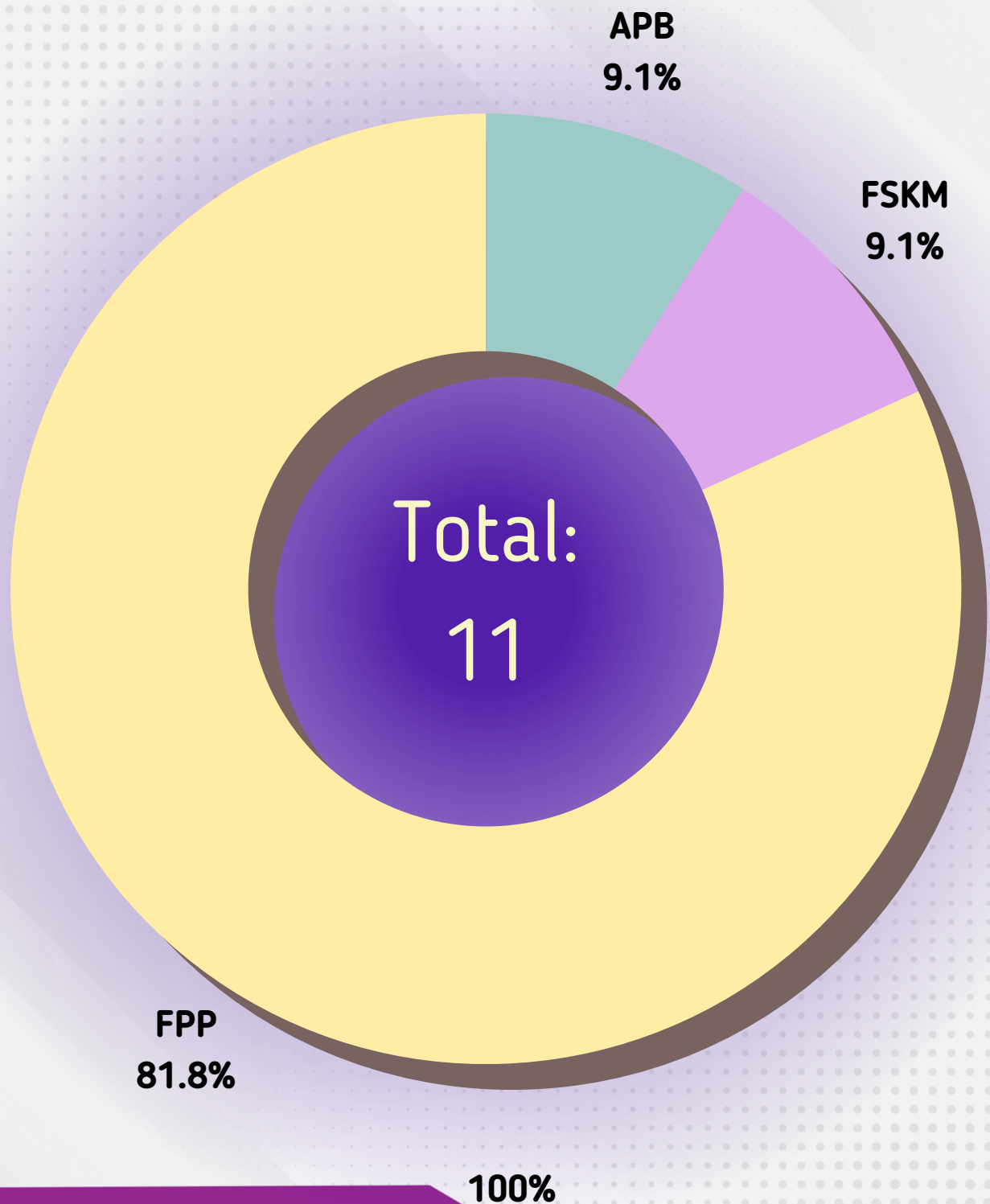
SUMMARY OF TOTAL PUBLICATION BY FACULTY FOR YEAR 2022 UiTM CAWANGAN MELAKA

| Faculty/ Department | Total |
|---------------------|-------|
| FPN | 28 |
| KPPIM | 54 |
| FSSR | 3 |
| FKPM | 40 |
| FPHP | 9 |
| FPP | 148 |
| APB | 45 |
| ACIS | 42 |
| JUU | 7 |

***Total conference proceedings in SCOPUS/WoS, journal in SCOPUS/WoS, journal in ERA, journal in MyCite. and general publication.*

376

TOTAL HIGH INDEXED PUBLICATION (Q1/Q2) BY FACULTY FOR YEAR 2022 UiTM CAWANGAN MELAKA



LIST OF HIGH INDEXED PUBLICATION (Q1/Q2) BY FACULTY FOR YEAR 2022 UiTM CAWANGAN MELAKA

- Saja, I., Sopian, A., Ramli, S. M., & Razak, A. Q. A. (2022). Keberkesanan Google Meet dan Youtube dalam Penguasaan Bahasa Arab Secara ODL Semasa Pandemik COVID-19. *Islamiyyat*, 44(1), 115-124.
- Shaari, M. S., Lee, W. C., Ridzuan, A. R., Lau, E., & Masnan, F. (2022). The impacts of energy consumption by sector and foreign direct investment on CO2 emissions in Malaysia. *Sustainability*, 14(23), 16028.
- Handayani, B. D., Yanto, H., Pujiati, A., Ridzuan, A. R., Keshminder, J. S., & Shaari, M. S. (2022). The implication of energy consumption, corruption, and foreign investment for sustainability of income distribution in Indonesia. *Sustainability*, 14(23), 15915.
- Wei-Loon, K. O. E., Mastura, R. O. N. I., & Chin, T. S. (2022). Influence of Individual Entrepreneurial Orientation on the Performance of Small and Medium Enterprises in Malaysia. *The Journal of Asian Finance, Economics and Business (JAFEB)*, 9(5), 325-333.
- Laila, N., Ratnasari, R. T., Ismail, S., Hidzir, P. A. M., & Mahphoth, M. H. (2022). The intention of small and medium enterprises' owners to participate in waqf: the case of Malaysia and Indonesia. *International Journal of Islamic and Middle Eastern Finance and Management*, 16(3), 429-447.
- Jayeola, O., Sidek, S., Abdul-Samad, Z., Hasbullah, N. N., Anwar, S., An, N. B., & Ray, S. (2022). The mediating and moderating effects of top management support on the cloud ERP implementation-financial performance relationship. *Sustainability*, 14(9), 5688.
- Hasbullah, N. N., Sulaiman, Z., Mas' od, A., & Ahmad Sugiran, H. S. (2022). Drivers of sustainable apparel purchase intention: An empirical study of Malaysian millennial consumers. *Sustainability*, 14(4), 1945.

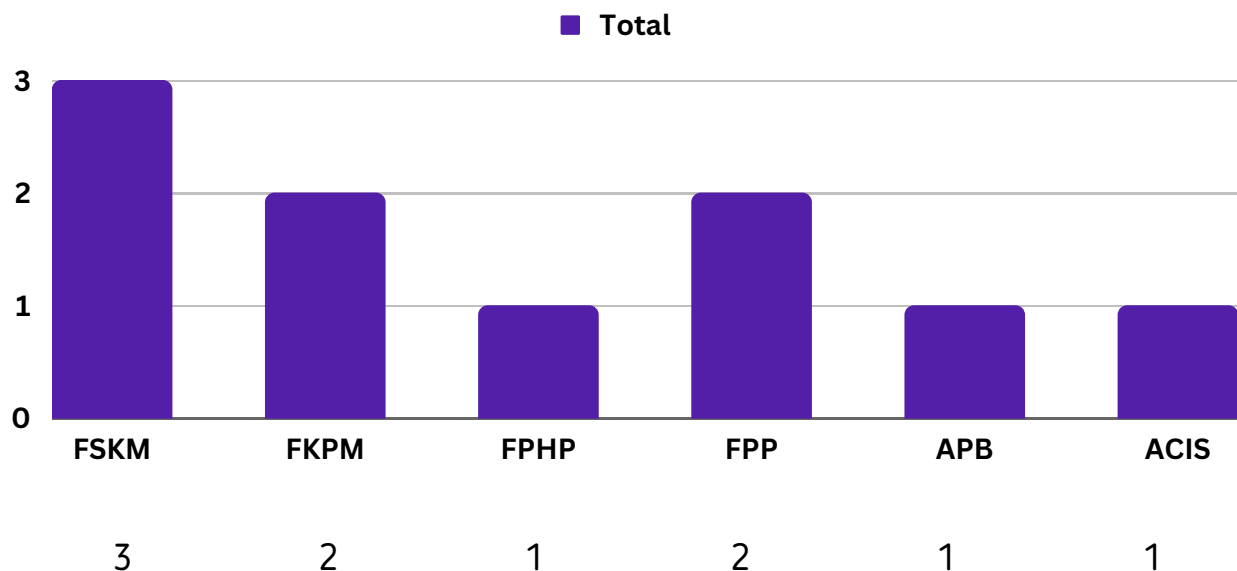
LIST OF HIGH INDEXED PUBLICATION (Q1/Q2) BY FACULTY FOR YEAR 2022 UITM CAWANGAN MELAKA

- Sulaiman, Z., Ahmad Sugiran, H. S., Hasbullah, N. N., Mas' od, A., Hashim, S., & Bradley, D. A. (2022). Public awareness of consumer products containing radioactive materials: Empirical evidence from Malaysia. *International journal of environmental research and public health*, 19(4), 2326.
- Abd Rahman, N. H., Ismail, S., Abd Samad, K., Dwi Handayani, B., Rahman, Y. A., & Sakitri, W. (2022). The Effects of Regulatory Performance on the Debt-Growth Relationship: Cases of Upper-Middle-Income Economies. *Economies*, 10(10), 235.
 - Laila, N., Ratnasari, R. T., Ismail, S., Mahphoth, M. H., & Hidzir, P. A. M. (2022). Awareness Towards Waqf Entrepreneurship In Malaysia And Indonesia: An Empirical Investigation. *Al-Shajarah: Journal of The International Institute of Islamic Thought and Civilization (ISTAC)*, 27(1), 77-100.
 - Sabri, N., Hamed, H. N. A., Ibrahim, Z., Ibrahim, K., & Isa, M. A. (2022). Integrated Evolving Spiking Neural Network and Feature Extraction Methods for Scoliosis Classification. *Computers, Materials & Continua*, 73(3).
 - Arham, A. F., Amin, L., Mustapa, M. A. C., Mahadi, Z., Yaacob, M., Arham, A. F., & Norizan, N. S. (2022). "To Do, or Not to Do?": Determinants of Stakeholders' Acceptance on Dengue Vaccine Using PLS-SEM Analysis between Scientists and Public in Malaysia.
 - Abidin, N. Z., Basri, N. M., Abd Rashid, I. M., & Sulaiman, N. F. C. (2021). The Effect of Economic Openness on Multifactor Productivity: Empirical Evidence from Selected Asian Countries. *The Journal of Asian Finance, Economics and Business (JAFEB)*, 8(12), 75-83.
 - Riza, L. S., Fazanadi, M. N., Utama, J. A., Samah, K. A. F. A., Hidayat, T., & Nazir, S. (2022). SAX and Random Projection Algorithms for the Motif Discovery of Orbital Asteroid Resonance Using Big Data Platforms. *Sensors*, 22(14), 5071.

TOTAL INDEXED JOINT PUBLICATION WITH INDUSTRY COLLABORATORS BY FACULTY FOR YEAR 2022

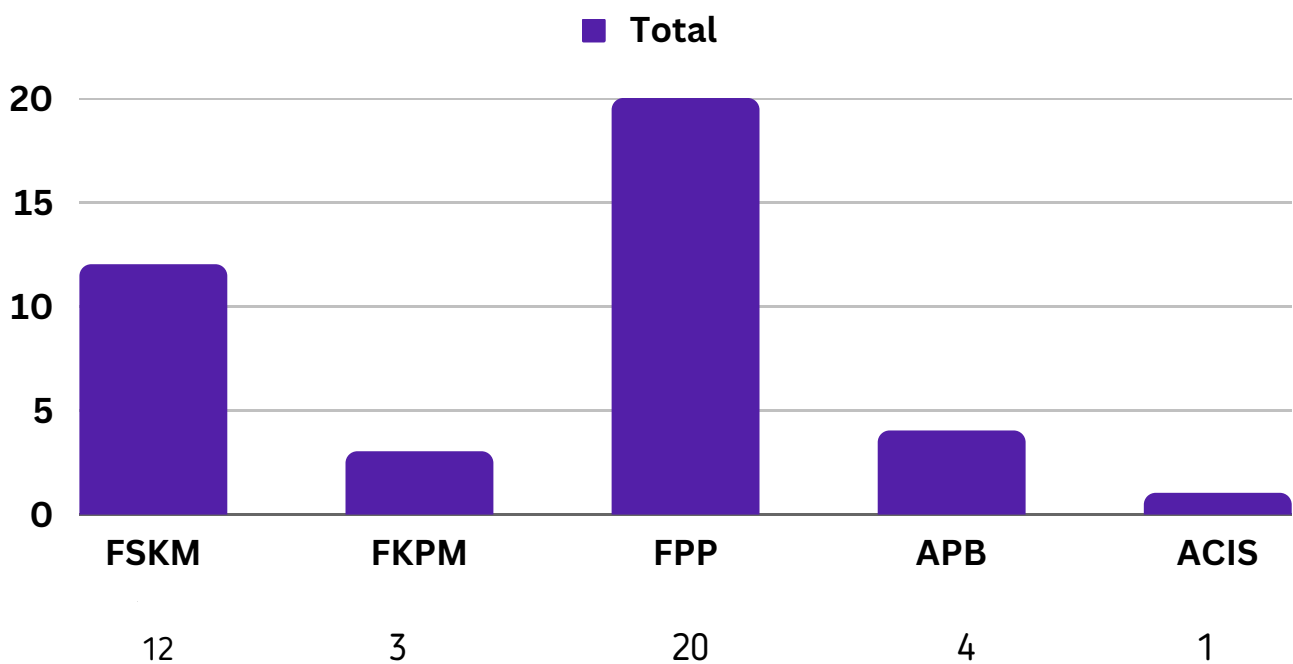
UiTM CAWANGAN MELAKA

Total:
10

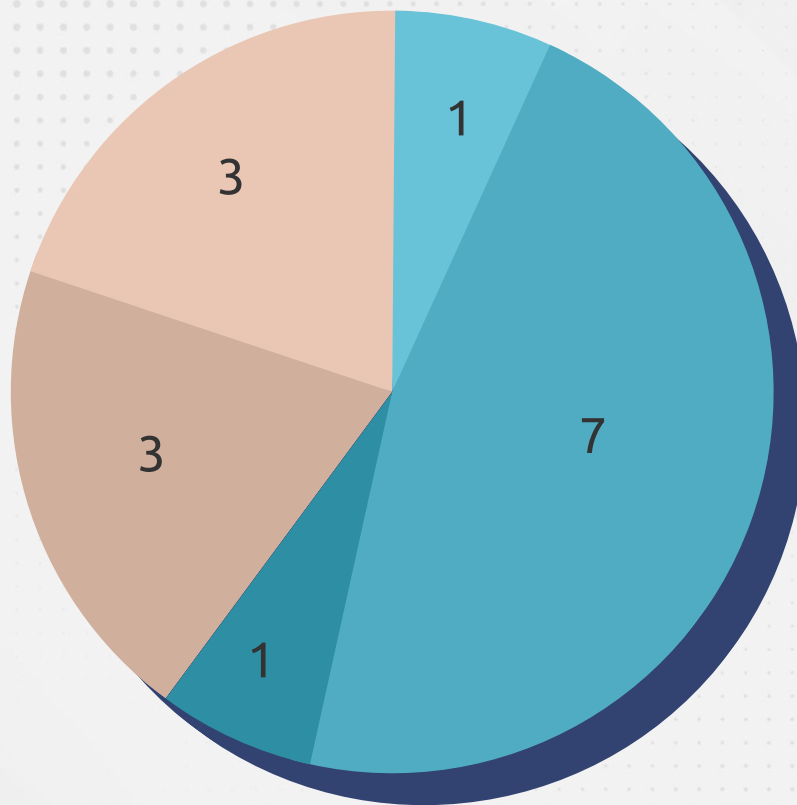


TOTAL INDEXED JOINT PUBLICATION WITH INTERNATIONAL COLLABORATORS BY FACULTY FOR YEAR 2022 UiTM CAWANGAN MELAKA

Total:
40



TOTAL PUBLICATION BY UiTM PRESS AND OTHER PUBLISHERS BY FACULTY FOR YEAR 2022 UiTM CAWANGAN MELAKA



FKPM



FPP



ABP



ACIS



JUU

Total: 15

RESEARCH BOOK WRITERS FOR YEAR 2022 UiTM CAWANGAN MELAKA



DR. CHEW CHIOU SHENG

**HOW TO USE MENDELEY
FROM ZERO TO MASTERY**



**DR. RACHEL SAMUEL A/P
SAMUEL**

WHERE WOMEN MATTER



**DR. KHAIRUL AZHAR BIN
MEERANGANI**

**KELESTARIAN PENGAJIAN
ISLAM DI MALAYSIA**



**NOOR AIENNATUL
MARDHIYAH ABDUL WAHAB**

**HEALTH AND WELLNESS @
UNI A MODULE TO ENHANCE
STUDENTS' HEALTH AND
WELL-BEING**



**DR. KHAIRUL AZHAR BIN
MEERANGANI**

**ISSUES IN CONTEMPORARY
ISLAMIC STUDIES**

BOOK EDITORS FOR YEAR 2022 UiTM CAWANGAN MELAKA



**DR IZZAH NUR AIDA
ZUR RAFFAR**



**DR. ASMA' WARDAH
SURTAHMAN**

AKADEMI PENGAJIAN ISLAM KONTEMPORARI



**DR MOHAMMAD FAHMI
ABDUL HAMID**



**ABDUL QAYUUM
ABDUL RAZAK**



**DR KHAIRUL AZHAR
MEERANGANI**

MESYUARAT PERANCANGAN STRATEGI BPJI 2023

Siti Nuramalina Johari, Raihah Aminuddin*, Hazrati Zaini & Nur Nabilah Abu Mangshor

Publication date: 1st January 2023



THE GOAL

In a three-day event that took place from November 23rd to November 25th, 2022, at the prestigious UiTM Pulau Pinang Hotel, the Mesyuarat Perancangan Strategi Bahagian Penyelidikan dan Jaringan Industri (BPJI) 2023 unfolded with great enthusiasm and participation. The presence of Prof. Madya Ts. Dr. Mohd Rasdi Zaini, Rector of UiTM Cawangan Melaka, added significance to the event.

The primary objective of this program was to engage in reflective discussions surrounding the performance of UiTM Cawangan Melaka, specifically with regard to their performance indicators (PI). The discussions involved four units in BPJI: RMU (Resource Management Unit), JPU (University Journal and Publication), MASMED (Entrepreneurship), and ICAN (Industry, Community, Alumni, and Network).



THE ACTIVITIES

The event commenced with an engaging ice-breaking activity, fostering a sense of companionship and teamwork among the participants. This set the tone for the productive discussions that followed.

On the second day, attendees delved into in-depth discussions of the strategic plans for the year 2023. Each unit presented their respective strategies and goals, aiming to align their efforts with the overarching vision of UiTM Cawangan Melaka.

Presentations by each of the participating units outlining the upcoming programs scheduled for 2023 marked the third day of the event. This provided valuable insights into the future direction of UiTM Cawangan Melaka. The event concluded with a memorable dinner featuring a "Mystery Santa" theme for gift exchange, adding a festive touch to the gathering and promoting goodwill among the participants.

On the closing day of the program, participants had the opportunity to explore the picturesque surroundings of Pulau Pinang, offering a well-deserved break from the intense discussions and planning sessions.



SUCCESS

The Mesyuarat Perancangan Strategi BPJI 2023 was a resounding success, achieving its goal of fostering strategic thinking and collaboration among the various units of UiTM Cawangan Melaka. It left participants inspired and motivated to work towards the institution's future goals and aspirations.

*Corresponding author:

Raihah Aminuddin

College of Computing, Informatics & Mathematics

Universiti Teknologi MARA Cawangan Melaka

Coordinator (Publication Data), Research & Industrial Linkages (PJI)

raihah1@uitm.edu.my

JPU ACTIVITY YEAR 2022

**Bengkel Penerbitan Jurnal Berindeks Scopus/
WOS/ ERA Bersama Editor Bidang Sains &
Teknologi**

Speaker: Dr. Nor Azwadi Che Sidik

**11
Mar**

**Sesi Perkongsian Bersama Penulis Penerbitan
Berimpak Tinggi: Apa Pilihan Yang Kita Ada?**

**Speaker: Dr. Suhana Mohamed &
Dr. Nornajihah Nadia Hasbullah**

**25
Mar**

**Bengkel Penerbitan Jurnal Berindeks Scopus/
WOS/ ERA Bersama Editor Bidang Sains Sosial**
Speaker: Dr. Intan Salwani Mohamed

**13
Apr**

**Taklimat Pendaftaran dan Verifikasi Bahan
Penerbitan di Modul Penerbitan Sistem Prime**
Speaker: Siti Rohayu Mohd Yusof

**14
Apr**

JPU ACTIVITY YEAR 2022

AAD MES  Cawangan Melaka

BENKEL PENERBITAN JURNAL BERINDEKS SCOPUS/WoS/ERA BERSAMA EDITOR (BIDANG SAINS & TEKNOLOGI)

11 MAC 2022 JUMAAT 8.30PG HINGGA 12.30TGH LIVE CISCO WEBEX

LIVE <http://fskmkasturi.uitm.edu.my/workshop>

Penceramah
PROF. MADYA DR. NOR AZWADI CHE SIDIK
 Timbalan Dekan
 Malaysia - Japan International Institute of Technology (MJIT)
 Universiti Teknologi Malaysia (UTM)
Chief Editor
Journal of Advanced Research in Fluid Mechanics and Thermal Sciences

Anjuran:
 Unit Jurnal dan Penerbitan Universiti (JPU)
 Bahagian Penyelidikan dan Jaringan Industri (PJI)

Dengan Kerjasama:
 Unit for Curriculum Affairs and Academic Development (UCAAD)
 Bahagian Hal Ehwal Akademik (BHEA)
 Universiti Teknologi MARA Cawangan Melaka

 **Menyerlahkan Potensi! Membentuk Masa Hadapan**

 Cawangan Melaka

Sesi Perkongsian

BERSAMA PENULIS PENERBITAN BERIMPAK TINGGI APA PILIHAN YANG KITA ADA?

25 MAC 2022 JUMAAT 2.30PTG HINGGA 5.00PTG LIVE WEBEX CISCO

Penceramah
DR. SUHANA MOHAMED
 Penyerah Kanan
 Fakulti Pengurusan dan Perniagaan
 UTM Cawangan Johor

Penceramah
DR. NORHAJAH MADIA HASBULLAH
 Penyerah Kanan
 Fakulti Pengurusan dan Perniagaan
 UTM Cawangan Melaka

Moderator
DR. MASTURA RONI
 Penyerah Kanan
 Fakulti Pengurusan dan Perniagaan
 UTM Cawangan Melaka

Anjuran:
 Unit Jurnal dan Penerbitan Universiti (JPU)
 Bahagian Penyelidikan dan Jaringan Industri

Dengan Kerjasama:
 Unit for Curriculum Affairs and Academic Development (UCAAD)
 Bahagian Hal Ehwal Akademik
 Universiti Teknologi MARA Cawangan Melaka

 **Menyerlahkan Potensi! Membentuk Masa Hadapan** **UCAAD TIMES**

 Cawangan Melaka

Bengkel

PENERBITAN JURNAL BERINDEKS SCOPUS/WoS/ERA BERSAMA EDITOR (BIDANG SAINS SOSIAL)

13 APR 2022 RABU 2.00PTG HINGGA 5.00PTG LIVE WEBEX CISCO

PENERAMAH
DR. BITAN SALWAN MOHAMED
 Penyerah Kanan, Fakulti Perakaunan
 UTM Shah Alam

Felja Penyelidikan Perakaunan (ARP)
 Institut Penyelidikan Perakaunan (IPI)

Managing Editor
Journal Management & Accounting Review
 Universiti Teknologi MARA

LIVE
 Link: <https://fskmkasturi.uitm.edu.my/workshop/>

Anjuran:
 Unit Jurnal dan Penerbitan Universiti (JPU)
 Bahagian Penyelidikan dan Jaringan Industri (PJI)
 Universiti Teknologi MARA Cawangan Melaka

Dengan kerjasama:
 Unit for Curriculum Affairs and Academic Development (UCAAD)
 Bahagian Hal Ehwal Akademik
 Universiti Teknologi MARA Cawangan Melaka

 **Menyerlahkan Potensi! Membentuk Masa Hadapan** **UCAAD TIMES**

 Perpustakaan Tun Abdul Razak **Menyerlahkan Potensi! Membentuk Masa Hadapan**

SISTEM PRIME

Anjuran:
 UITM Cawangan Melaka dengan kerjasama Bahagian Penyelidikan dan Jaringan Industri, UITM Cawangan Melaka

APRIL 2022 (KHAMIS) 10 PAGI - 12:00 TENGAH HARI

 **SCAN ME**

Penceramah
Siti Rohayu Mohd Yusof
 Penyelaras Koordinator
 PTAR - PRIME

<https://bit.ly/37pZLLe>

 **Menyerlahkan Potensi! Membentuk Masa Hadapan**

JPU ACTIVITY YEAR 2022

**Tips Tulis dan Terbit: Artikel Berindeks Scopus/
Wos di Top Publisher
(Science Direct, Emerald, Springer)
Speaker: Dr. Nurul Fadly Habidin**

**11
May**

**The Do and Don'ts of Academic Writing
Speaker: Dr. Khairunnisa Abdul Samad &
Dr. Ameiruel Azwan Abd Aziz**

**18
May**

**Impact Publication: Know Your Authorship
Responsibilities
Speaker: Assoc. Prof. Dr. Mohd Hafiz Mohd
Hanafiah**

**25
May**

**Secret Ingredients in Systematic Journal Writing
Speaker: Dr Hayrol Azril Mohamed Shaffril**

**08
Jun**

JPU ACTIVITY YEAR 2022

**TIPS TULIS DAN TERBIT
ARTIKEL BERINDEKS
SCOPUS/WOS DI TOP PUBLISHER
(SCIENCEDIRECT, EMERALDS, SPRINGER)**

11 MEI 2022 RABU | **2.00PTG HINGGA 5.00PTG** | **LIVE CISCO WEBEX**

DAFTAR SEKARANG RM30 SAHAJA

PENCERAMAH
DR. NURUL FADLY HABIDIN
Pensyarah Kanan
Fakulti Pengurusan dan Ekonomi
Universiti Pendidikan Sultan Idris (UPSI)

IMBAS KOD/DAFTAR DI SINI
<https://tinyurl.com/daftarTips>

Unit Jurnal dan Penerbitan Universiti (JPU) | Unit for Curriculum Affairs and Academic Devlop
Bahagian Penyelidikan dan Jaringan Industri (PJ) | Universiti Teknologi MARA Cawangan Melaka

**THE DO'S AND DON'TS
OF ACADEMIC WRITING**

18 MEI 2022 RABU | **2.30PTG HINGGA 5.00PTG** | **LIVE WEBEX CISCO**

PENCERAMAH
DR. AMERUEL AZWAN BIN ABD AZIZ
Pensyarah Kanan, Akademik Pengajian Bahasa
UTM Cawangan Melaka

PENCERAMAH
DR. KHARUNNSA BINTI ABD SAMAD
Pensyarah Kanan, Fakulti Pengurusan dan Perdagangan
Universiti Kebangsaan Malaysia

MODERATOR
DR. ZULKIFLI BIN MUHAMMAD HANAPIYAH
Pensyarah Kanan, Fakulti Pengurusan dan Perdagangan
UTM Cawangan Melaka

Organiser: Unit Jurnal dan Penerbitan Universiti (JPU) | Bahagian Penyelidikan dan Jaringan Industri (PJ) | Universiti Teknologi MARA Cawangan Melaka

Dengan kerjasama: UCAAD TIMES | Unit for Curriculum Affairs and Academic Development (UCAAD) | Bahagian Hal Ehwal Akademik | Universiti Teknologi MARA Cawangan Melaka

**IMPACT PUBLICATION:
KNOW YOUR AUTHORSHIP
RESPONSIBILITIES**

25 MAY 2022 WED | **2.30PM TO 4.30PM** | **LIVE WEBEX CISCO**

Spesker
ASST. PROF. DR. IMHO HANIFFAH RUSLI
Deputy Dean (Research and Industrial Linkages)
Faculty of Hotel Management and Tourism
UTM Selangor Kampus Putrajaya

Organised by: Unit Jurnal dan Penerbitan Universiti (JPU) | Bahagian Penyelidikan dan Jaringan Industri (PJ) | Universiti Teknologi MARA Cawangan Melaka

In Cooperation: UCAAD TIMES | Unit for Curriculum Affairs and Academic Development (UCAAD) | Bahagian Hal Ehwal Akademik | Universiti Teknologi MARA Cawangan Melaka

**SECRET INGREDIENTS
IN A
SYSTEMATIC JOURNAL WRITING**

08 JUNE 2022 WED | **2.30PM TO 5.00PM** | **LIVE WEBEX CISCO**

SPEAKER
DR. HAYROL AZRIL MUHAMMAD SHAFFRIL
Program Penyelidikan Sosial
Universiti Putra Malaysia

Organiser: Unit Jurnal dan Penerbitan Universiti (JPU) | Bahagian Penyelidikan dan Jaringan Industri (PJ) | Universiti Teknologi MARA Cawangan Melaka

Co-Organiser: Unit for Curriculum Affairs and Academic Development (UCAAD) | Bahagian Hal Ehwal Akademik | Universiti Teknologi MARA Cawangan Melaka



UNIVERSITI
TEKNOLOGI
MARA

Cawangan Melaka

RMU

2022

PJI EDGe | Division of Research and Industrial Linkages

About RMU

Research Management Unit (RMU) is one of the main units under the Division of Research and Industrial Linkages. There are four main sub-units under RMU. (1) Grant (Private and Government) Unit, (2) Innovation and Commercialization Unit, (3) Consultancy and Research Contract Unit and (4) Centre of Excellence Unit. The Reporting Unit is an ad-hoc unit under RMU.

Grant (Private and Government)

Unit This unit is set up to encourage and facilitate research activities through organizing training programmes, sharing sessions and coordinating internal resources to support the research activities. This unit actively shares any information and updates regarding opening of grant application from any organisations. Moreover, this unit also organizes yearly internal assessment workshop to help the lecturers polish their Fundamental Research Grant Scheme (FRGS) application.

Innovation and Commercialization Unit

The main activity under this unit is to organize the Melaka International Intellectual Exposition (MIIEEx), that is the innovation competition. Apart from that, this unit is also responsible to identify and select innovation products for commercialization and application of intellectual property (IP). Besides, several innovation related workshops are held with the purpose of communicating important information regarding the procedures and documents needed in applying for the IP.

Consultancy and Research Contract

Unit The main objective of this unit is to share information and to provide trainings in relation to consultation projects which cover basic briefing, financial management and marketing of expertise. Through the unit, more consultation projects could be developed and more collaboration with government agencies, private companies, statutory bodies and multinational companies could be established.



Centre of Excellence Unit

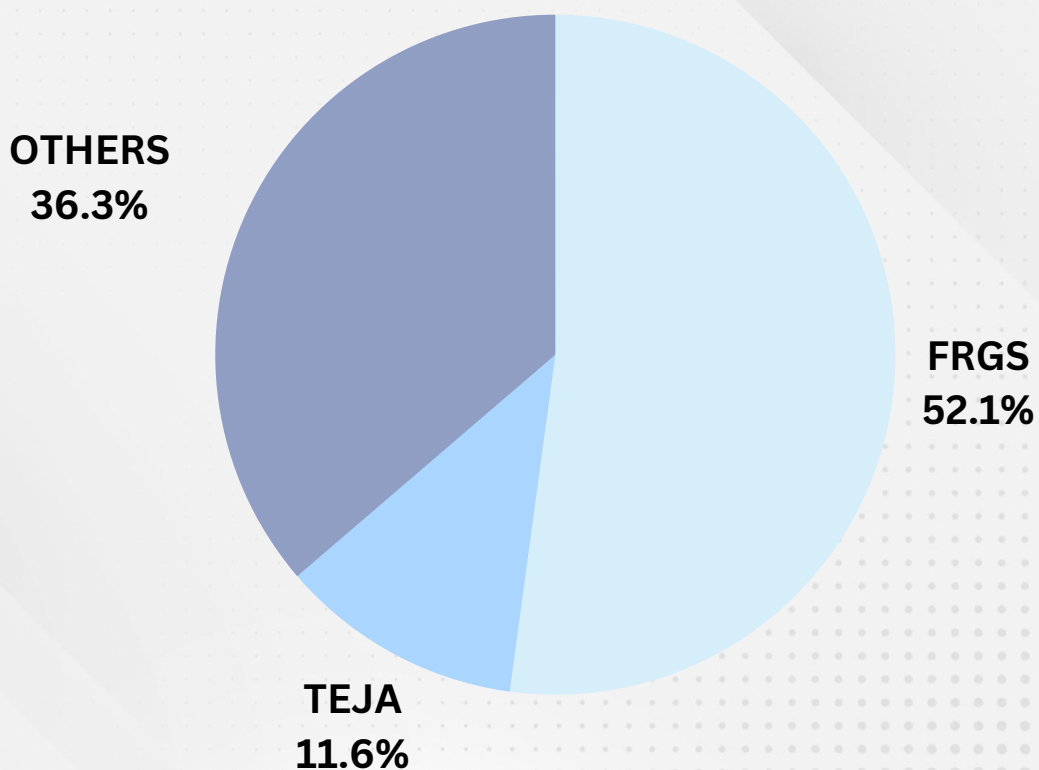
This unit is responsible to assist any lecturers who wish to set up the special interest group (SIG). It helps with the submission process and monitor the status for each SIG submission with the Research Management Centre in Shah Alam. The establishment of SIG at each faculty level will help to enliven the research activities and produce more publications of research work.

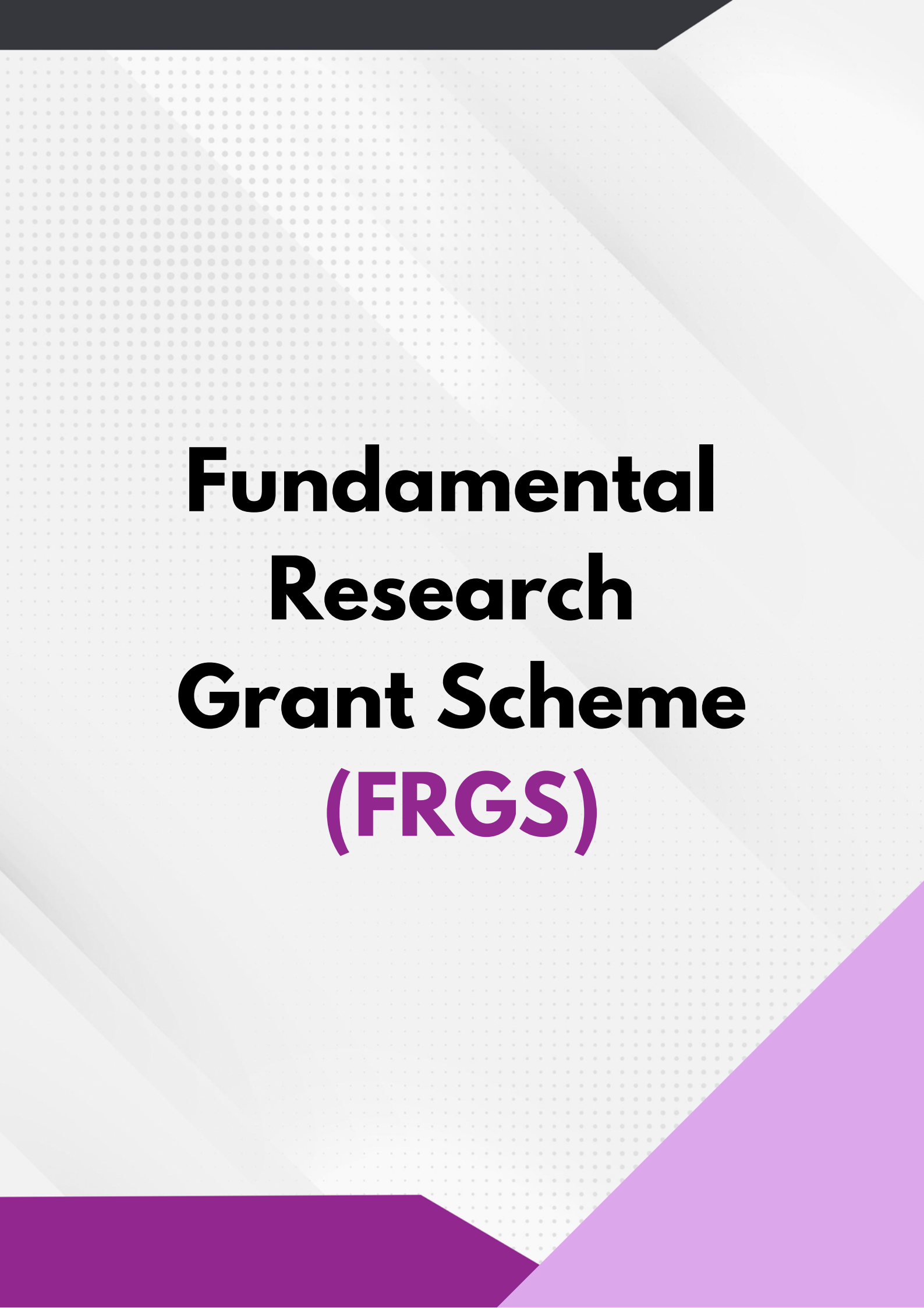
SUMMARY OF GRANTS AND CONSULTATION FOR YEAR 2022

UiTM CAWANGAN MELAKA

| | | |
|------------------|------------------|------------------|
| FRGS | TEJA | OTHERS |
| RM734,990 | RM165,000 | RM517,760 |

| |
|-----------------------------|
| CONSULTATION PROJECT |
| RM81,082.84 |



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Fundamental Research Grant Scheme (FRGS)

| TITLE | LEADER | FINANCING AGENCY | COST (RM) |
|--|----------------------------|------------------|-----------|
| DEVELOPING SCAM AUTHORSHIP DETECTION (SCAD) MODEL FOR COMPREHENSIVE PUBLIC EDUCATION OF ILLEGAL ONLINE INVESTMENT AND E-COMMERCE SCAMS | AMEIRUEL AZWAN BIN AB AZIZ | KPT | 80,000.00 |
| UNESCO CULTURAL HERITAGE SUSTAINABLE FRAMEWORK FOR WANGKANG FESTIVAL IN MALAYSIA | CHAN YANN SHENG | KPT | 81,000.00 |
| DEVELOPING A HOLISTIC RESILIENT LEADERSHIP MODEL (REL-MODEL) IN NAVIGATING HIGH PERFORMANCE OF SMALL AND MEDIUM ENTERPRISES (SMES) IN MALAYSIA | AHMAD FADHLY B ARHAM | KPT | 79,000.00 |
| DEVELOPING E-WALLETS ACCEPTANCE FRAMEWORK FOR MALAYSIA LOW INCOME GROUPS (FEWA) | ROHAIZA BINTI KAMIS | KPT | 66,900.00 |
| MODEL BAHARU KAEDAH PENGURUSAN PENEMPATAN PEKERJA ASING DI MALAYSIA | SUHaida BINTI MOHD AMIN | KPT | 88,000.00 |

| TITLE | LEADER | FINANCING AGENCY | COST (RM) |
|--|----------------------------------|------------------|------------|
| A MINDFUL SERVICE MODEL FOR PERSONS WITH DISABILITIES (PWD) WITHIN THE PUBLIC TRANSPORTATION SECTOR IN MALAYSIA | NAJIHAH BINTI ABDUL RAHIM | KPT | 71,000.00 |
| DEEP LEARNING MULTIVARIATE CRITERION OPTIMIZER OCCLUDED OBJECT DETECTION MODEL FOR MEDICAL IMAGES | SHAFAF BINTI IBRAHIM | KPT | 108,400.00 |
| PEMBINAAN MODEL PENGGUNAAN MEDIA BAHARU DALAM KALANGAN MAHASISWA IPTA BERDASARKAN KONSEP AL-TA'ALIL BI AL-HIKMAH | S. SALAHUDI N BIN SUYURNO | KPT | 70,600.00 |
| MODEL PENINGKATAN KUALITI PENGAJARAN DAN PEMBELAJARAN (P&P) BERASASKAN ICT GURU SRA JAIM BERTERASKAN METOD PENDIDIKAN RASULULLAH SAW | NOOR AZIERA BINTI MOHAMAD ROHANA | KPT | 90,000.00 |

TEJA Internal Grant

| TITLE | LEADER | FINANCING AGENCY | COST (RM) |
|--|------------------------------|----------------------|-----------|
| LITERASI KEUSAHAWANAN DIGITAL DALAM KALANGAN USAHAWAN ASNAF ZAKAT DI MELAKA | SITI NURUL IZZA BINTI HASHIM | UiTM CAWANGAN MELAKA | 5,000.00 |
| ILLUMINATING VOICES INTO PERSPECTIVES: EXAMINING THE ODL ADOPTION IN THE MEDIUM OF SUPERVISORY AND OUTCOME-BASED ASSESSMENTS IN PROFESSIONAL COMMUNICATION EXERCISE COURSE | AMEIRUEL AZWAN BIN AB AZIZ | UiTM CAWANGAN MELAKA | 5,000.00 |
| LECTURERS' PERCEPTIONS AND ADAPTATIONS ON POST-COVID19 F2F CLASSROOM SETTINGS IN TECHNOLOGICAL UNIVERSITIES: WHAT HAS CHANGED AND WHAT REMAINS? | MUHD KHUDRI BIN JOHARI | UiTM CAWANGAN MELAKA | 5,000.00 |
| PEMBANGUNAN MODEL PARTIPASI POLITIK GENERASI Z DARI PERSPEKTIF UTERASI MEDIA DAN LITERASI POLITIK | MOHD SUFIEAN BIN HASSAN | UiTM CAWANGAN MELAKA | 5,000.00 |

| TITLE | LEADER | FINANCING AGENCY | COST (RM) |
|--|----------------------------------|----------------------|-----------|
| THE IMPACT OF CREDIT RISK MITIGATION IN DIGITAL ECONOMY LANDSCAPE IN MALAYSIA TOWARDS WELL-BEING SOCIETY | MOHD HAFIZ BIN BAKAR | UiTM CAWANGAN MELAKA | 5,000.00 |
| THE ROLE OF PHILANTHROPY IN ENHANCING EDUCATION OF B40 HOUSEHOLD | HAINNURAQM A BINTI RAHIM | UiTM CAWANGAN MELAKA | 5,000.00 |
| EXPLORING MILLENNIAL CONSUMERS' PURCHASE INTENTIONS TOWARD SUSTAINABLE APPAREL PRODUCTS | NORNAJIHAH NADIA BINTI HASBULLAH | UiTM CAWANGAN MELAKA | 5,000.00 |
| CONSTRUCTING A MODEL FOR MENTAL HEALTH ATTITUDES AMONG BUMIPUTRA UNIVERSITY STUDENTS | MOHD HALIM BIN MAHPHOTH | UiTM CAWANGAN MELAKA | 5,000.00 |
| CONSTRUCTING AN ENCHANCED UNEMPLOYMENT MODEL IN CANADA : USING ARDL | HALIMAHTON BT BORHAN | UiTM CAWANGAN MELAKA | 5,000.00 |
| THE ANTECEDENTS OF ONLINE LEARNING EXPERIENCES TOWARDS PSYCHOLOGICAL WELL-BEING | AZIRA BINTI RAHIM | UiTM CAWANGAN MELAKA | 5,000.00 |

| TITLE | LEADER | FINANCING AGENCY | COST (RM) |
|---|--------------------------------------|----------------------|-----------|
| INFLUENCE OF EMOTIONAL INTELLIGENCE ON PSYCHOLOGICAL WELL-BEING OF PARENTS WITH ASD CHILDREN | SYAHRINA HAYATI BINTI MD JANI | UiTM CAWANGAN MELAKA | 5,000.00 |
| MARKET SURVEY CUNICULTURE INDUSTRY | NUR SYUHADA BINTI MUHAMMAD | UiTM CAWANGAN MELAKA | 5,000.00 |
| THE EFFECT OF DIGITALISATION TOWARDS COMPANIES'SALES AND ITS ASSOCIATION WITH FINANCIAL PERFORMANCE AMONG MALAYSIAN PUBLIC LISTED COMPANIES | MOHD TARMIZI BIN IBRAHIM | UiTM CAWANGAN MELAKA | 5,000.00 |
| SUSTAINABILITY FACTOR OF LOCAL E-MARKETPLACE | MOHD MAS RIZAT BIN ABDUL LATIF | UiTM CAWANGAN MELAKA | 5,000.00 |
| DERIVATION OF PREDICTIVE BUSINESS ANALYTICS MODELS THROUGH ADAPTATION OF MACHINE LEARNING ALGORITHM | KHYRINA AIRIN FARIZA BINTI ABU SAMAH | UiTM CAWANGAN MELAKA | 20,000.00 |
| ADAPTIVE LEARNING ENVIRONEMENT WITH PREDICTIVE ANALYSIS FOR STUDENTS WITH DYSLEXIA IN INCLUSIVE PROGRAM | NOR AZLIN BINTI ROSLI | UiTM CAWANGAN MELAKA | 20,000.00 |

| TITLE | LEADER | FINANCING AGENCY | COST (RM) |
|---|---------------------------------|----------------------|-----------|
| MODEL PENERIMAAN SISTEM PEMANTAUAN LATIHAN DAN PRESTASI ATLET (SPLPA) | SITI RAHAYU BINTI ABDUL AZIZ | UiTM CAWANGAN MELAKA | 20,000.00 |
| PLATFORM FOR PHYSICAL, EMOTIONAL, EMERGENCIES AND PSYCHOLOGICAL SUPPORT (PEEPS) USING HYBRID FUZZY LOGIC MECHANISM | NOR AIMUNI BINTI MD RASHID | UiTM CAWANGAN MELAKA | 20,000.00 |
| HUBUNGAN ANTARA TEKanan PSIKOLOGI IBU BAPA DAN KAEDAH MENGATASINYA MENURUT ISLAMDALAM PROSES PENDIDIKAN ANAK-ANAK SEMASA PANDEMIK | IZZAH NUR AIDA BINTI ZUR RAFFAR | UiTM CAWANGAN MELAKA | 5,000.00 |
| PARAMETER KEBOLEHDAGANGAN SUKUK DI PASARAN MODAL SEKUNDER | DZIAUDDIN BIN SHARIF | UiTM CAWANGAN MELAKA | 5,000.00 |
| RELATIONSHIP BETWEEN ONLINE STUDENT ENGAGEMENT (OSE), INDIVIDUAL ENTREPRENEURIAL ORIENTATION | KOE WEI LOON | UiTM CAWANGAN MELAKA | 5,000.00 |

The background features a white field with a light gray dot pattern. Overlaid on this are several large, overlapping geometric shapes: a dark gray triangle in the top-left corner, a light gray triangle in the top-right, a purple triangle in the bottom-left, and a light purple triangle in the bottom-right. The text is centered in the white area.

Strategic Research Partnership Grant (SRP)

| TITLE | LEADER | FINANCING AGENCY | COST (RM) |
|--|-----------------------------|--------------------------------|-----------|
| BRIDGING ECONOMIC ASSESSMENT WITH SUSTAINABLE DEVELOPMENT GOALS IN MALAYSIA: THE POTENTIAL ROLE OF GOVERNANCE | ABDUL RAHIM BIN RIDZUAN | STRATEGIC RESEARCH PARTNERSHIP | 29,500.00 |
| REINVENTION OF DIGITAL LEADERSHIP MEASURES FOR DIGITAL SOCIETY: LESSON FROM MALAYSIA AND INDONESIA | AHMAD FADHLY BIN ARHAM | STRATEGIC RESEARCH PARTNERSHIP | 6,000.00 |
| PUBLIC DEBT THRESHOLD IN AGEING SOCIETY: CASES OF UPPER-MIDDLE-INCOME ECONOMIES | NUR HAYATI BINTI ABD RAHMAN | STRATEGIC RESEARCH PARTNERSHIP | 6,000.00 |
| INTEGRATING YOUTH KNOWINGNESS, ATTITUDES,BEHAVIORS,AND ENVIRONMENTAL KNOWLEDGE IN DEVELOPING SUSTAINABLE DEVELOPMENT CITIZEN: A COMPARATIVE STUDY BETWEEN MALAYSIA AND INDONESIA | WAN KALTHOM BINTI YAHYA | STRATEGIC RESEARCH PARTNERSHIP | 6,000.00 |
| CONATIONAL DRIVERS TOWARDS INTENTION OF CHOOSING MALAYSIA AND INDONESIA AS DESTINATION FOR MEDICAL TOURISM | ANIDAH BINTI AZIZ | STRATEGIC RESEARCH PARTNERSHIP | 29,500.00 |

| TITLE | LEADER | FINANCING AGENCY | COST (RM) |
|---|---------------------------------------|--------------------------------|-----------|
| MODELLING A COMPREHENSIVE FRAMEWORK OF INDIVIDUAL INNOVATION CAPABILITY: A COMPARATIVE STUDY BETWEEN MALAYSIA AND INDONESIA | NORAZAMIMAH BINTI BOGAL | STRATEGIC RESEARCH PARTNERSHIP | 29,500.00 |
| IDENTITY DILEMMA: THE CONSTRUCTION OF JOURNALIST'S IDENTITY ON SOCIAL MEDIA BASED ON MALAYSIA AND INDONESIA PERSPECTIVES | NUR NASLIZA ARINA BINTI MOHAMAD NASIR | STRATEGIC RESEARCH PARTNERSHIP | 30,000.00 |
| THE INFLUENCE OF PROBLEM SOLVING SKILL ON HALAL ENTREPRENEURIAL INTENTION AMONG YOUNGER GENERATION: EVIDENCE FROM MALAYSIA AND BRUNEI | MAHERAN BINTI HAJI KATAN | STRATEGIC RESEARCH PARTNERSHIP | 10,000.00 |
| THE VIABLE OF CASH WAQF-CROWDFUNDING SYSTEM ON SUSTAINABLE DEVELOPMENT: LESSON LEARNED FROM INDONESIA AND MALAYSIA | KHAIRUNNISA BINTI ABD SAMAD | STRATEGIC RESEARCH PARTNERSHIP | 10,000.00 |

| TITLE | LEADER | FINANCING AGENCY | COST (RM) |
|--|------------------------------|--------------------------------|-----------|
| DEVELOPING HUMAN GOVERNANCE FRAMEWORK IN MITIGATING EMPLOYEE MISCONDUCT AMONG EMPLOYEE IN PUBLIC SECTOR: A COMPARATIVE ANALYSIS BETWEEN MALAYSIA AND INDONESIA | MUHAMMAD SYUKRI BIN ABDULLAH | STRATEGIC RESEARCH PARTNERSHIP | 10,000.00 |
| APPLICATION OF THREE-WAY LINKAGE SUSTAINABLE FRAMEWORK ON COVID-19 POLICY IN PROMOTING FDI INFLOWS IN AGRICULTURE, AGRICULTURE SECTOR DEVELOPMENT, AND FOOD SECURITY IN MALAYSIA AND INDONESIA | SYAHIRU BIN SHAFIAI | STRATEGIC RESEARCH PARTNERSHIP | 10,000.00 |
| THE VIABLE OF CASH WAQF-CROWDFUNDING SYSTEM ON SUSTAINABLE DEVELOPMENT: LESSON LEARNED FROM TURKEY, MALAYSIA AND BRUNEI | A'IESHAH BINTI ABDULLAH SANI | STRATEGIC RESEARCH PARTNERSHIP | 5000.00 |

The cover page features a white background with a light gray dot grid pattern. A dark gray triangle is in the top-left corner, and a purple triangle is in the bottom-right corner. A light gray diagonal band runs from the top-right towards the bottom-left. The text 'MYRA Research Grant' is centered in a bold, black, sans-serif font.

MYRA Research Grant

| TITLE | LEADER | FINANCING AGENCY | COST (RM) |
|--|--------------------------------|---------------------|-----------|
| DETERMINANTS OF ENTREPRENEURIAL INTENTION AMONG STEM STUDENTS IN MALAYSIA | MOHAMAD IDHAM BIN MD RAZAK | MYRA RESEARCH GRANT | 10,000.00 |
| TECHNOLOGICAL ENTREPRENEURIAL INTENTION FROM UNIVERSITY STUDENT'S DEMAND-RESOURCE MECHANISM AMONG UNIVERSITY STUDENT | NOR AZMAWATI BINTI HUSAIN | MYRA RESEARCH GRANT | 10,000.00 |
| DEVELOPING OVER-INDEBTNESS MODEL FROM A BORROWER'S PERSPECTIVE | NUR HAFIDZAH BINTI IDRIS | MYRA RESEARCH GRANT | 10,000.00 |
| OBJECT-ORIENTED SUPERPIXELS MEDICAL IMAGES TEXTURE RECOGNITION MODEL | AHMAD FIRDAUS BIN AHMAD FADZIL | MYRA RESEARCH GRANT | 20,000.00 |

Geran Insentif Penyeliaan (GIP)

| TITLE | LEADER | FINANCING AGENCY | COST (RM) |
|---|------------------------------|--------------------------------|-----------|
| IMPLIKASI PENGUASAAN TATABAHASA ARAB TERHADAP KEMAHIRAN BERTUTUR BAHASA ARAB SEBAGAI BAHASA KETIGA DALAM KALANGAN PELAJAR MELAYU DI UITM. | ANUAR BIN SOPIAN | GIP- GERAN INSENTIF PENYELIAAN | 21,600.00 |
| THE RELATIONSHIP BETWEEN MARKET ORIENTATION AND TRANSFORMATIONAL LEADERSHIP ON HOTEL BUSINESS PERFORMANCE | AHMAD FADHLY B ARHAM | GIP- GERAN INSENTIF PENYELIAAN | 18,000.00 |
| THE DEVELOPMENT OF VIRTUALSG MODEL FOR EVALUATING USER EXPERIENCE IN IMMERSIVE VIRTUAL REALITY SERIOUS GAME | NURUL HIDAYAH BINTI MAT ZAIN | GIP- GERAN INSENTIF PENYELIAAN | 18,000.00 |
| MODEL LALUAN KERJAYA BERASASKAN ISLAM | MOHD FAIZAL BIN P. RAMELI | GIP- GERAN INSENTIF PENYELIAAN | 21,600.00 |

Geran Sanjung Sarjana (GSS)

| TITLE | LEADER | FINANCING AGENCY | COST (RM) |
|--|-------------------------|----------------------------|-----------|
| ROLE OF WAQF IN ENHANCING MUSLIM SMALL AND MEDIUM ENTERPRISES | SHAFINAR BINTI ISMAIL | GSS- GERAN SANJUNG SARJANA | 1,000.00 |
| POTENSI LONJAKAN EKONOMI BIRU DAN EKONOMI HIJAU DI PULAU LANGKAWI MALAYSIA | ABDUL RAHIM BIN RIDZUAN | GSS- GERAN SANJUNG SARJANA | 1,000.00 |

The background features a white field with a light gray dot pattern. Overlaid on this are several large, overlapping geometric shapes in shades of gray and purple. A dark purple shape is in the top-left corner, a light purple shape is in the bottom-right corner, and a dark purple shape is at the bottom. Diagonal gray bands cross the page from top-left to bottom-right.

Young Talent Research Grant (YTR)

| TITLE | LEADER | FINANCING AGENCY | COST (RM) |
|---|-------------------------|-------------------------|-----------|
| MACROECONOMIC DETERMINANTS FOR RENEWABLE ENERGY AND NONRENEWABLE ENERGY CONSUMPTION: FRESH EVIDENCE FROM SELECTED ASEAN COUNTRIES | ABDUL RAHIM BIN RIDZUAN | YOUNG TALENT RESEARCHER | 30,000.00 |

Other Grants

| TITLE | LEADER | FINANCING AGENCY | COST (RM) |
|--|--|----------------------------------|-----------|
| GERAN PENYELIDIKAN INDUSTRI BAGI PROJEK PENGURUSAN KEPIMPINAN DAN TADBIR URUS CUKAI DI NEGERI PERLIS | INTAN MAIZURA BINTI ABDUL RASHID @ ABDUL RAHIM | PERBADANAN PRODUKTIVITI MALAYSIA | 45,000.00 |
| GERAN PENYELIDIKAN INDUSTRI BAGI PROJEK PENGGUNAAN TEKNOLOGY DIGITAL DALAM URUSAN PEMBAYARAN CUKAI TANAH NEGERI PERLIS | INTAN MAIZURA BINTI ABDUL RASHID @ ABDUL RAHIM | PERMADANAN PRODUKTIVITI MALAYSIA | 24,000.00 |

| TITLE | LEADER | FINANCING AGENCY | COST (RM) |
|--|--|--|-----------|
| IMPLEMENTATION OF DATA SCIENCE FOR LIGHT POLLUTION MODELING AND MAPPING AS AN EFFORT TO ACHIEVE SUSTAINABLE DEVELOPMENT GOALS (SDGs) | KHYRINA AIRIN FARIZA BINTI ABU SAMAH | UNIVERSITAS PENDIDIKAN INDONESIA | 29,680.00 |
| UNDERSTANDING HOW JAPAN WITH SUPER-AGED SOCIETY SUSTAIN THE WELLBEING OF ITS AGEING POPULATION : LESSONs FOR MALAYSIA AND FUTURE OUTLOOK FOR ENDOWMENT | NUR HAYATI BINTI ABD RAHMAN | SUMITOMO FOUNDATION JAPAN | 26,380.00 |

| TITLE | LEADER | FINANCING AGENCY | COST (RM) |
|---|------------------------------|------------------------------|-----------|
| MODEL T DIGITAL DALAM MEMUPUK PERPADUAN MASYARAKAT MAJMUK DI MALAYSIA | KHAIRUL AZHAR BIN MEERANGANI | INSTITUT MASA DEPAN MALAYSIA | 10,000.00 |

The background features a white area with a light gray dot pattern, overlaid with several large, semi-transparent geometric shapes in shades of gray and purple. A dark purple shape is in the top-left corner, and a light purple shape is in the bottom-right corner. The text is centered in the white area.

Consultation Projects

| TITLE | LEADER | AGENCY | COST (RM) |
|--|-------------------------------|--|-----------|
| THESIS EXAMINER | ABDUL RAHIM BIN RIDZUAN (DR.) | LIMKOKWING UNIVERSITY OF CREATIVE TECHNOLOGY | 750.00 |
| THESIS EXAMINER | ABDUL RAHIM BIN RIDZUAN (DR.) | LIMKOKWING UNIVERSITY OF CREATIVE TECHNOLOGY | 750.00 |
| THESIS EXAMINER | ABDUL RAHIM BIN RIDZUAN (DR.) | LIMKOKWING UNIVERSITY OF CREATIVE TECHNOLOGY | 750.00 |
| THESIS EXAMINER | ABDUL RAHIM BIN RIDZUAN (DR.) | LIMKOKWING UNIVERSITY OF CREATIVE TECHNOLOGY | 500.00 |
| HOW TO WRITE PROBLEM STATEMENT EFFECTIVELY | ABDUL RAHIM BIN RIDZUAN (DR.) | INSTITUT PENGAJIAN SAINS SOSIAL | 800.00 |
| THE BLUE AND GREEN ECONOMY PROJECT IN MALAYSIA | ABDUL RAHIM BIN RIDZUAN (DR.) | INSTITUT TADBIRAN AWAM NEGARA | 300.00 |
| THESIS EXAMINER | ABDUL RAHIM BIN RIDZUAN (DR.) | UNIVERSITI SELANGOR | 750.00 |

| TITLE | LEADER | AGENCY | COST (RM) |
|---|-------------------------------|---|-----------|
| SPEAKER FOR HOW FOREIGN DIRECT INVESTMENT CAN BE A POTENTIAL DRIVER FOR SUSTAINABLE DEVELOPMENT IN MALAYSIA | ABDUL RAHIM BIN RIDZUAN (DR.) | UNIVERSITI TENAGA NASIONAL | 500.00 |
| TAWARAN PERKHIDMATAN KEPAKARAN DAN FASILITATOR BAGI SEMAKAN GARIS PANDUAN SAHAM KHAS BUMIPUTERA MITI | AHMAD FADHLY B ARHAM | KEMENTERIAN PERDAGANGAN ANTARABANGSA DAN INDUSTRI | 20000.00 |
| BENGGEL RESEARCH PROPOSAL DEVELOPMENT INTENSIVE TRAINING | AHMAD ROSLI BIN MOHD NOR | KOLEJ KOMUNITI KUALA KANGSAR | 1000.00 |
| BENGGEL MEMPERKASAKAN PENYELIDIKAN BAGI KOLEJ KOMUNITI | AHMAD ROSLI BIN MOHD NOR | KOLEJ KOMUNITI MASJID TANAH | 1600.00 |
| ONE STUDENT ONE SKILL (OS1S) - SISTEM LATIHAN DUAL NASIONAL(SLDN) | ALYA GEOGIANA BINTI BUJA | JABATAN PEMBANGUNAN KEMAHIRAN | 10810.00 |

| TITLE | LEADER | AGENCY | COST (RM) |
|--|------------------|---|-----------|
| JEMPUTAN KULIAH BERKAITAN AQIDAH AHLI SUNNAH WAL JAMAAH | ANUAR BIN SOPIAN | MADRASAH AL MANSUR | 480.00 |
| JEMPUTAN KULIAH BERKAITAN FEQAH (BERSUCI) KITAB BHRUL MAZI JILID 1 | ANUAR BIN SOPIAN | MADRASAH AL MUNAWWARAH | 200.00 |
| PENCERAMAH PROGRAM 'KNOWLEDGE SHARING WITH INDUSTRY: WEBINAR BASIC CONCEPTUAL AND REGULATORY FRAMEWORK IN FINANCIAL ACCOUNTING 1 | AZLINA BT RAHIM | POLITEKNIK TUANKU SULTANAH BAHYAH | 250.00 |
| KURSUS BAHASA MANDARIN SIRI 2 KUMPULAN 2 BAGI WARGA KERJA PEJABAT KEMENTERIAN PERDAGANGAN DALAM NEGERI DAN HAL EHWAL PENGGUNA (PKPDNHEP) NEGERI MELAKA | GAN KIAT CHIEN | PEJABAT KEMENTERIAN PERDAGANGAN DALAM NEGERI DAN HAL EHWAL PENGGUNA (PKPDNHEP), NEGERI MELAKA | 1218.24 |

| TITLE | LEADER | AGENCY | COST (RM) |
|---|--------------------------|--|-----------|
| PENYEMAKAN SEMULA FORMAT PENULISAN TESIS PERINGKAT IJAZAH SARJANA DAN DOKTOR FALSAFAH PERBANDINGAN PENGURUSAN | HAINNURAQMA RAHIM | UNIVERSITI ISLAM MALAYSIA | 300.00 |
| PANEL PERUNDING BENGKEL PEMURNIAN MODUL SALAM | KHAIRUL AZHAR MEERANGANI | MAJLIS AGAMA ISLAM MELAKA | 300.00 |
| ACADEMIC PANEL 2022 | KOE WEI LOON (DR) | INTERNATIONAL COLLEGE OF YAYASAN MELAKA | 1000.00 |
| KURSUS BAHASA MANDARIN(PERTE NGAHAN) SIRI 2 KUMPULAN 1 SECARA ATAS TALIAN BAGI WARGA KERJA PKPDNHEP NEGERI MELAKA | GAN KIAT CHIEN | KEMENTERIAN PERDAGANGAN DAN HAL EHWAL PENGGUNA | 3600.00 |
| BONDA BOUQUET - PEMASARAN DIGITAL DAN PEMBANGUNAN KANDUNGAN KREATIF | MOHD HILMI BIN BAKAR | BONDA BOUQUET | 700.00 |

| TITLE | LEADER | AGENCY | COST (RM) |
|--|-------------------------------|--|-----------|
| COLLABORATIVE TEACHING KEYBOARDING 1 DAN EXECUTIVE NOTE TAKING BAGI PROGRAM KESETIAUSAHAAN PENTADBIRAN, KOLEJ VOKASIONAL PERDAGANGAN JOHOR BAHRU | MILFADZHILAH BINTI MOHD JAMIL | KOLEJ VOKASIONAL PERDAGANGAN JOHOR BAHRU | 7200.00 |
| MEMBUAT BACAAN PRUF DAN SUNTINGAN BAHASA | MOHD AMIRUL BIN ATAN | UITM KAMPUS JASIN | 290.00 |
| MEMBUAT BACAAN PRUF DAN SUNTINGAN BAHASA | MOHD AMIRUL BIN ATAN | UITM KAMPUS JASIN | 199.70 |
| MEMBUAT BACAAN PRUF DAN SUNTINGAN BAHASA | MOHD AMIRUL BIN ATAN | UITM KAMPUS JASIN | 672.60 |
| MEMBUAT BACAAN PRUF DAN SUNTINGAN BAHASA | MOHD AMIRUL BIN ATAN | UITM KAMPUS JASIN | 1191.90 |

| TITLE | LEADER | AGENCY | COST (RM) |
|--|----------------------|----------------------|-----------|
| MEMBUAT BACAAN PRUF DAN SUNTINGAN BAHASA | MOHD AMIRUL BIN ATAN | UITM KAMPUS JASIN | 200.60 |
| MEMBUAT BACAAN PRUF DAN SUNTINGAN BAHASA | MOHD AMIRUL BIN ATAN | UITM KAMPUS JASIN | 153.40 |
| MEMBUAT BACAAN PRUF DAN SUNTINGAN BAHASA | MOHD AMIRUL BIN ATAN | UITM KAMPUS JASIN | 165.20 |
| MEMBUAT BACAAN PRUF DAN SUNTINGAN BAHASA | MOHD AMIRUL BIN ATAN | UiTM CAWANGAN MELAKA | 1652.00 |
| MEMBUAT BACAAN PRUF DAN SUNTINGAN BAHASA | MOHD AMIRUL BIN ATAN | UiTM CAWANGAN MELAKA | 284.00 |
| MEMBUAT BACAAN PRUF DAN SUNTINGAN BAHASA | MOHD AMIRUL BIN ATAN | UITM KAMPUS JASIN | 188.80 |
| MEMBUAT BACAAN PRUF DAN SUNTINGAN BAHASA | MOHD AMIRUL BIN ATAN | UITM KAMPUS JASIN | 188.80 |

| TITLE | LEADER | AGENCY | COST (RM) |
|---|----------------------|------------------------|-----------|
| MEMBUAT BACAAN PRUF DAN SUNTINGAN BAHASA | MOHD AMIRUL BIN ATAN | UITM KAMPUS JASIN | 177.00 |
| MEMBUAT BACAAN PRUF DAN SUNTINGAN BAHASA | MOHD AMIRUL BIN ATAN | UiTM CAWANGAN MELAKA | 790.60 |
| BIG RIVER AGRO FARM - PROJEK PEMASARAN DIGITAL DAN PEMBANGUNAN KANDUNGAN KREATIF | MOHD HILMI BIN BAKAR | BIG RIVER AGRO FARM | 500.00 |
| BUTIK ZAWJATUN - PROJEK PEMASARAN DIGITAL DAN PEMBANGUNAN KANDUNGAN KREATIF | MOHD HILMI BIN BAKAR | BUTIK ZAWJATUN | 850.00 |
| UNCLE CHEN GULAI HOUSE - PROJEK PEMASARAN DIGITAL DAN PEMBANGUNAN KANDUNGAN KREATIF | MOHD HILMI BIN BAKAR | UNCLE CHEN GULAI HOUSE | 1000.00 |

| TITLE | LEADER | AGENCY | COST (RM) |
|---|--------------------------|---|-----------|
| AUNTY NOREEN'S ARTISAN KITCHEN - PROJEK PEMASARAN DIGITAL DAN PEMBANGUNAN KANDUNGAN KREATIF | MOHD HILMI BIN BAKAR | AUNTY NOREEN'S ARTISAN KITCHEN | 800.00 |
| DOUGH RE MI DONUTS AND BAKERY - PROJEK PEMASARAN DIGITAL DAN PEMBANGUNAN KANDUNGAN KREATIF | MOHD HILMI BIN BAKAR | DOUGH RE MI DONUTS AND BAKERY | 500.00 |
| PERUNDING STRATEGI KOMUNIKASI PEMASARAN | MOHD SUFIEAN BIN HASSAN | ANGEL SCIENCE AND TECHNOLOGY | 100.00 |
| PELANTIKAN SEBAGAI KONSULTAN PROGRAM | MOHD ZAKI BIN MOHD FADIL | JABATAN PENGURUSAN TEKNOLOGI PEJABAT, FAKULTI PENGURUSAN DAN PERNIAGAAN | 1000.00 |

| TITLE | LEADER | AGENCY | COST (RM) |
|---|--|--|-----------|
| PENCERAMAH KURSUS IMTIYAZ PENGENALAN ASAS ISLAM MUALLAF | MUHAMMAD ANWAR FAHMI HARI DAS BIN ABDULLAH | MAJLIS AGAMA ISLAM MELAKA | 200.00 |
| JEMPUTAN SEBAGAI PENCERAMAH BENGKEL PROGRAM KARNIVAL ILMU (FORUM AKIDAH) | MUHAMMAD ANWAR FAHMI HARI DAS BIN ABDULLAH | SMK AGAMA TUN PERAK JASIN MELAKA | 400.00 |
| MESYUARAT KERJA PENYEDIAAN BULETIN AKMAL TAHUN 2022 KASTAM DIRAJA MALAYSIA | MUHAMMAD ANWAR FAHMI HARI DAS BIN ABDULLAH | AKADEMIK KASTAM DIRAJA MALAYSIA (AKMAL) | 900.00 |
| PENTERJEMAH TEKS BAHASA INGGERIS MODUL FARDHU AIN SMART TAHFIZ & TRANSIT ABQORIE | NAZARUL AZALI BIN RAZALI | SMART TAHFIZ & TRANSIT ABQORIE | 1250.00 |
| PANEL PENASIHAT AKADEMIK DIPLOMA PENTADBIRAN KESETIAUSAHAAN KOLEJ UNIFIELD | NOOR HATY BINTI NOR AZAM | KOLEJ UNIFIELD | 600.00 |

| TITLE | LEADER | AGENCY | COST (RM) |
|---|------------------------------|-------------------------------------|-----------|
| DETERMINANTS OF SUSTAINABILITY IN TOURISM INDUSTRY: EVIDENCE FROM MALAYSIA AND INDONESIA | NUR ASYIKEEN BINTI KAMARUDIN | UITM CAWANGAN MELAKA | 120.00 |
| THE INTENTION OF SMALL MEDIUM ENTERPRISES OWNERS TO PARTICIPATE IN WAQF: THE CASE OF MALAYSIA AND INDONESIA | NUR ASYIKEEN BINTI KAMARUDIN | UITM CAWANGAN MELAKA | 100.00 |
| PANEL TEMU DUGA PROGRAM HADIAH LANTIKAN PERSEKUTUAN JABATAN PERKHIDMATAN AWAM SESI 2023 | NUR SHAZANA BINTI ABDUL RANI | JABATAN PERKHIDMATAN AWAM | 100.00 |
| PROJEK KAJIAN PASARAN, STRATEGI PENJENAMAAN DAN STRATEGI KOMUNIKASI PEMASARAN BAGI SYARIKAT ITTIHAD TRADING & RESOURCES SDN BHD | NUR SYUHADA BINTI MUHAMMAD | ITTIHAD TRADING & RESOURCES SDN BHD | 1000.00 |

| TITLE | LEADER | AGENCY | COST (RM) |
|--|------------------------------------|---|-----------|
| BENGKEL PEMURNIAN DAN TRAINING THE TRAINER | SALINA ABDULLAH | BAHAGIAN PENDIDIKAN TINGGI MARA | 1000.00 |
| PENSYARAH SAMBILAN PASCASISWAZAH USAS | SITI NUR IZYANDIYANA BINTI AB HADI | UNIVERSITI SULTAN AZLAN SHAH | 800.00 |
| LANTIKAN SEBAGAI PANEL ANALISIS DATA PENYELIDIKAN | SITI NUR IZYANDIYANA BINTI AB HADI | UNIVERSITI TEKNOLOGI MARA | 600.00 |
| EXTERNAL EXAMINER FOR DIPLOMA IN HUMAN RESOURCE MANAGEMENT | SUHAILAH BINTI KASSIM | UNIVERSITY COLLEGE OF AVIATION MALAYSIA | 1000.00 |
| PERUNDING PROJEK DIGITAL COSTING | VANI A/P TANGGAMANI | ACE APP DEVELOPMENT | 100.00 |
| PERUNDING PENGURUSAN DOKUMEN PERCUKAIAN | VANI A/P TANGGAMANI | ACE APP DEVELOPMENT | 100.00 |
| PERUNDING PROJEK STRATEGI PENJENAMAAN & PERAKAUNAN DIGITAL | VANI A/P TANGGAMANI | EMYLISH ENTERPRISE | 150.00 |

| TITLE | LEADER | AGENCY | COST (RM) |
|---|---|--|-----------|
| PANEL PENILAI AKADEMIK, AHLI LEMBAGA PENASIHAT PENGAJIAN KOLEJ YAYASAN PELAJARAN JOHOR (KYPJ) BAGI PROGRAM DIPLOMA KESETIAUSAHAAN | WAN AISYAH AMNI BT WAN MOHAMAD SAFERDIN | KOLEJ YAYASAN PELAJARAN JOHOR (KYPJ) | 1650.00 |
| PERUNDING DALAM BENGKEL PEMBINAAN MODUL SIJIL PROFESIONAL FOTOGRAFI, FAKULTI SAINS SOSIAL DAN KEMANUSIAAN, UKM | WAN NOR AYUNI BINTI WAN MOHD ZAIN | FAKULTI SAINS SOSIAL DAN KEMANUSIAAN, UNIVERSITI KEBANGSAAN MALAYSIA | 3000.00 |
| CHINESE FOR BEGINNER'S PART TIME LECTURER | YEAP CHUN KEAT (DR.) | MULTIMEDIA UNIVERSITY | 4200.00 |



UNIVERSITI
TEKNOLOGI
MARA

Cawangan Melaka

ICAN

2022

PJI EDGe | Division of Research and Industrial Linkages

About ICAN

The Unit of Industry, Community, and Alumni Network or better known as ICAN is one of the units operating under Research and Industrial Linkages of UiTM Cawangan Melaka. Based on the latest strategic planning, ICAN is responsible in conducting programmes and activities between UiTM Cawangan Melaka and its stakeholders relating to academic, industry, community and the alumni.

The perpetual collaboration in communal activities, academic development, and two-way knowledge transfer and sharing programmes between the university and the stakeholders are realised following the objective that the university must stay relevant with the current needs and industrial advancements.

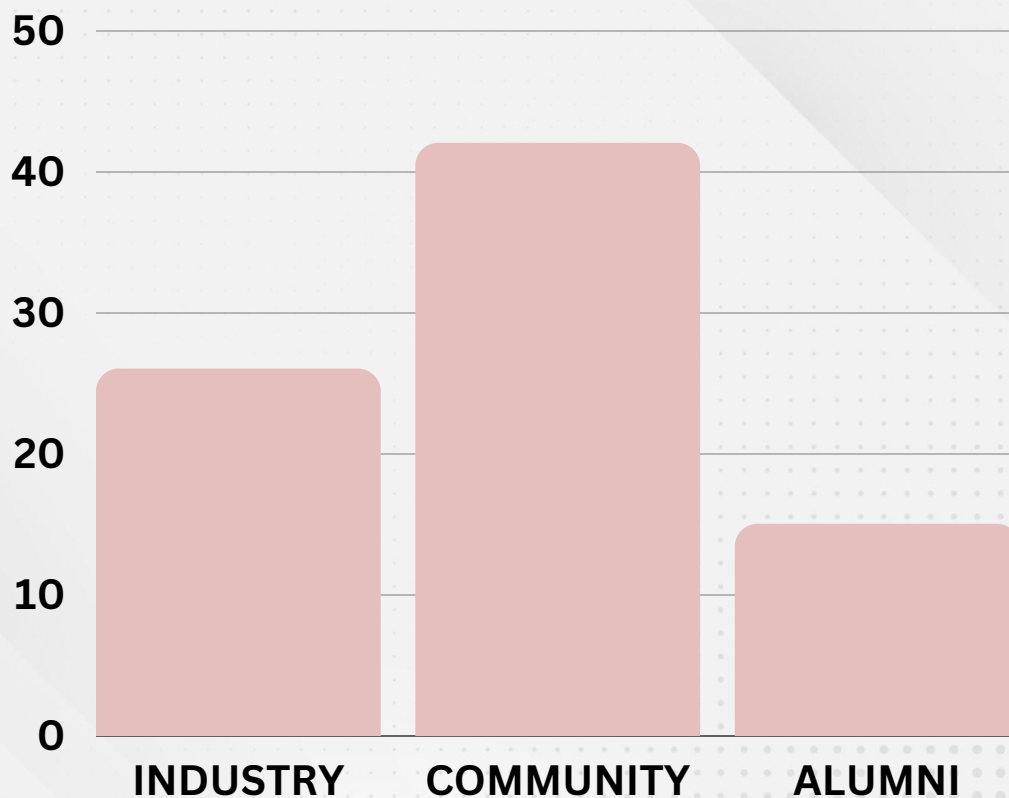
Functions and responsibilities of ICAN:


- Forming relationship and collaboration between UiTM Melaka Branch and the industry/ community.
- Identifying and strengthening the relationship between UiTM Melaka Branch and the industry in accordance with the individual faculty's niche areas.
- Conducting, managing, and coordinating industrial linkages programmes held by the faculties, departments or units in UiTM Cawangan Melaka such as CEO Talk, industrial visits, Knowledge Transfer Programme (KTP), managing staff undergoing industrial attachment or professional training, and industrial collaboration in the name of academic development.
- Conducting, managing, and coordinating community linkages programmes such as University Community Engagement (UCE), community service, and volunteering activities held by the faculties, departments or units at UiTM Cawangan Melaka.
- Conducting, managing, and coordinating alumni linkages programmes such as alumni homecoming, alumni advancement survey, and the involvement of alumni in activities held by the faculties at UiTM Cawangan Melaka.
- Preparing development reports such as UCTC (University Community Transformation Centre) Impact Report, industrial linkages report, and alumni data.
- Providing information needed for the university's strategic planning.

SUMMARY INDUSTRY, COMMUNITY AND ALUMNI ACTIVITY FOR YEAR 2022

UiTM CAWANGAN MELAKA

| <i>INDUSTRY</i> | <i>COMMUNITY</i> | <i>ALUMNI</i> |
|-----------------|------------------|---------------|
| 25 | 41 | 15 |



The background features a white field with a light gray dot grid. A large, light gray diagonal shape, resembling a stylized 'Z' or a folded ribbon, runs from the top right towards the bottom left. In the bottom left corner, there is a solid purple trapezoidal shape. In the bottom right corner, there is a light purple triangular shape containing a pattern of orange dots. The text 'INDUSTRY PROGRAM' is positioned in the center-right area, overlapping the white background and the gray diagonal shape.

INDUSTRY PROGRAM

| LEADER | PROGRAM |
|----------------------------------|--|
| SITI NURSHAHIDAH BINTI SAH ALLAM | LIGHTEN UP WITH KARANGKRAF |
| NOORAZURA BINTI DURANI | GAME MINI CARNIVAL 2022 (GAMEINC22) |
| NOORAZURA BINTI DURANI | INTERNATIONAL CREATIVE INNOVATION DESIGN COMPETITION 2022 (ICIDE 2022) |
| NOORAZURA BINTI DURANI | GAME MINI CARNIVAL 2022 (GAMEINC22) |
| NOORAZURA BINTI DURANI | INDUSTRY SHARING SESSION (TOPIC: EDUTAINMENT GAMES) |
| NOORAZURA BINTI DURANI | LENDU E-SPORT ARENA 2022 (LENSA22) |
| DR. NOR ASIKIN BINTI SHAHARUDDIN | TRUE BEAUTY WEBINAR: ENHANCE STUDENT DEVELOPMENT |
| MD AZZAAT AHSANIE BIN LOKMAN | ANUGERAH RAMADAN |
| DR MOHAMMAD FAHMI ABDUL HAMID | PROGRAM TANGGUNGJAWAB SOSIAL UNIVERSITI (USR) TAHSIN RAMADAN |
| DR. NUR HAYATI BINTI ABD RAHMAN | MEMORANDUM PERSEFAHAMAN BERSAMA THE SUMITOMO FOUNDATION JAPAN |

| LEADER | PROGRAM |
|--------------------------------------|---|
| DR. KULDIP KAUR A/P MAKTIAR SINGH | THE ACCELERATE TRAIN THE TRAINER (TOT) SESSION FOR THE LECTURERS OF UiTM MELAKA |
| MOHD HANIF BIN MOHD OMAR | PROGRAM ASAS FOTOGRAFI DAN VIDEOGRAFI: PEMASARAN MENGGUNAKAN TELEFON BIMBIT |
| NUR SYUHADA BINTI MUHAMMAD | MEMORANDUM PERSEFAHAMAN DI ANTARA UNIVERSITI TEKNOLOGI MARA DAN ITTIHAD TRADING & RESOURCES SDN BHD |
| AKMAL BIN ADANAN | WEBINAR "PELANCONGAN PULAU DI NEGERI MELAKA" |
| DR. AMEIRUEL AZWAN BIN ABD AZIZ | VIRTUAL INDUSTRY ON CAMPUS POSTER SYMPOSIUM (VICA) 2022 |
| GAN KIAT CHIEN, LAI YUH YING | LATIHAN KURSUS BAHASA MANDARIN SIRI 2 KUMPULAN 2 (PERTENGAHAN) BAGI WARGA KERJA PEJABAT KEMENTERIAN PERDAGANGAN DALAM NEGERI DAN HAL EHWAL PENGGUNA NEGERI MELAKA |
| SITI NURSHAHIDAH BINTI SAH ALLAM | VARIATIONS IN READING |
| SITI NURSHAHIDAH BINTI SAH ALLAM | READING BETWEEN THE SPINES |
| NOORAZURA BINTI DURANI | LEVEL UP KL: SEA GAME AWARDS |
| NOORAZURA BINTI DURANI | ACP WORLD CHAMPIONSHIP 2022 |

| LEADER | PROGRAM |
|---|---|
| DR. KULDIP KAUR A/P MAKTIAR SINGH, PROF. MADYA DR. GERALDINE D/O JOHN PHILIP DE MELLO, NUR HIDAYATULSHIMA BINTI OMAR | SESSI #JADIGLOBAL WITH DHL! |
| ANIS AFIQAH BINTI SHARIP | INDUSTRIAL COLLABORATIVE TALK ON TRENDS IN INFORMATION SYSTEMS ENGINEERING 2022 |
| DR. NOOR AFZALIZA NAZIRA BINTI IBRAHIM | MAD MAGS |
| DR. RAIHAH AMINUDDIN | INTERNATIONAL JASIN MULTIMEDIA AND COMPUTER SCIENCE INVENTION AND INNOVATION EXHIBITION (i-JAMCSIIX) 2022 |
| SITI NAJAH RAIHAN BINTI SAKRANI | NATIONAL TOWNHALL SESSIONS 2022 : PUBLIC RELATIONS ACADEMIC, ALUMNI & INDUSTRY. |
| TS DR ALYA GEOGIANA BINTI BUJA | ONE STUDENT 1 SKILL UiTMCM – SISTEM LATIHAN DUAL NASIONAL (OS1S-SLDN) |

The cover features a white background with a light gray dot grid. A large, light gray diagonal shape is positioned on the right side. On the left, a cluster of orange circles of varying sizes is arranged in a roughly circular pattern. The bottom-left corner is a solid purple shape, and the bottom-right corner is a light purple shape with a pattern of orange circles.

COMMUNITY PROGRAM

| LEADER | PROGRAM |
|---------------------------------------|--|
| ARNIDA BINTI JAHYA | HRD VUP: A Compass in Finding Path |
| NURUL ZAMRATUL ASYIKIN BINTI AHMAD | CHARITY AND ENDLESS LOVE (CHANEL) 7.0 BANGKIT BERSAMA (ISSHO NI TATAKAI) RUMAH JAGAAN ORANG TUA AL IKHLAS PUCHONG |
| SITI MUSLIHA BINTI MOHD IDRIS | MISI PRIHATIN BANJIR |
| SITI MUSLIHA BINTI MOHD IDRIS | JOM BANTU ASNAF |
| AEMILLYAWATY BINTI ABAS | SOCIAL CAMPAIGN WITH COMMUNITY (SoCCoM) 1.0 |
| AEMILLYAWATY BINTI ABAS | MARKETING COMMUNICATION STRATEGIES FOR SoCCoM 1.0 @ KAMPUNG BUKIT SENGGEH, MELAKA |
| AEMILLYAWATY BINTI ABAS | ENTREPRENUR BUSINESS PLAN FOR SoCCoM 1.0 @ KAMPUNG BUKIT SENGGEH, MELAKA |
| AEMILLYAWATY BINTI ABAS | SOCIAL MEDIA MARKETING STRATEGIES FOR SoCCoM 1.0 @ KAMPUNG BUKIT SENGGEH, MELAKA |
| MOHD ISHAM BIN ABIDIN | PROGRAM PENGANTARABANGSAAN KHIDMAT MASYARAKAT: KORBAN DAN WAKAF TELAGA DI KEMBOJA SIRI II “PRIHATIN KEPADA UMMAH” |

| LEADER | PROGRAM |
|----------------------------------|---|
| MOHD KHAIRUL NIZAM BIN MOHD AZIZ | TANGGUNGJAWAB SOSIAL UNIVERSITI (USR) #KELUARGAMALAYSIA BERSEKOLAH 2022 |
| KOE WEI LOON | PROGRAM BASIC MICROSOFT OFFICE DAN MOTIVASI POTENSI DIRI BERSAMA ORANG KURANG UPAYA (OKU) |
| NOOR MASFAZURA BINTI MAMAT | PROGRAM SEKOLAHKU UNIVERSITIKU |
| MOHD ISHAM BIN ABIDIN | 1000 BUNGKUS & MAJLIS BERBUKA PUASA 3.0 |
| NUR HAYATI BINTI ABD RAHMAN | MAJLIS PENGHARGAAN KEPADA ETIQA TAKAFUL BERHAD & SESI MENYANTUNI ASNAF UiTM CAWANGAN MELAKA |
| IJLAL BINTI SAJA @ MEARAJ | PEMBERSIHAN BALAI RAYA KAMPUNG BUKIT SENGGEH |
| SOO YEW PHONG | MELAKA TRADITIONAL FOOD PROGRAM 2022 |
| AZHANA BINTI OTHMAN | CHARITY WEEK 2022 MALAYSIA IRM x SUZA x CIPSF |
| NOOR AZZURA BINTI MOHAMED | PROGRAM SUMBANGAN LAPTOP KEPADA MAHASISWA B40 UiTM CAWANGAN MELAKA |
| SARIAH BT CHE' MAN | PROGRAM KHIDMAT MASYARAKAT (CSR) - TRANSIT ILMU FASA 1 |

| LEADER | PROGRAM |
|----------------------------|--|
| SITI MARIAM BINTI ALI | PROGRAM USR GRADUASI PELAJAR KIWANIS DOWN SYNDROME FOUNDATION MELAKA SESI 2021/2022 |
| HAZAMI BINTI HUSSIN | PROGRAM TANGGUNGJAWAB SOSIAL KELUARGA UiTM |
| SURAYA HAMIMI BINTI MASTOR | HRD VUP 2.0: BUSINESS LEVEL UP: SIMPLE BUT SIGNIFICANT! A CSR PROGRAMME. |
| SURAYA HAMIMI BINTI MASTOR | HRD VUP 2.0: LET'S MAKE MONEY FROM SOCIAL MEDIA! - A CSR PROGRAM |
| ISMA IZZA BT MOHAMAD ESA | JOMLAH CYBER SAFE! |
| NOR AIMUNI BINTI MD RASHID | JALIN KERJASAMA PROFESSIONAL SMK DANG ANUM DAN UiTM CAWANGAN MELAKA KAMPUS JASIN DALAM BENGKEL 'FUN CODING WITH TKINTER' |
| ROZAIHA BINTI AB MAJID | PROGRAM ASAS PERNIAGAAN ATAS TALIAN (SHOPEE) DAN ASAS PERAKAUNAN KAMPUNG LENDU |
| SHARMIZA BTE ABU HASSAN | PROJEK MURAL ALOR GAJAH (BANGUNAN BERHADAPAN BULATAN KERIS) PACAQ-MPAG |
| FAHMI BIN SAMSUDIN | PROGRAM AMAL ANAK ANGKAT (CSR) PERSATUAN SIDIPCI |

| LEADER | PROGRAM |
|--------------------------|--|
| AZHANA BINTI OTHMAN | AWARENESS CAMPAIGN AND CHARITY SALES FOR GENERATION OF FUNDS FOR THE CONTINUATION OF THE EDUCATION OF ORPHANS AND THE DISADVANTAGED |
| DIANA BINTI IBRAHIM | LENDU INTERNATIONAL ART COMMUNITY: PASCA COVID (LIAC#4) |
| MOHD HANIF BIN MOHD OMAR | PROGRAM KURSUS ASAS FOTOGRAFI DAN VIDEOGRAFI: PEMASARAN MENGGUNAKAN TELEFON PINTAR DENGAN KERJASAMA JABATAN PEMBANGUNAN WANITA KELUARGA DAN MASYARAKAT DAN PERSATUAN IBU TUNGGAL ISLAM |
| FAHMI BIN SAMSUDIN | PROJEK SENI KOMUNITI LIAC#4 : SENI MEDSOS |
| SHAFIRAH BINTI SHAARI | PAMERAN DERIA 2022 - MASYARAKAT DAN ANTI RASUAH |
| RAIHANA BINTI MD SAIDI | UNIVERSITY SOCIAL RESPONSIBILITY PROGRAMMES (USR) - PERTUBUHAN KEBAJIKAN ANAK-ANAK YATIM ISLAM DAERAH JASIN |
| NOORDIANA BINTI SUKUR | REKREASI DAN KHIDMAT KOMUNITI DI TAMAN REKREASI PAYA BAKAU, SIJANGKANG |

| LEADER | PROGRAM |
|------------------------------------|--|
| FAHMI BIN SAMUDIN | ALUMNI INDUSTRY TALK |
| NUR SYUHADA BINTI MUHAMMAD | PROGRAM PEMBANGUNAN KOMUNITI PENTERNAKAN ARNAB & KELESTARIAN PRODUK MAKANAN BERASASKAN DAGING ARNAB YANG DIUSAHAKAN OLEH GENARASI MUDA FELDA |
| SHAFEZAH BINTI ABDUL WAHAB | BANTUAN BANJIR 2021/2022 |
| NURUL ZAMRATUL ASYIKIN BINTI AHMAD | CHARITY AND ENDLESS LOVE (CHANEL) 8.0 CAHAYA KASIH SAYANG (LUMIERE D'AFFECTION) UNTUK MAJLIS KANSER NASIONAL |
| SHAREENIE SHERA BINTI ABDUL HAMID | PROGRAM KHIDMAT MASYARAKAT MELAKA BANJIR – KAMI PRIHATIN |
| SHAREENIE SHERA BINTI ABDUL HAMID | SINAR AIDILFITRI: SETULUS KEIKHLASAN, SERIBU KEGEMBIRAAN |

The background features a white field with a light gray dot grid. A large, light gray diagonal shape cuts across the upper right. A solid purple shape is at the bottom left, and a light purple shape with a dot pattern is at the bottom right. A cluster of orange dots is on the left side.

ALUMNI PROGRAM

| LEADER | PROGRAM |
|----------------------------------|---|
| AEMILLYAWATY ABAS | BCOP: BRAND COMMUNITY PROJEK |
| MAIZATUL SAADIAH MOHAMMAD | KOLOBRATIF PENGAJARAN DAN PEMBELAJARAN (CIDL) BAGI KOD ENT 300_FUNDAMENTAL ENTREPRENEURSHIP |
| NOOR IBTISAM ABDUL KARIM | CELEBRATE SUCCESS: PERKONGSIAN KEPAKARAN DAN KISAH KEJAYAAN ALUMNI FPHP MELAKA |
| SOO YEW PHONG | GALA DINNER UMAT 250 |
| DR. NUR HAYATI BINTI ABD RAHMAN | INDUSTRIAL TALK SEMINAR: GRADUATES SURVIVAL KIT |
| MOHD SYAZWAN BIN KARIM | ENHANCING DIGITAL CREATIVITY SKILLS |
| SOO YEW PHONG | RAYA@UMAT |
| SITI NURSHAHIDAH BINTI SAH ALLAM | PAPER OF TRUTH |
| SITI NURSHAHIDAH BINTI SAH ALLAM | VARIATIONS IN READING |
| NOORAZURA BINTI DURANI | GAME MINI CARNIVAL 2022 (GAMEINC22) ALUMNI SHARING SESSION |

| LEADER | PROGRAM |
|--|--|
| MOHAMAD SHAFIEI BIN AYUB | PROJEK INOVASI BERSAMA ALUMNI: ULWAN KIT'S |
| DR. NOOR AFZALIZA NAZIRA BINTI IBRAHIM | UNTOLD TO AKHBAR |
| SITI NAJAH RAIHAN BINTI SAKRANI | THE INSTITUTE OF PUBLIC RELATIONS MALAYSIA (IPRM) STUDENTS AND ALUMNI LEADERSHIP & NETWORKING NATIONAL CAMP 2022 |
| ZUHRI ARAFAH BINTI ZULKIFLI | INDUSTRIAL CAREER TALK: THROUGH THE IT ERA |
| DR. NOR ASIKIN BINTI SHAHARUDDIN | WEBINAR OF PROFESSIONAL HOTEL ETIQUETTES: REAL CAREER BREAKTHROUGH |



UNIVERSITI
TEKNOLOGI
MARA

Cawangan Melaka

MASMED

2022

PJI EDGe | Division of Research and Industrial Linkages

About MASMED

Malaysian Academy of SME & Entrepreneurship Development (MASMED) is one of the main units under the Division of Research and Industrial Linkages. Vision To be well-recognized Centre of Excellence (CoE) in entrepreneurship education at national and international level.

Mission:

- To enrich the body of knowledge in the field of entrepreneurship and nurture the development of quality entrepreneurs.
- To collaborate with the small and medium industry and government agencies in promoting entrepreneurship.
- To enhance and strengthen networking strategies at national and international level..

Objective:

- To promote product commercialization among bumiputra entrepreneurs.
- To support University Entrepreneurship Thrust as outlined by the Ministry of Education.
- To encourage entrepreneurship values among students and staff in increasing the employability rate of UiTM students.
- To contribute to income generation of the University.
- To create and develop knowledgeable, enterprising and effective entrepreneurs

MASMED ACTIVITY YEAR 2022

**21
Apr**

**Infaq Ihya Ramadan
Tarikh Akhir Sumbangan**

**20
May**

**Product Idea & Innovation
Showcase 2022**

**25
May**

**Jelajah Mutyara (Unitour)
Bersama Tya Arifin &
Asyraf Khalid**

**12
Sep**

**Kursus Asas Penternakan
Kelulut Bersama Pakar
Kelulut Malaysia, Dr. Mohd
Zulkifli Mustafa**

MASMED ACTIVITY YEAR 2022

Berniaga Bersama Tya
BERSEKUTUAN UNIVERSITI TEKNOLOGI MARA
Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED)

Speaker I
Tya Arifin
Pimpinan & Mentor Usahawan Mutyara

Speaker II
Asyraf Khalid
Pengaruh Urusan

Jelajah Mutyara

UNITOUR

25 MEI 2022 | RABU
UiTM CAWANGAN MELAKA
(Kampus Alor Gajah)
2.30 PM - 5 PM

@mutyaraBeauty | Mutyara Beauty | www.mutyara.com | www.berniagabersamatya.com

"SEBAIK-BAIK MANUSIA DIANTARAMU ADALAH YANG PALING BANYAK MANFAATNYA BAGI ORANG LAIN."
(I.R. BUKHARI)

INFAQ IHYA RAMADAN

SUMBANGAN ANDA AKAN DISALURKAN KEPADA:

- 30 penghuni anak-anak yatim di Kompleks Anak Yatim Fatimah Al-Zaharah (KAYFAZ), Bukit Katil (Duit Raya).
- 30 murid kurang berkemampuan di SK Bukit Bernang, Melaka (Pek Barangan bernilai RM50/keluarga)

SUZA INGIN MENGAJAK ANDA BERKONGSI REZEKI DENGAN MENDERMA/MENAJA PEK BARANGAN KEPERLUAN ASAS KEPADA 30 KELUARGA MURID YANG KURANG BERKEMAMPUAN DI SK BUKIT BERUANG, MELAKA SEBAGAI PERSEDIAAN PUASA/RAYA

1) DERMA TUNAI SEIKHLAS HATI
2) PENAJAAN 1 BOX = RM50
UNTUK SATU KELUARGA

SEBARANG PERTANYAAN BOLEH HUBUNGI:
PUAN ZUNAIDAH : 0126391794
FATM RAIHANAH : 01155073907

TARIKH AKHIR SUMBANGAN: 21 APRIL 2022

Dengan kerjasama
Majlis Persekutuan Pelajar UiTM KBT sesi 2022, Malacca Academy of STE &

UNIVERSITI TEKNOLOGI MARA
Cawangan Melaka
Kampus Jasin

PRIDE INNOVATION SHOWCASE

PRODUCT IDEA & INNOVATION SHOWCASE 2022

18 - 20 MAY 2022

ENT600: TECHNOLOGY ENTREPRENEURSHIP
MASMED, UiTM CAWANGAN MELAKA
FPA | FSKM | FPP

KURSUS ASAS PENTERNAKAN KELULUT

Bersama pakar Kelulut Malaysia
Dr. Mohd Zulkifli Mustafa

Tarikh : 12 September 2022
Masa : 8:00 pagi hingga 6:00 petang
Tempat : Desa Kelulut, UiTM Cawangan Melaka Kampus Alor Gajah
Yuran :

- Pelajar UiTM Cawangan Melaka - RM70 RM 50
- Staf UiTM Cawangan Melaka - RM90 RM 70
- Peserta Luar - RM120 RM 100

Tentatif program

12 September 2022

- 8:00 pagi : Pendaftaran peserta
- 8:30 pagi : Modul 1: Pengenalan Lebah Kelulut dan Potensi Perijanaan Pendapatan
- 10:00 pagi : Minum pagi
- 10:30 pagi : Modul 2: Asas penternakan Lebah Kelulut menggunakan Mustafa Hive
- 11:30 pagi : Modul 3: Prosedur Operasi Standard dalam Penternakan Lebah
- 12:00 tengah hari : Modul 4: Amai Pembuatan Sarang Kelulut dan Pengendalian Madu
- 1:00 petang : Makan, Solat dan Rehat
- 2:00 petang : Modul 5: Pengurusan Madu selepas Tuai
- 4:00 petang : Modul 6: Keusahawanan dalam Industri Madu Kelulut
- 5:00 petang : Modul 7: Khasiat Perubatan Madu Kelulut
- 6:00 petang : Penjurangan siji dan bersurai

*Tertakluk kepada sebarang perubahan

Objektif Program:

- Memberi latihan keusahawanan kepada staf, pelajar dan komuniti setempat.
- Memberi pendedahan kepada para peserta mengenai potensi keusahawanan madu kelulut.
- Menjalinkan kolaborasi antara usahawan dan komuniti.

Maklumat pembayaran yuran:
UiTM MELAKA (Ref: Teja Honey)
BANK ISLAM MALAYSIA BERHAD (GRO Transfer sekiranya dari bank lain)
0402 4010 0178 52

Untuk keterangan lanjut pendaftaran, boleh hubungi:
Puan Zunaidah (012-639 1794) atau Cik Norajila (019-544 9570)

SCAN ME

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