



UNIVERSITI
TEKNOLOGI
MARA

Cawangan Melaka

PJI EDGe

2024

Volume 9



Cawangan Melaka

RESEARCH &
INDUSTRIAL LINKAGES

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Khairi Bin Khairuddin



Foreword by Rector

Assalamualaikum Warahmatullahi Wabarakatuh and good day to everyone.

In the name of Allah, the Most Compassionate and Most Merciful,

First and foremost, I would like to express my heartfelt congratulations to the Division of Research and Industrial Linkages (PJI), UiTM Cawangan Melaka, on the impressive publication of the 9th Edition of the PJI EDGe 2024 Bulletin.

There is no doubt that PJI UiTM Cawangan Melaka continues to demonstrate an unwavering commitment to excellence, playing a crucial role in driving the institution's success, particularly in the areas of research and community engagement. Through a wide range of programmes and initiatives, PJI has made significant contributions not only to the growth of UiTM Cawangan Melaka but also to the development of both local and international communities. This bulletin stands as a testament to the division's accomplishments and milestones throughout 2024.

In closing, I would like to extend my deepest appreciation to the dedicated committee members whose hard work and commitment made this publication possible. My gratitude also goes to everyone who contributed, directly or indirectly, to its successful release. Wishing continued success and growth to PJI UiTM Cawangan Melaka.

Thank you.

PROFESSOR DATUK TS. DR. HAJI MOHD RASDI BIN HAJI ZAINI
Rector
Universiti Teknologi MARA (UiTM)
Cawangan Melaka



Foreword by Deputy Rector

In the name of Allah, the Most Compassionate and Most Merciful.

Assalamualaikum and greetings of peace and wonderful day to everyone,

I would like to express my profound appreciation for the publication of the 9th Edition of the PJI EDGe 2024 Bulletin. This milestone reflects the collaborative efforts of various units under PJI UiTM Cawangan Melaka, including the Journal and Publication University (JPU) Unit, Research Management Unit (RMU), and Industry, Community and Alumni Network (ICAN) Unit. Each of these units plays a vital role in strengthening the foundation of PJI UiTM Cawangan Melaka.

Since its inception in 2016, the PJI EDGe Bulletin has now reached its ninth edition, evolving steadily to offer meaningful insights into the initiatives and contributions of the JPU, RMU, and ICAN units. Beyond serving as a platform to showcase these efforts, the bulletin also acts as a comprehensive record of research activities and community-based projects undertaken by PJI UiTM Cawangan Melaka. Furthermore, it celebrates the achievements and milestones of the faculty throughout the 2024 calendar year.

I extend my heartfelt congratulations and deepest gratitude to all the dedicated staff of PJI, with special recognition to the PJI EDGe Bulletin Committee for their outstanding work in bringing this edition to life. May your noble efforts be recognised and abundantly blessed.

Thank you.

ASSOCIATE PROFESSOR DR. NUR HAYATI BINTI ABD RAHMAN
Deputy Rector (Research and Industrial Linkages)
Universiti Teknologi MARA (UiTM) Cawangan Melaka





Editorial Board

ASSC. PROF. DR NUR HAYATI BINTI ABD RAHMAN

DR WAN MUSYIRAH BINTI WAN ISMAIL

NOR MASLIA BINTI RASLI SAMUDIN

NURHAFIZAH BINTI MOHD ZOLKAPLI

FARAH SHAZLIN BINTI JOHARI

SITI NORASHIKIN BINTI BASHIRUN

KHAIRI BIN KHAIRUDDIN



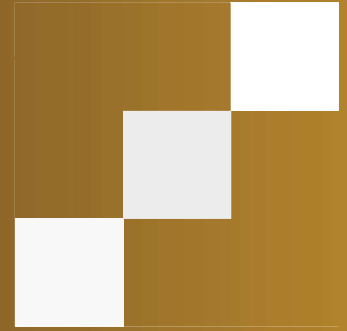
JPU

JOURNAL AND PUBLICATION UNIVERSITY



ABOUT JPU

JOURNAL AND PUBLICATION UNIVERSITY



The Unit of Journal and University Publications (JPU) was established in 2015, following the re-structuring of the PRISMa Unit. The main functions of JPU are to manage the lecturers' scholarly publications, and the periodical publications by Research and Industrial Linkages Department.

There are five sub-units in JPU, namely:

- Bulletin
- Journal
- Conference
- Data Publication
- Indexed Publication

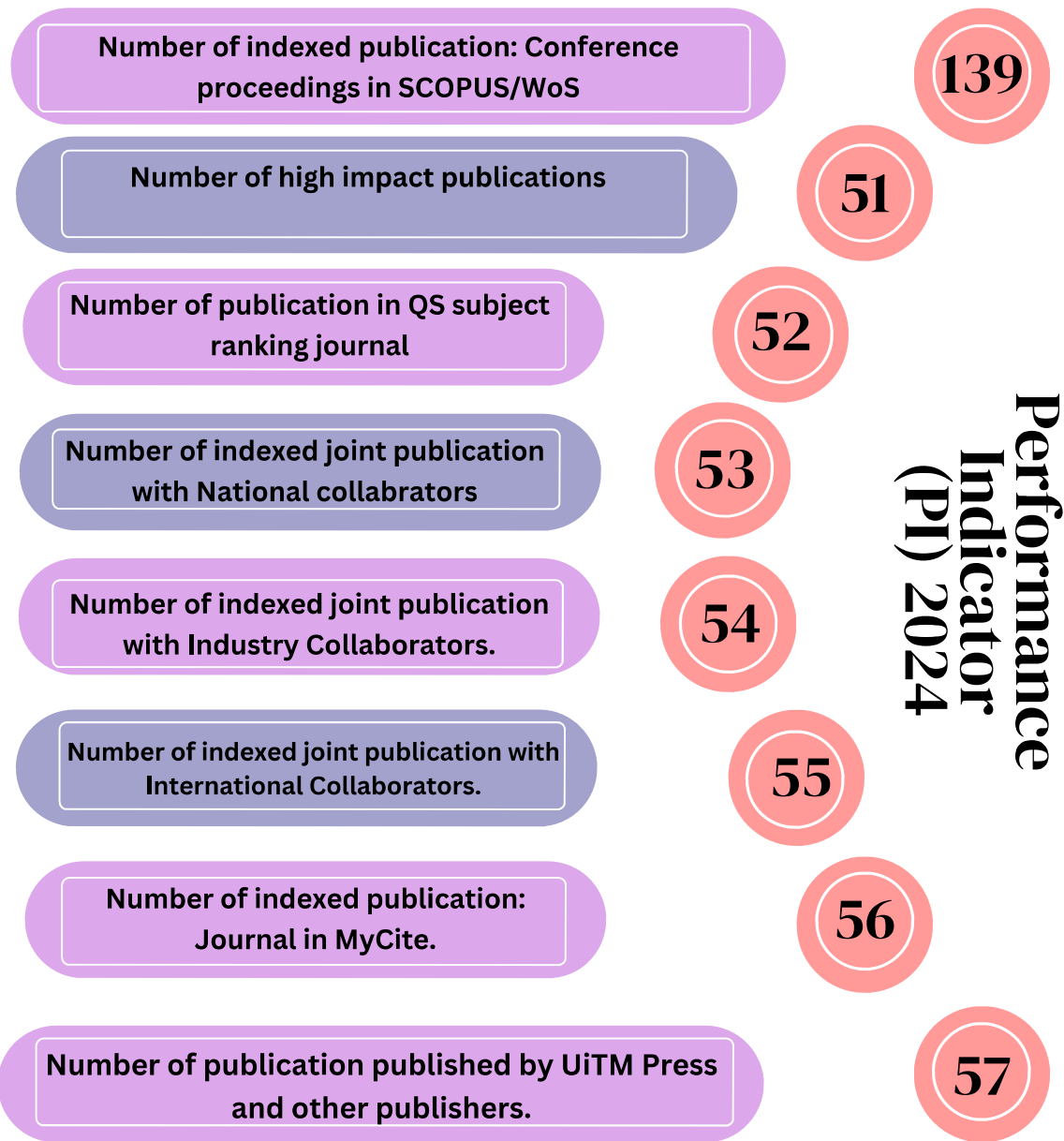
The main objectives of JPU are:

- To cultivate a writing and publishing culture among the lecturers.
- To coordinate scholarly programs organized by the faculties or campus.
- To establish and manage a journal published by UiTM Cawangan Melaka.
- To improve the authorship quality of lecturers.

The main responsibilities of JPU :

- Manage the publication process of the Academic Journal of Business and Social Sciences (AJoBSS).
- Manage and maintain the indexing quality of the Academic Journal of Business and Social Sciences (AJoBSS).
- Conduct training or workshops that are related to scholarly publications.
- Manage and maintain the PRIME system.
- Verify records entered by lecturers in the PRIME system.
- Manage the publication process of PJI EDGe.
- Organize and coordinate conferences, seminars or symposiums.





PI No:

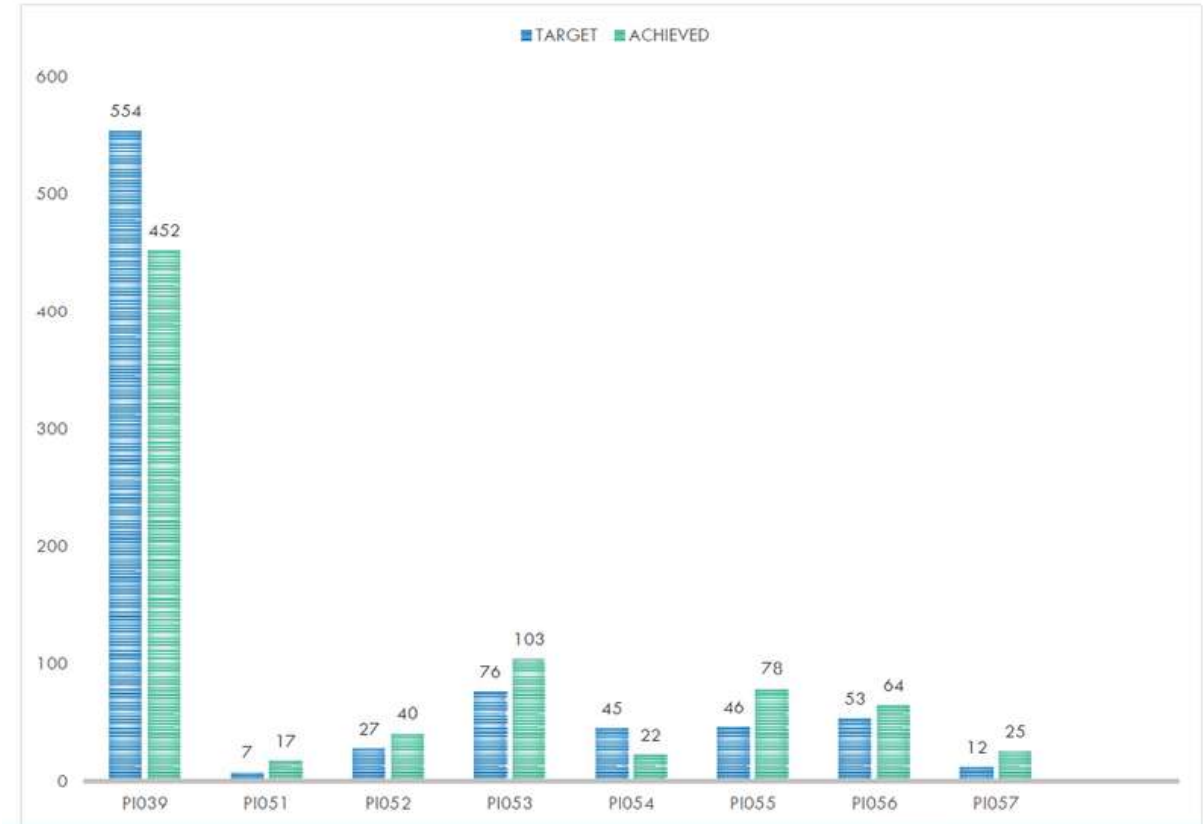
Achievement: 452	139
Achievement: 17	51
Achievement: 40	52
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Performance Indicator (PI) 2024

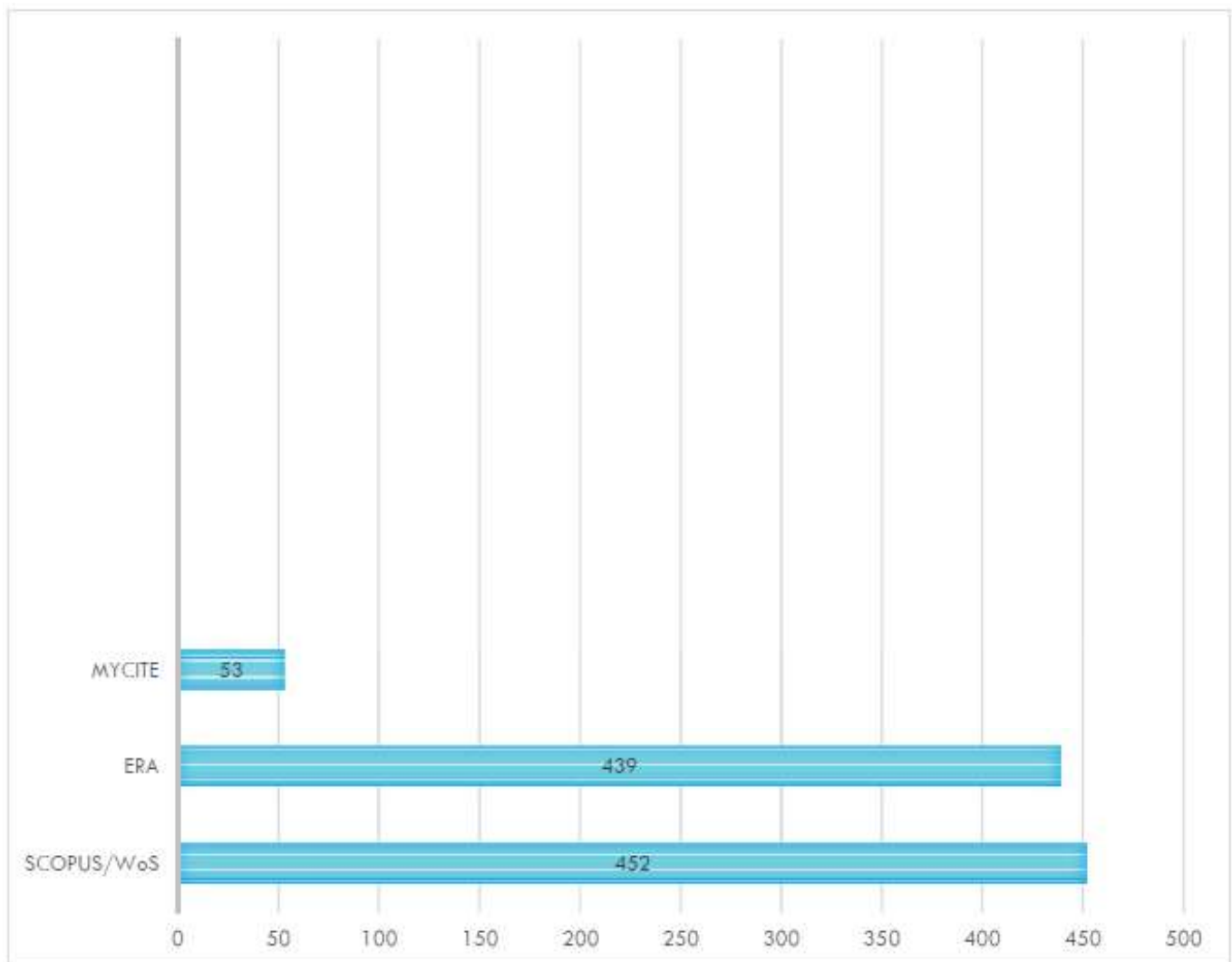


YEAR 2024 UiTM CAWANGAN MELAKA

Performance
Indicator (PI) 2024



SUMMARY OF INDEXED PUBLICATION FOR YEAR 2024 UiTM CAWANGAN MELAKA



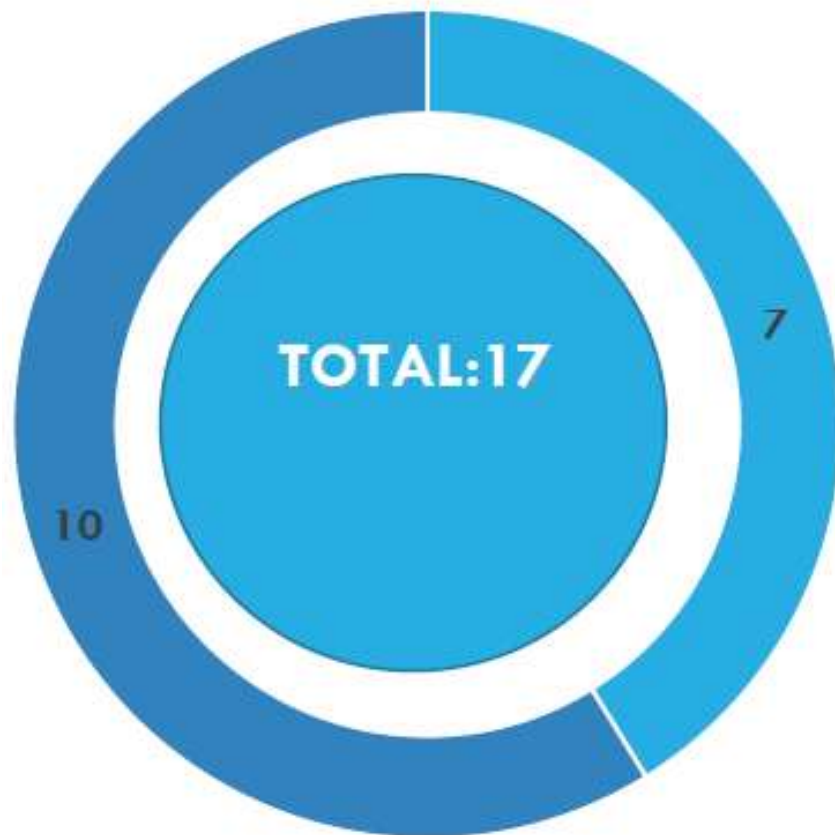
SUMMARY OF TOTAL PUBLICATION BY FACULTY FOR YEAR 2024 UiTM CAWANGAN MELAKA

FACULTY/DEPARTMENT	TOTAL
FACULTY OF ACCOUNTANCY (FPN)	62
COLLEGE OF COMPUTING , INFORMATICS, AND MATHEMATICS (KPPIM)	181
COLLEGE OF CREATIVE ARTS (KPSK)	28
FACULTY OF COMMUNICATION AND MEDIA STUDIES (FKPM)	46
FACULTY OF HOTEL AND TOURISM MANAGEMENT (FPHP)	28
FACULTY OF BUSINESS AND MANAGEMENT (FPP)	319
ACADEMY OF LANGUAGE STUDIES (APB)	55
ACADEMY OF CONTEMPORARY ISLAMIC STUDIES (ACIS)	71
DEPARTMENT OF LAW (JUJ)	11



TOTAL HIGH INDEXED PUBLICATION (Q1/Q2) BY FACULTY FOR YEAR 2024 UiTM CAWANGAN MELAKA

TOTAL HIGH INDEXED PUBLICATIONS Q1/Q2



COLLEGE OF COMPUTING , INFORMATICS, AND MATHEMATICS



FACULTY OF BUSINESS AND MANAGEMENT

LIST OF HIGH INDEXED PUBLICATION (Q1/Q2) BY FACULTY FOR YEAR 2024 UiTM CAWANGAN MELAKA

- Ismail, K. N., Seman, A., & Samah, K. A. F. A. (2024). A New Internal Validity Index for Fuzzy c-means Algorithm. IEEE Access..
- Kholidah, H., Fianto, B. A., Herianingrum, S., Ismail, S., & Mohd Hidzir, P. A. (2025). Do Islamic fintech lending promote microenterprises performance in Indonesia? Evidence of difference-in-difference model. International Journal of Islamic and Middle Eastern Finance and Management, 18(1), 224-246.
- Bonang, D., Ismail, S., & Sukmana, R. (2024). Empowering the future of cash WAQF through digitalisation: an insight into the philanthropic intention of the Indonesian Muslim community. ISRA International Journal of Islamic Finance, 16(S1), 94-117.
- Bittencourt, J. V. M., Ismail, S., Utami, S. A., Rohmana, Y., & Marlina, R. (2024). Factors affecting students' intention to donate cash waqf: the mediating role of literacy in Indonesia. ISRA international journal of islamic finance, 16, 46-70.
- Juliana, J., Limayurid, A. S., Adirestuty, F., Ridlwan, A. A., Rusmita, S. A., & Ismail, S. (2024). Intention to buy halal food through the ShopeeFood application on Generation Z Muslims. Journal of Islamic Accounting and Business Research.
- Ratnasari, R. T., Sari, N. S., Ahmi, A., & Ismail, S. (2024). Research trends of halal tourism: a bibliometric analysis. Journal of Islamic Accounting and Business Research.
- Waini, I., Jamrus, F. N., Rosca, N. C., Rosca, A. V., & Pop, I. (2024). Dual solutions for axisymmetric flow and heat transfer due to a permeable radially shrinking disk in copper oxide (CuO) and silver (Ag) hybrid nanofluids with radiation effect. International Journal of Numerical Methods for Heat & Fluid Flow, 34(3), 1424-1445.
- Jamrus, F. N., Waini, I., Khan, U., & Ishak, A. (2024). Effects of magnetohydrodynamics and velocity slip on mixed convective flow of thermally stratified ternary hybrid nanofluid over a stretching/shrinking sheet. Case Studies in Thermal Engineering, 55, 104161.
- Jamrus, F. N., Ishak, A., Waini, I., & Khan, U. (2024). Radiative influence on axisymmetric ternary hybrid nanofluid flow with convective boundary conditions over a nonlinearly permeable stretching/shrinking disk. International Journal of Numerical Methods for Heat & Fluid Flow, 34(12), 4333-4361.
- Jamrus, F. N., Ishak, A., Waini, I., Khan, U., Hussain, S. M., Madhukesh, J. K., & Abed, A. M. (2025). Stability scrutinization of a non-Newtonian (Williamson) ternary hybrid nanofluid past a stretching/shrinking sheet. ZAMM-Journal of Applied Mathematics and Mechanics/Zeitschrift für Angewandte Mathematik und Mechanik, 105(2), e202300926.
- Arham, A. F., Norizan, N. S., Muhamad Hanapiyah, Z., Mazalan, M. I., & Yanto, H. (2024). Enhancing academic performance: investigating the nexus between digital leadership and the role of digital culture. The Bottom Line, 37(3), 253-276.

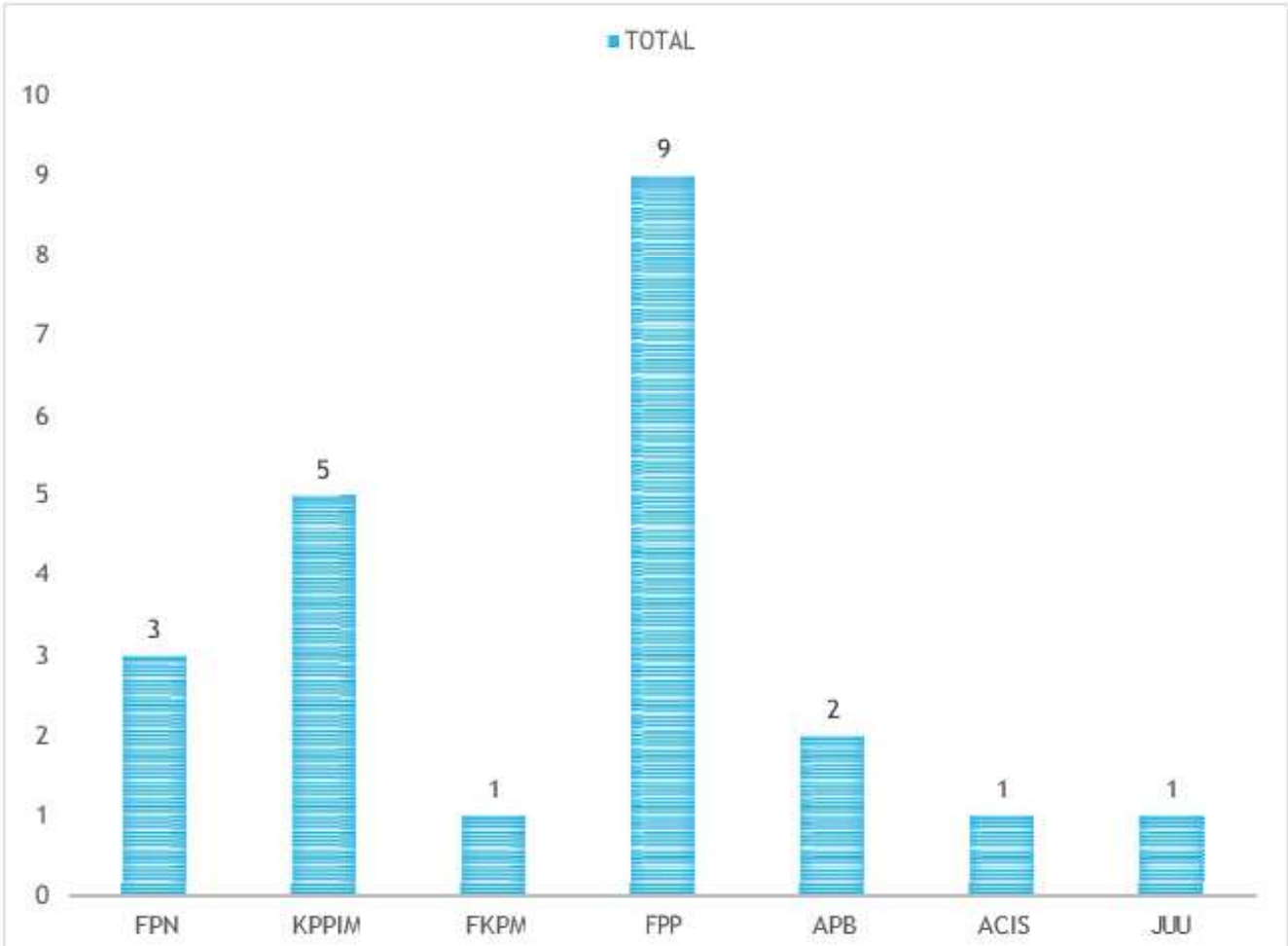


LIST OF HIGH INDEXED PUBLICATION (Q1/Q2) BY FACULTY FOR YEAR 2024 UiTM CAWANGAN MELAKA

- Mahri, A. J. W., Juliana, J., Monoarfa, H., Rohepi, A. P., & Karim, R. (2024). Integrating country of origin, brand image and halal product knowledge: the case of the South Korean skincare in Indonesia. *Journal of Islamic Marketing*, 15(1), 244-259.
- Li, A., Hamzah, R., Rahim, S. K. N. A., & Gao, Y. (2024). YOLO algorithm with hybrid attention feature pyramid network for solder joint defect detection. *IEEE Transactions on Components, Packaging and Manufacturing Technology*.
- Abdul Latip, M. S., Abdul Latip, S. N. N., Tamrin, M., & Rahim, F. A. (2025). Modelling physical ergonomics and student performance in higher education: the mediating effect of student motivation. *Journal of Applied Research in Higher Education*, 17(3), 1081-1098.
- Rusmita, S. A., Filianti, D., Mayasani, E. N., & Samad, K. A. (2024). Gold characteristics as safe haven and assets diversification for Sharia stocks in Indonesia. *Journal of Islamic Accounting and Business Research*.
- Hijriah, H. Y., Rusgianto, S., Kholidah, H., Herianingrum, S., & Md Sahiq, A. N. (2024). Critical development of Islamic financial technology ecosystem: lesson learned from financial technology literature. *Journal of Islamic Accounting and Business Research*.
- Riza, L. S., Putra, Z. A. Y., Zain, M. I., Trihutama, F. Z., Utama, J. A., Samah, K. A. F. A., ... & Priyatikanto, R. (2024). Real-time anomaly detection in sky quality meter data using probabilistic exponential weighted moving average. *International Journal of Data Science and Analytics*, 1-18.

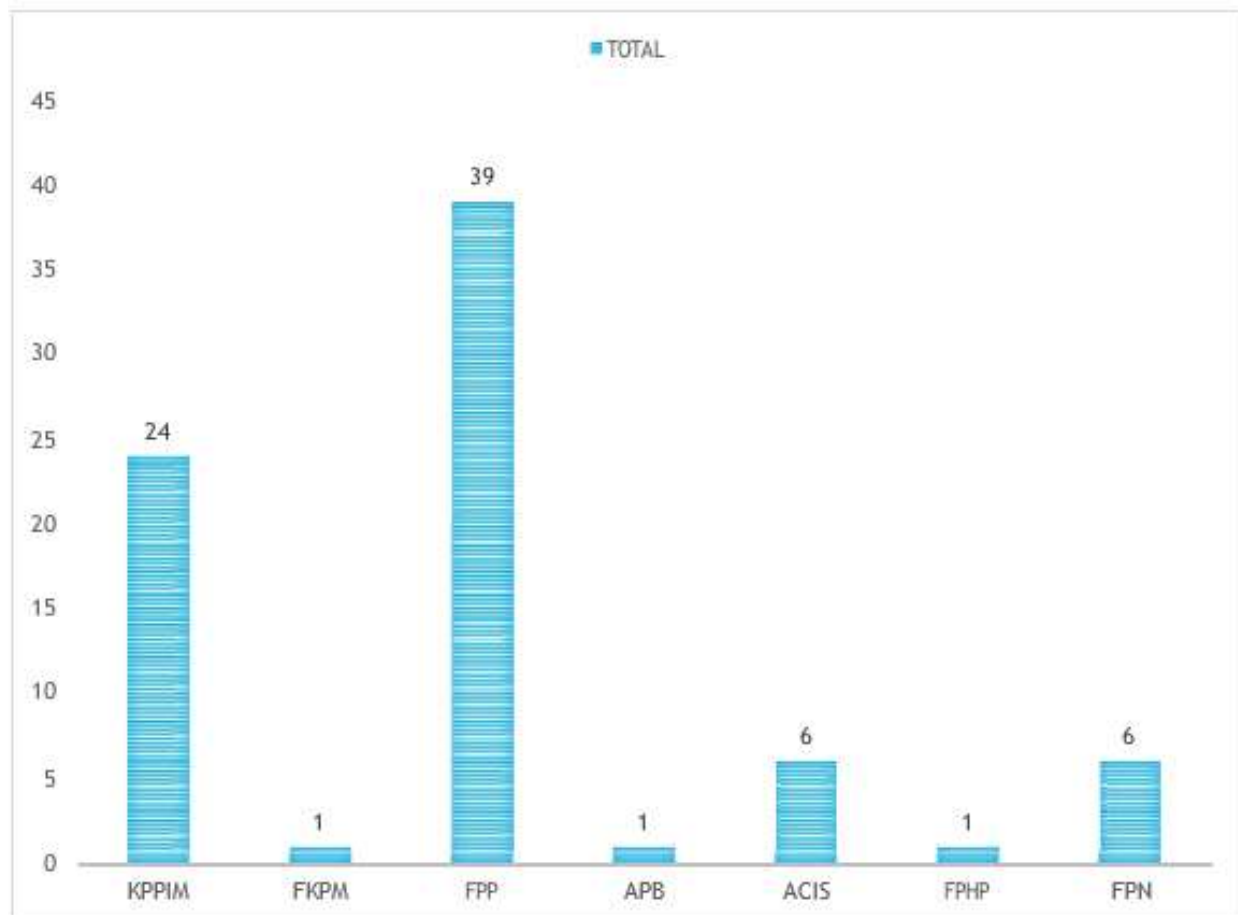


TOTAL INDEXED JOINT PUBLICATION WITH INDUSTRY COLLABORATORS BY FACULTY FOR YEAR 2024 UiTM CAWANGAN MELAKA

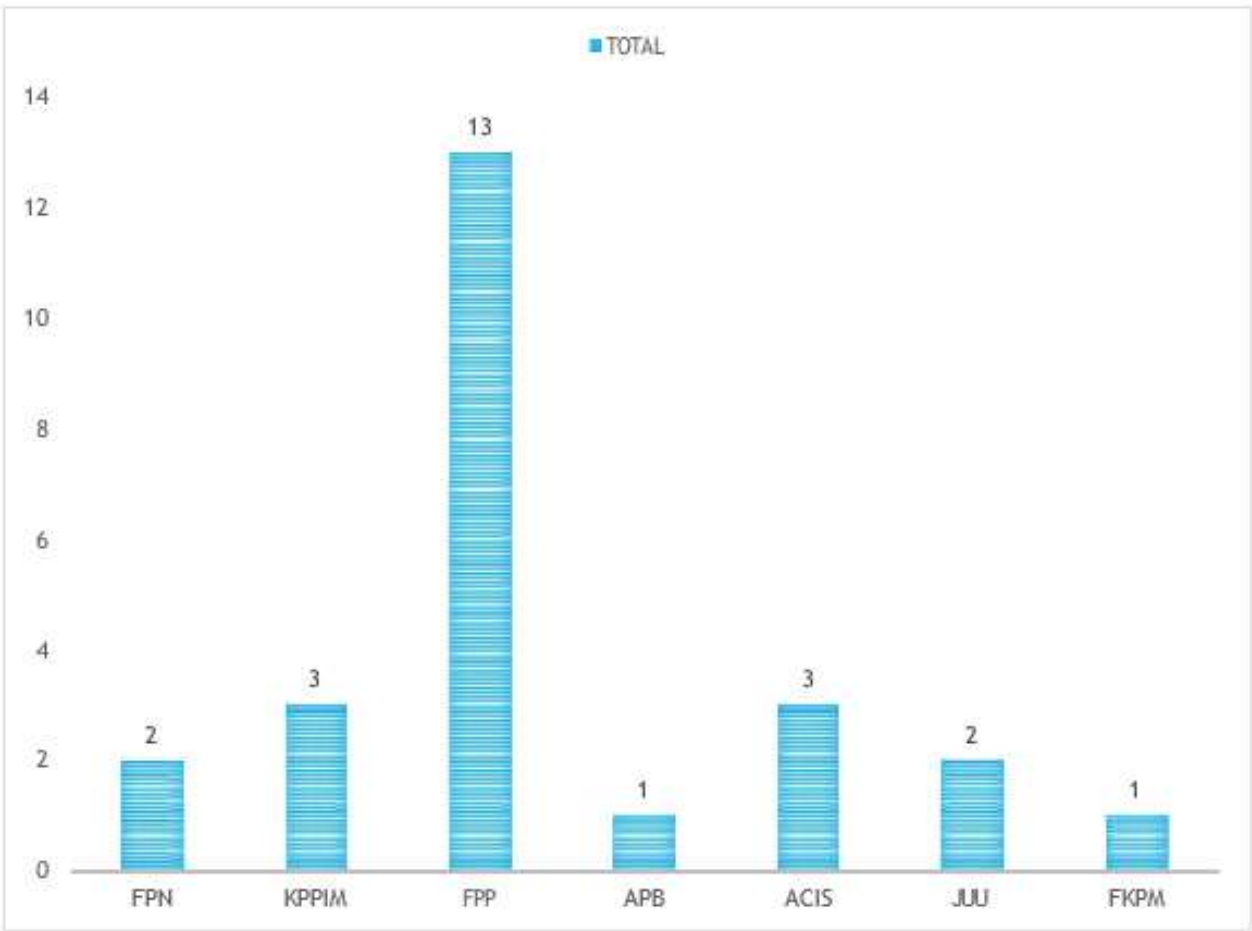


TOTAL INDEXED JOINT PUBLICATION WITH INTERNATIONAL COLLABORATORS BY FACULTY FOR YEAR 2024 UiTM CAWANGAN MELAKA

78



TOTAL INDEXED JOINT PUBLICATION WITH UiTM PRESS AND OTHERS BY FACULTY FOR YEAR 2024 UiTM CAWANGAN MELAKA



STRATEGIC PLANNING PJI 2025

19-22
NOV
2024

TAMAN NEGARA,
JERANTUT
PAHANG

The Activities

The program commenced with a journey to Taman Negara, setting an adventurous tone for the Strategic Planning Meeting 2025 organized by the Research and Industrial Linkages Division (BPJI) of UiTM Cawangan Melaka. Upon arrival and check-in, the first session kicked off with in-depth discussions focused on formulating the 2025 Strategic Plan. These sessions, held over the first two days, provided an opportunity for each unit to present their respective strategies and goals, ensuring alignment with the broader vision of UiTM Cawangan Melaka.

The second day included team-bonding outdoor activities such as a boat trip to Lata Berkoh and the Kelah Sanctuary, followed by an evening Jungle Night Walk. These immersive nature-based experiences fostered collaboration, refreshed the participants' minds, and strengthened team spirit.

On the third day, participants explored the iconic Canopy Walk and trekked through the lush trails to Tereseck Hill. The afternoon continued with a cultural visit to an Orang Asli village, including a thrilling rapid shooting experience along the Terengganu River. The day concluded with a lively BBQ dinner, providing a festive atmosphere for informal networking and celebration.

The final day featured a formal closing ceremony and the presentation of all strategic plans developed during the program. After lunch and check-out, the group returned to UiTM Cawangan Melaka, bringing the enriching and productive program to a close.



STRATEGIC PLANNING PJI 2025

19-22
NOV
2024

TAMAN NEGARA,
JERANTUT
PAHANG

The Goals

Held from 19 to 22 November 2024 in Taman Negara, Pahang, the Strategic Planning Meeting 2025 for the Research and Industrial Linkages Division (BPJI) brought together key personnel in a unique setting aimed at fostering focused dialogue and innovative planning. The event was honored by the presence of Associate Professor Dr. Nur Hayati Binti Abd Rahman, Deputy Rector (Research and Industrial Linkages), whose guidance elevated the importance of the event.

The primary objective was to evaluate the past year's performance and chart a strategic course for 2025. Deliberations centered on performance indicators (PIs) and program alignment across the division's core units: RMU (Resource Management Unit), JPU (University Journal and Publication), MASMED (Entrepreneurship), and ICAN (Industry, Community, Alumni, and Network).



AUTHORS:

WAN MUSYIRAH BINTI WAN ISMAIL,
NUR HAYATI BINTI ABD RAHMAN,
IRFAH NAJIHAH BINTI BASIR MALAN



Success

The Strategic Planning Meeting 2025 was a resounding success. It effectively fostered collaboration, strategic foresight, and a sense of shared mission among BPJI's key units. A total of 28 strategic papers were presented and approved by Associate Professor Dr. Nur Hayati Abd Rahman, reflecting the high quality and readiness of the proposed initiatives. Participants returned to UiTM Cawangan Melaka with renewed motivation and a clear roadmap for achieving institutional excellence in 2025 and beyond.



JPU ACTIVITIES YEAR 2024

**Bengkel Tatacara Mendaftar Di Google Scholar,
SCOPUS dan WOS Kolaborasi Bersama PTAR**

**22
Jan**

Bengkel Tatacara Paper Machine @UiTM 2024

**1
Mar**

Webinar Speed Reading

**6
Mar**

**Webinar How To Ensure Paper Published: Editor's
View**

**22
Mac**

**Research Impact Online Workshop: Writing and
Publishing Articles Using Biblio AI**

**29
Apr**



JPU ACTIVITIES YEAR 2024

Bengkel Penerbitan Artikel dan H-Indeks: Tips dan Strategi

**21
Mei**

Workshop 2 Days Boot Camp Writing

**9-10
Jul**

**Webinar Essential Guide to Manuscript Writing
for Academic Dummies**

**17
Sep**

**2 Days Boot Camp Writing on ERA/MyCite Index
Journal: Hands-On Workshop**

**24-25
Sep**



JPU ACTIVITIES YEAR 2024

UNIVERSITI TEKNOLOGI MARA Cawangan Melaka

WEBINAR BENGKEL

TATACARA MENDAFTAR DI GOOGLE SCHOLAR, SCOPUS, DAN WOS

Anjuran:
Unit Jurnal Dan Penerbitan Universiti (JPU),
Bahagian Penyelidikan Dan Jaringan Industri (PJI) dengan kerjasama
Perpustakaan Tun Abdul Razak (PTAR) UITM Cawangan Melaka

ISNIN
22 JANUARI 2024

MASA
10:00 PG - 12:00 TGH HARI

PENCERAMAH
CIK HAZLIN IBRAHIM KHAN
Pustakawan Kanan
PTAR UITM Cawangan Melaka

MODERATOR
DR. RAIHAH AMINUDDIN,
Penyelaras Data Penerbitan (JPU)

WEBEX SCAN ME

<https://tinyurl.com/532fyj6Z>

UNIVERSITI TEKNOLOGI MARA Cawangan Melaka

WEBINAR BENGKEL TATACARA PAPER MACHINE@UITM 2024

Penceramah:
Cik Hazlin Ibrahim Khan
Pustakawan Kanan, PTAR,
UITM Cawangan Melaka

1 MAC 2024 (JUMAAT)
9.00 PAGI – 11.00 PAGI

WEBEX SCAN ME

<https://tinyurl.com/532fyj6Z>

DAFTAR SEKARANG!

MY KNOWLEDGE MANAGEMENT
([HTTPS://MYKM.UITM.EDU.MY/](https://mykm.uitm.edu.my/))

Sebarang pertanyaan, sila hubungi: **Dr. Raihah Aminuddin**
raihah@uitm.edu.my

UNIVERSITI TEKNOLOGI MARA Cawangan Melaka

WEBINAR SPEED READING

Anjuran:
Unit Jurnal Dan Penerbitan Universiti (JPU),
Bahagian Penyelidikan Dan Jaringan Industri (PJI)
dengan kerjasama
Perpustakaan Tun Abdul Razak (PTAR)
UITM Cawangan Melaka

WEBEX SCAN ME

<https://tinyurl.com/532fyj6Z>

PENCERAMAH:

PUAN SITI HAIDAH MO AZIZ
PUSTAKAWAN KANAN
PTAR UITM KAMPUS BANDARAYA MELAKA

PUAN MAZNAH MAAROF
PUSTAKAWAN KANAN
PTAR UITM KAMPUS ALOR GAJAH

MODERATOR
DR. RAIHAH AMINUDDIN
Penyelaras Data Penerbitan

6 MAC 2024 (RABU)
8.30 PAGI – 12.30 TENGGA HARI

WEBINAR HOW TO ENSURE PAPER PUBLISHED

Editor's View

Organizer:
Unit Jurnal dan Penerbitan Universiti
Bahagian Penyelidikan dan Jaringan Industri
Universiti Teknologi MARA, Cawangan Melaka

Collaborate with:
Unit for Curriculum Affairs and Academic Development
Universiti Teknologi MARA, Cawangan Melaka

FRIDAY
9.00 AM – 12.00 PM
22 MARCH 2024

SPEAKER
PROF. IR. DR. BADRUL HISHAM AHMAD
EDITOR-IN-CHIEF
JOURNAL OF ENGINEERING AND TECHNOLOGY
UNIVERSITI TEKNIKAL MALAYSIA MELAKA

CONTACT US FOR FURTHER INFORMATION

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fadhur@uitm.edu.my

WEBEX SCAN ME

<https://tinyurl.com/532fyj6Z>



JPU ACTIVITIES YEAR 2024

RESEARCH IMPACT ONLINE WORKSHOP:
WRITING AND PUBLISHING ARTICLES USING BIBLIO AI

PENCERAMAH JEMPATAN

PROF. MADYA DR. SHALIZA ALWI
ARSHAD AYUB GRADUATE BUSINESS SCHOOL
UITM SHAH ALAM

29 APRIL 2024
9.00 AM - 12.00 PM

LINK:
[HTTPS://TINYURL.COM/55PP5PYV](https://tinyurl.com/55PP5PYV)

ANJURAN:
UNIT JURNAL DAN PENERBITAN UNIVERSITI (JPU)
BAHAGIAN PENYELIDIKAN DAN JARINGAN INDUSTRI (PJI)

DENGAN KERJASAMA:
UNIT HAL EHWAL KURIKULUM DAN PEMBANGUNAN AKADEMIK (UCAAD)
UITM CAWANGAN MELAKA

BENGKEL
PENERBITAN ARTIKEL DAN H-INDEKS:
TIPS DAN STRATEGI

PENCERAMAH JEMPATAN
DR. HAYROL AZRIL MOHAMED SHAFFRIL
UNIVERSITI PUTRA MALAYSIA

21 MEI 2024 (SELASA)
2.00 PM - 5.00 PM

SCAN ME

ANJURAN
UNIT JURNAL DAN PENERBITAN UNIVERSITI (JPU)
BAHAGIAN PENYELIDIKAN DAN JARINGAN INDUSTRI
UITM CAWANGAN MELAKA

WORKSHOP
2 DAYS BOOT CAMP
WRITING
ON INDEXED JOURNAL SCOPUS/WOS

PENCERAMAH
DR. RABEEDA HAMZAH
Akas/Pengajar
Pengembangan, Informatik
Dan Matematik
UITM Cawangan Melaka

Tarikh: **9-10 JULAI 2024**
Tempat: **ZDKU Level 5, UITM Kampus Bandaraya Melaka**
Masa: **8.30 pagi - 5.00 petang**

ANJURAN:
JURNAL PENERBITAN UNIVERSITI
BAHAGIAN PENYELIDIKAN DAN JARINGAN INDUSTRI
UITM CAWANGAN MELAKA

ANJURAN BERSAMA:
UNIT LATIHAN DAN PENYELIDIKAN,
FAKULTI PENGURUSAN DAN PERNIAGAAN,
UITM KAMPUS BANDARAYA MELAKA

2 DAYS BOOT CAMP WRITING ON
ERA/MyCITE INDEXED JOURNAL:
HANDS-ON WORKSHOP

SESI COACHING / HANDS-ON BERSAMA FASILITATOR
UNTUK PENERBITAN ERA/MyCITE ARTIKEL

DAFTAR SEKARANG
FIRST-COME, FIRST-SERVED!
JAM LATIHAN AKAN DISEDIAKAN

SCAN ME

Tarikh: **24-25 SEPTEMBER 2024**
Tempat: **BILIK MESYUARAT PJI, UNIVERSITI TEKNOLOGI MARA KAMPUS ALOR GAJAH MELAKA**
Masa: **8.30 PAGI - 5.00 PETANG**

ANJURAN:
JURNAL PENERBITAN UNIVERSITI
BAHAGIAN PENYELIDIKAN DAN JARINGAN INDUSTRI, UITM CAWANGAN MELAKA

WEBINAR
ESSENTIAL GUIDE TO MANUSCRIPT
WRITING FOR ACADEMIC DUMMIES

TUESDAY
17 SEPTEMBER 2024
9.00 AM

Organizer:
Unit Jurnal dan Penerbitan Universiti
Bahagian Penyelidikan dan Jaringan Industri
Universiti Teknologi MARA
Cawangan Melaka

WEBSITE: <https://tinyurl.com/55PP5PYV>

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DATIN SRI PROF. DR. SUHAIZA HANIM
DIRECTOR
UNGKU AZIZ CENTRE FOR DEVELOPMENT STUDIES
UNIVERSITI MALAYA



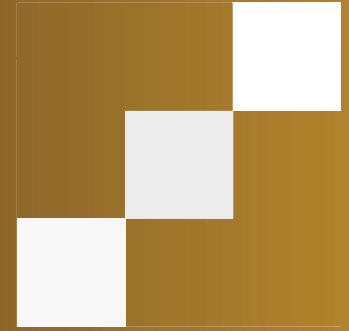
RMU

RESEARCH MANAGEMENT UNIT



ABOUT RMU

RESEARCH MANAGEMENT UNIT



Research Management Unit (RMU) is one of the main units under the Division of Research and Industrial Linkages. There are four main sub-units under RMU. (1) Grant (Private and Government) Unit, (2) Innovation and Commercialization Unit, (3) Consultancy and Research Contract Unit and (4) Centre of Excellence Unit. The Reporting Unit is an ad-hoc unit under RMU.

Grant (Private and Government)

This unit is set up to encourage and facilitate research activities through organizing training programmes, sharing sessions and coordinating internal resources to support the research activities. This unit actively shares any information and updates regarding the opening of grant applications from any organisation. Moreover, this unit also organizes yearly internal assessment workshops to help the lecturers polish their Fundamental Research Grant Scheme (FRGS) application.

Innovation and Commercialization Unit

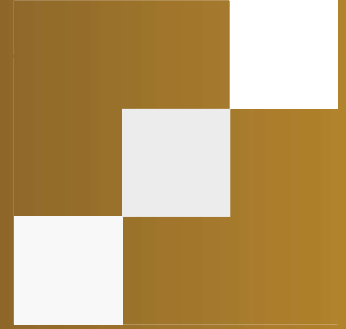
The main activity under this unit is to organize the Melaka International Intellectual Exposition (MIIEx), which is an innovation competition. Apart from that, this unit is also responsible for identifying and selecting innovative products for commercialization and application of intellectual property (IP). Besides, several innovation related workshops are held with the purpose of communicating important information regarding the procedures and documents needed in applying for the IP.

Consultancy and Research Contract

Unit The main objective of this unit is to share information and provide training on consultation projects, covering basic briefing, financial management, and marketing expertise. Through the unit, more consultation projects could be developed, and more collaboration with government agencies, private companies, statutory bodies, and multinational companies could be established.

ABOUT RMU

RESEARCH MANAGEMENT UNIT



Centre of Excellence Unit

This unit is responsible to assist any lecturers who wish to set up the special interest group (SIG). It helps with the submission process and monitor the status for each SIG submission with the Research Management Centre in Shah Alam. The establishment of SIG at each faculty level will help to enliven the research activities and produce more publications of research work.

SUMMARY OF GRANTS FOR YEAR 2024

TOTAL GRANTS:
RM 1,279,127.5

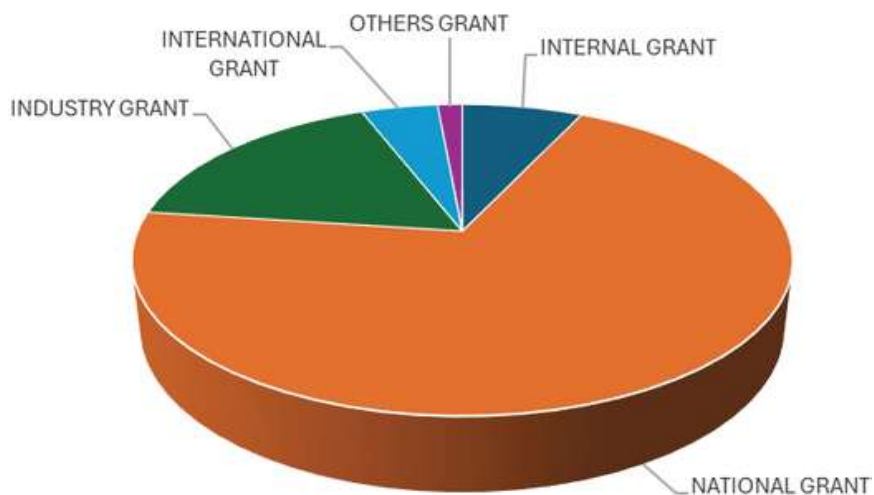
INTERNAL GRANT
RM90,000

NATIONAL GRANT
RM895,685

INDUSTRY GRANT
RM217,756

INTERNATIONAL
GRANT
RM57,186.50

OTHERS GRANT
RM18,500



INTERNAL GRANT

- **GERAN DALAMAN TEJA**



TITLE	LEADER	COST (RM)
OBJECT CLASSIFICATION VIA DATA AUGMENTATION AND VISUALIZATION IN ENVIRONMENTALLY DYNAMIC DEEP LEARNING FRAMEWORK USING LONG-TAILED DATASETS	RAIHAH BINTI AMINUDDIN	20,000.00
THE MISUSE OF ARTIFICIAL INTELLIGENCE TOOLS AND THE IMPACT TOWARDS EDUCATION ETHICAL CONCERNS IN PUBLIC UNIVERSITIES IN MALAYSIA	NORAZLINDA BINTI MOHAMMAD	5,000.00
PEMBINAAN MODEL BAHARU KESEDIAAN PENYERTAAN POLITIK PENGUNDI MUDA BAHARU	MOHD SUFIEAN BIN HASSAN	5,000.00
ACHIEVING FINANCIAL STABILITY THROUGH EFFECTIVE RETIREMENT PLANNING : COMPARISON BETWEEN PUBLIC AND PRIVATE SECTORS	MAIMUNAH BINTI JOHARI	5,000.00
ANALYSING SUPPLY CHAIN RESILIENCE IN THE MALAYSIAN MANUFACTURING INDUSTRY : A COMPARATIVE STUDY OF CRITICAL SECTORS IMPACTED BY COVID-19	FADHLUR RAHIM BIN AZMI	5,000.00
ADDRESSING FINANCIAL ELDER ABUSE PROBLEMS	ROZAIHA BINTI AB MAJID	5,000.00

TITLE	LEADER	COST (RM)
THE INFLUENCE OF DEBT AND FINANCIAL STRESS ON FINANCIAL WELL-BEING AMONG B40 WORKING ADULTS : MODERATING ROLE OF RELIGIOSITY	SITI MARIAM BINTI ALI	5,000.00
LEGALISING THE POWER OF ARREST FOR THE MALAYSIAN COMMUNICATION AND MULTIMEDIA COMMISSION (MCMC)	MIMI SOFIAH BINTI AHMAD MUSTAFA	5,000.00
PENDEKATAN CYBERGOGI MELALUI KURSUS WAJIB UNIVERSITI TERHADAP KEMAHIRAN BERFIKIR DAN PEMBANGUNAN SAHSIAH MAHASISWA	ASMA' WARDAH BINTI SURTAHMAN	5,000.00
DEMYSTIFYING ONLINE-BASED SCAMS IN MALAYSIA : EXPLORING THE PERSUASIVE AND MANIPULATIVE LINGUISTIC STRATEGIES IN PROMOTIONAL MATERIALS	ARIFF IMRAN BIN ANUAR YATIM	5,000.00
WAQF-BASED SOCIAL BUSINESS FOR PRIVATE TAHFIZ INSTITUTIONS IN MALAYSIA	NOR TASIK BINTI MISBA	5,000.00
THE DIGITAL SERVITIZATION ADOPTION AMONG SMES IN MALAYSIA : A STUDY ON ANTECEDENTS AND MEASUREMENT	MASTURA BINTI RONI	5,000.00

TITLE	LEADER	COST (RM)
COMMUNITY LEADERS' FINANCIAL LITERACY TOWARDS SUSTAINABLE COMMUNITY IN MALAYSIA	AZLINA BINTI RAHIM	5,000.00
FACTOR INFLUENCING STUDENTS' INTENTIONS TOWARDS ADOPTING AI TECHNOLOGIES IN EDUCATIONAL SETTINGS: A UNIFIED THEORY PERSPECTIVE	ROSZI NASZARIAH NASNI BINTI NASERI	5,000.00
MODELLING INTERNATIONAL TOURISM BASED ON ARRIVALS IN FIVE SELECTED MEDITERRANEAN COUNTRIES	AZHANA BINTI OTHMAN	5,000.00

NATIONAL GRANT

- **FUNDAMENTAL RESEARCH
GRANT SCHEME (FRGS)**
- **FUNDAMENTAL RESEARCH
GRANT SCHEME- EARLY
CARRIER RESEARCHER (FRGS-
EC)**



TITLE	LEADER	COST (RM)
DEVELOPING A NEW MADANI FINANCIAL LITERACY FRAMEWORK AMONGST GREENPRENEUR IN MALAYSIA: A PROSPECTIVE HIGH-GROWTH HIGH-VALUE (HGHV) FOR SUSTAINABLE ENERGY TRANSITION	AMIRAH HAZIMAH BINTI BORHANORDIN	114,400.00
A HYBRID DEEP LEARNING MODEL WITH MULTI-DATA-DRIVEN APPROACHES FOR EVACUATION SAFETY RISK ASSESSMENT IN HIGH-RISE BUILDINGS	DR. KHYRINA AIRIN FARIZA BINTI ABU SAMAH	120,900.00
A RESILIENCE FINANCIAL LITERACY MODEL FOR WOMEN ENTREPRENEURS: ENHANCING ECONOMIC WELL-BEING	DR. VANI A/P TANGGAMANI	75,400.00
ROBUST FACE ANNOTATION MODEL THROUGH MODIFIED LABEL PROPAGATION ALGORITHM BY INTEGRATING SHARED NEAREST NEIGHBOR AND KERNEL-BASED SIMILARITY	DR. RASEEDA BINTI HAMZAH	80,100.00
DEVELOPING A RESILIENT AND ROBUST SUPPLY CHAIN RISK MANAGEMENT MODEL FOR THE MANUFACTURING INDUSTRY IN MALAYSIA	DR. FADHLUR RAHIM BIN AZMI	84,485.00
DEVELOPING A NEW WAQF MODEL IN ENSURING FINANCIAL SUSTAINABILITY OF THE OLD-AGE CARE CENTRES IN MALAYSIA	ASSOC. PROF. DR. NUR HAYATI BINTI ABD RAHMAN	90,400.00

TITLE	LEADER	COST (RM)
PEMBANGUNAN KONSEP INOVASI PEMBELAJARAN BAHASA ASING ('ILMAN) TERHADAP PELAJAR KURANG UPAYA	IJLAL BINTI SAJA @ MEARAJ	30,000.00
PEMBANGUNAN KERANGKA MODEL KEMPEN BAGI PENANGANAN MASALAH PENINGKATAN KADAR KES HIV/AIDS DALAM KALANGAN BELIA DI MALAYSIA	MOHAMAD HAFIFI BIN JAMRI	30,000.00
DEVELOPING A NEW MODEL OF FUTURE-READY TALENT FRAMEWORK (FRTF) TO REDUCE UNEMPLOYMENT IN MALAYSIA	HAINNURAQMA BINTI RAHIM	30,000.00
DEVELOPING A NEW INTEGRATED ADVERTISEMENT MODEL FOR PROMOTING E-WASTE RECYCLING BUSINESS IN MALAYSIA	NORNAJIHAH NADIA BINTI HASBULLAH	30,000.00
DEVELOPING THE CREDIT RISK MITIGATION MODEL FOR GIG WORKERS IN MALAYSIA	MOHD HAFIZ BIN BAKAR	30,000.00
DEVELOPING A RESILIENT ADMINISTRATIVE GOVERNANCE MODEL (RAGM) TO MITIGATING EMPLOYEE FRAUDULENT BEHAVIOR FOR MALAYSIA PUBLIC SECTOR USING SIX PILLARS OF MALAYSIA MADANI	ZULKEFLI BIN MUHAMAD HANAPIYAH	30,000.00

TITLE	LEADER	COST (RM)
PEMBINAAN MODEL PERSONALITI LELAKI 'QAWWAM' BERDASARKAN KERANGKA MADANI BAGI MENANGANI PENDERAAN EMOSI WANITA DALAM KELUARGA.	IZZAH NUR AIDA BINTI ZUR RAFFAR	30,000.00
PEMBENTUKAN MODEL TEKNIK HAFAZAN AL-QURAN MENGGUNAKAN ALAT BANTU VISUAL BERDASARKAN TEORI VARK	ASMA' WARDAH BINTI SURTAHMAN	30,000.00
PEMBINAAN MODEL TABAYYUN DIGITAL BAGI PENGGUNA MEDIA SOSIAL DI MALAYSIA	KHAIRUL AZHAR BIN MEERANGANI	30,000.00
LIGHTWEIGHT DEEP NEURAL NETWORK (DNN) PRUNING MODEL FOR OBJECT DETECTION USING MODIFIED GENERAL MATRIX MULTIPLICATION (GEMM)	RAIHAH BINTI AMINUDDIN	30,000.00
A MIXED-METHOD ANALYSIS OF LEARNER DIVERSITY AND NEEDS IN EXPLORING THE PEDAGOGICAL IMPACT OF AI-INTEGRATED TOOLS	SITI FEIRUSZ BINTI AHMAD FESOL	30,000.00

INDUSTRY GRANT



TITLE	LEADER	FINANCING AGENCY	COST (RM)
RISK MANAGEMENT: ACCEPTANCE OF MICRO TAKAFUL PRODUCTS AMONG E- HAILING RIDERS IN KLANG VALLEY	HAINNURAQMA BINTI RAHIM	ZURICH GENERAL TAKAFUL BERHAD	30,000.00
PAKAR RUJUK DAN GERAN PENYELIDIKAN PERTERNAKAN KELULUT DI PEDAS, NEGERI SEMBILAN	NORAJILA BINTI CHE MAN	DATUK ROZLAN MOHAMED	41,650.00
WARNALOKA ALOR GAJAH	SHARMIZA BINTI ABU HASSAN	JULIES MANUFACTURI NG SDN BHD	60,000.00
GERAN PEMBANGUNAN WAKAF DUSUN ILMU (WADI) II	AHMAD ROSLI BIN MOHD NOR	AFFIN BANK BERHAD	86,106.00

INTERNATIONAL GRANT



TITLE	LEADER	FINANCING AGENCY	COST (RM)
INCLUSIVE WORKPLACE IN JAPAN ENHANCING PERSON-ENVIRONMENT FIT FOR DISABLED WORKERS	SITI NURUL AKMA BINTI AHMAD	SUMITOMO FOUNDATION	15,186.50
LIGHTWEIGHT DEEP NUERAL NETWORK PRUNING MODELLING BASED ON ADAPTIVE APPROXIMATE GENERAL MATRIX MULTIPLICATION AND ITERATIVE STRUCTURED FILTER FUSION	RASEEDA BINTI HAMZAH	UNIVERSITAS PENDIDIKAN INDONESIA	5,000.00
LEADERSHIP STYLES AMONG UNIVERSITY STUDENTS: A COMPARATIVE STUDY BETWEEN MALAYSIA AND INDONESIA	AHMAD FADHLY BIN ARHAM	UNIVERSITAS MUHAMMADIYAH (UNISMUH) MAKASSAR	5,000.00
THE (IN)VISIBILITY OF LOCAL LANGUAGES: A COMPARISON OF LINGUISTIC LANDSCAPES IN MELAKA, MALAYSIA AND YOGYAKARTA, INDONESIA	MISYANA SUSANTI BINTI HUSIN @ MA'MOR	VOCATIONAL COLLEGE UNIVERSITAS GADJAH MADA, INDONESIA	5,000.00
LINGUISTIC LANDSCAPE COMPARISONS OF UNESCO WORLD HERITAGE SITES AS TOURISM DESTINATIONS: A CASE STUDY OF MALACCA, HISTORICAL CITY OF THE STRAITS OF MALACCA, AND COSMOLOGICAL AXIS OF YOGYAKARTA AND ITS HISTORIC	NURHAMIZAH BINTI ISHAK	VOCATIONAL COLLEGE UNIVERSITAS GADJAH MADA, INDONESIA	5,000.00
HOW WELL DOES DIGITAL LITERACY PREVENT ONLINE PURCHASING RISK IN E-COMMERCE AMONG MILLENNIAL IN MALAYSIA	HAINNURAQMA BINTI RAHIM	STRATEGIC RESEARCH PARTNERSHIP	22,000.00

OTHERS



TITLE	LEADER	COST (RM)
KESEDIAAN PEMBAYARAN ZAKAT PENDAPATAN DALAM KALANGAN PESARA BERPENCEN DI WILAYAH PERSEKUTUAN KUALA LUMPUR DAN PUTRAJAYA : SATU ANALISIS KUALITATIF	HAINNURAQMA BINTI RAHIM	5,000.00
PERSEPSI INISIATIF "CAR FREE ZONE" DI NEGERI MELAKA	MUHAMMAD SYUKRI BIN ABDULLAH	6,500.00
PERSEPSI INISIATIF "NO RIGHT TURN" DI NEGERI MELAKA	SITI NORMAH BINTI AWANG TUAH	7,000.00

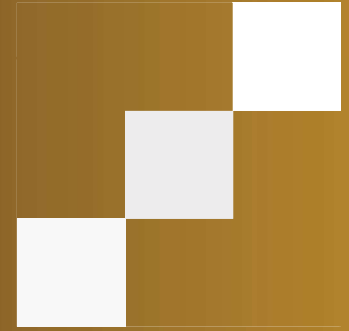
ICAN

INDUSTRY, COMMUNITY, ALUMINI AND NETWORK



ABOUT ICAN

INDUSTRY COMMUNITY & ALUMNI NETWORK



The Unit of Industry, Community, and Alumni Network or better known as ICAN is one of the units operating under Research and Industrial Linkages of UiTM Cawangan Melaka. Based on the latest strategic planning, ICAN is responsible in conducting programmes and activities between UiTM Cawangan Melaka and its stakeholders relating to academic, industry, community and the alumni.

The perpetual collaboration in communal activities, academic development, and two-way knowledge transfer and sharing programmes between the university and the stakeholders are realised following the objective that the university must stay relevant with the current needs and industrial advancements.

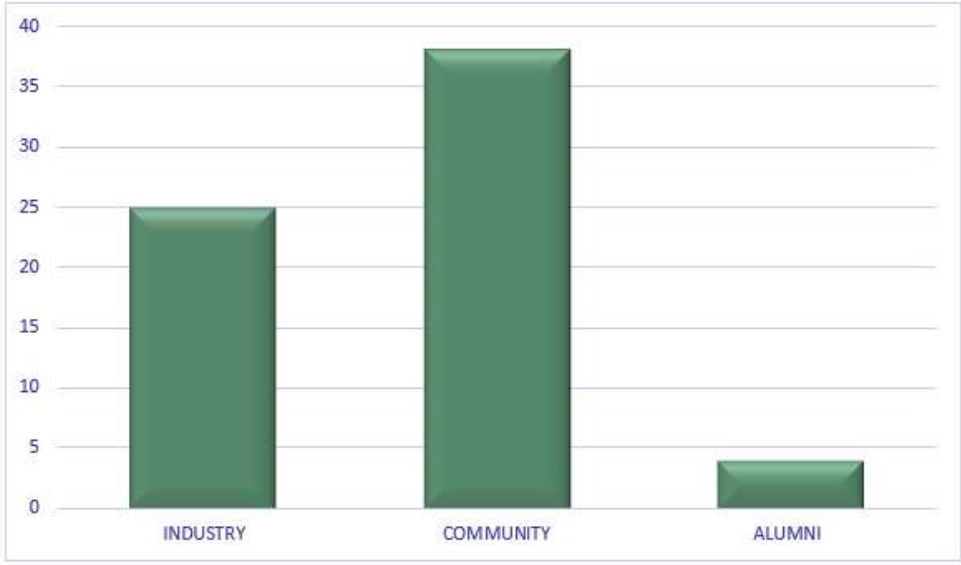
There are four main sub-units under ICAN:

- Alumni linkage
- Community linkage
- Industry linkage
- MoU or MoA with industries and local partners

Functions and responsibilities of ICAN:

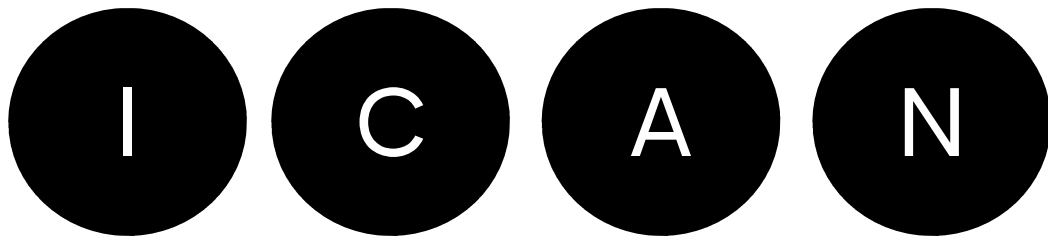
- To form relationship and collaboration between UiTM Cawangan Melaka and the industry/community.
- To identify and strengthening the relationship between UiTM Cawangan Melaka and the industry in accordance with the individual faculty's niche areas.
- To conduct, manage, and coordinate industrial linkages programmes held by the faculties, departments or units in UiTM Cawangan Melaka such as CEO Talk, industrial visits, Memorandum of Understanding (MoU), Memorandum of Agreement (MoA), Knowledge Transfer Programme (KTP), manage staff undergoing industrial attachment or professional training, and industrial collaboration in the name of academic development.
- To conduct, manage, and coordinate community linkages programmes such as University Social Responsibility (USR), community service, and volunteering activities held by the faculties, departments or units at UiTM Cawangan Melaka.
- To conduct, manage, and coordinate alumni linkages programmes such as alumni homecoming, alumni advancement survey, and the involvement of alumni in activities held by the faculties at UiTM Cawangan Melaka.
- To prepare development reports such as PRIME Star Rating, SMART system, industrial linkages report, alumni data.
- To provide information needed for the university's strategic planning.

SUMMARY INDUSTRY, COMMUNITY AND ALUMNI ACTIVITY FOR YEAR 2024



INDUSTRY	COMMUNITY	ALUMNI
25	38	4

INDUSTRY PROGRAM



- **INDUSTRY PROGRAM**
- **COMMUNITY PROGRAM**
- **ALUMNI PROGRAM**

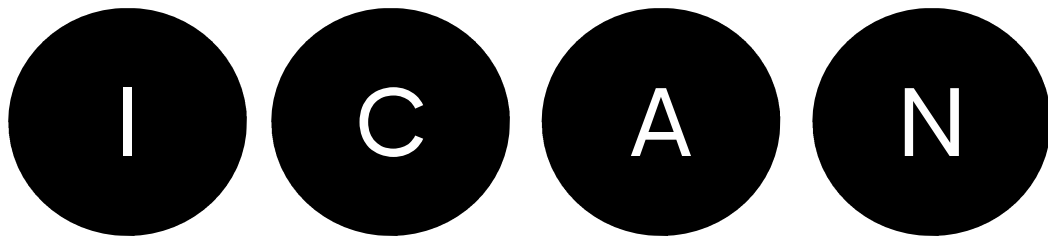


NO	PROJECT NAME	INDUSTRY COLLABORATER	PROJECT LEADER
1.	TOP CODERS: A NATIONAL LEVEL CODING CHALLENGE	1. Thulija Technologies Sdn Bhd 2. Malaysia Digital Economy Corporation (MDEC) 3. Data Science Association (DSA)	MOHAMAD HAFIZ BIN KHAIRUDDIN
2.	GROW DIGITAL: SOCIAL MEDIA BRANDING	STARTUP MALAYSIA, THE ASIA FOUNDATION, Google.org	KULDIP KAUR A/P MAKTIAR SINGH
3.	MINGGU SAINS NEGARA PERINGKAT NEGERI MELAKA 2024	Kementerian Sains, Teknologi dan Inovasi (MOSTI), Kerajaan Negeri Melaka	AINI QAMARIAH BINTI MOHD YUSOF
4.	PERTANDINGAN DATA HACKATHON	Institut Tun Perak, Unit Perancang Ekonomi Negeri	NURAZIAN BINTI MIOR DAHALAN
5.	AMALAN PENGAMBILAN AIR KOSONG DALAM KALANGAN REMAJA (BIAYAAN GERAN INDUSTRI- CITYCHEMO MANUFACTURING SDN. BHD.)	1. CITYCHEMO MANUFACTURING SDN. BHD. 2. MYC! (Malaysian Youth Community)	SOO YEW PHONG
6.	MoU BETWEEN UiTM AND THE SUMITOMO FOUNDATION, JAPAN	THE SUMITOMO FOUNDATION, JAPAN	SITI NURUL AKMA BINTI AHMAD

NO	PROJECT NAME	INDUSTRY COLLABORATER	PROJECT LEADER
7.	PROGRAM PERHIMPUNAN SKUAD ANTIDADAH 2024, AADK DENGAN TAJUK SEBARAN MAKLUMAT MELALUI MEDIA SOSIAL	Agensi Anti Dadah Kebangsaan	MOHD HANIF BIN MOHD OMAR
8.	SIRI SYARAHAN PROFESIONAL EDISI KE-8 2024 (LAWATAN INDUSTRI DAN MAJLIS PENANDATANGANAN MoU UiTM dan ITBM)	Institut Terjemahan & Buku Malaysia	AHMAD HARITH SYAH BIN MD YUSUF
9.	KIDLIT WONDERLAND CHILDREN E-BOOK FAIR	NU IDEAKTIV, KARANGKRAF	NOOR AFZALIZA NAZIRA BINTI IBRAHIM
10.	MoU ANTARA UiTM CAWANGAN MELAKA DENGAN ASEAN ACADEMIC ASSOCIATION (ASEANACA), INDONESIA	ASEAN ACADEMIC ASSOCIATION (ASEANACA)	SOO YEW PHONG
11.	MEMORANDUM PERJANJIAN ANTARA UiTM MELAKA DAN INSTITUT AGAMA ISLAM TAFACQUH FIDDIN (IAITF) DUMAI	INSTITUT AGAMA ISLAM TAFACQUH FIDDIN (IAITF) DUMAI	IZZAH NUR AIDA BINTI ZUR RAFFAR
12.	MoU DI ANTARA UiTM DENGAN MIT SQUARE SERVICES PRIVATE LIMITED BAGI PROJEK KOLABORASI AKADEMIK	MIT SQUARE SERVICES PRIVATE LIMITED	GEETHA MUTHUSAMY

NO	PROJECT NAME	INDUSTRY COLLABORATER	PROJECT LEADER
13.	ACTIVITIES UNDER AGREEMENT BETWEEN THE TRUSTEES OF MAYBANK FOUNDATION, REGISTERED AND UNIVERSITI TEKNOLOGI MARA (MAYBANK GROUP SCHOLARSHIP PROGRAMME 2024 ASSESSMENT CENTRE)	MAYBANK FOUNDATION	SUHAILAH BINTI KASSIM
14.	MEMORANDUM PERJANJIAN ANTARA PROFESSIONAL MUTAWWIF DEVELOPMENT SDN. BHD. DAN UiTM CAWANGAN MELAKA	PROFESSIONAL MUTAWWIF DEVELOPMENT SDN. BHD.	MUHAMMAD TAUFIK BIN MD SHARIPP
15.	AKTIVITI MoA ANTARA UiTM DENGAN YAYASAN TM BAGI PROJEK KELULUTPRENEUR UNTUK ASNAF/B40 LENDU ALOR GAJAH MELAKA.	YAYASAN TELEKOM MALAYSIA	NUR HAYATI BINTI ABD RAHMAN
16.	MoU ANTARA UiTM DENGAN INTERNATIONAL ASSOCIATION OF ECONOMIC AND BUSINESS (IAEB)	INTERNATIONAL ASSOCIATION OF ECONOMIC AND BUSINESS (IAEB)	KHAIRUNNISA BINTI ABD SAMAD

COMMUNITY PROGRAM



- **INDUSTRY PROGRAM**
- **COMMUNITY PROGRAM**
- **ALUMNI PROGRAM**



SENARAI PROJEK JARINGAN KOMUNITI (3 BINTANG)

NO	PROJECT NAME	COMMUNITY COLLABORATER	PROJECT LEADER
1.	BENGKEL PENTERNAKAN KELULUT BERSAMA KOMUNITI B40 LENDU	YAYASAN TELEKOM MALAYSIA. KOMUNITI B40 LENDU ALOR GAJAH	ZUNAIDAH BINTI AB HASAN
2.	BENGKEL STRATEGI PEMASARAN DAN PEREKODAN KEWANGAN BAGI PROJEK KELULUTPRENEUR	YAYASAN TELEKOM MALAYSIA. KOMUNITI B40 LENDU ALOR GAJAH	ZUNAIDAH BINTI AB HASAN
3.	FOR PALESTINE	PALESTINIAN BENEFICIARIES	SHAFEZAH BINTI ABDUL WAHAB
4.	SAHABAT RAMADAN SYRIA 2024	THE SYRIAN COMMUNITY	SHAFEZAH BINTI ABDUL WAHAB
5.	NAVIGATING INDUSTRY PLAYERS TOWARDS SIMPLIFIED FINANCIAL ACCOUNTING WORKSHOP 2.0	ITTIHAD TRADING AND RESOURCES SDN BHD	MOHD SYAZWAN BIN KARIM
6.	PROGRAM KHIDMAT MASYARAKAT & PEMINDAHAN ILMU"FIN-VENTURES ISLAMIC FINANCE FUN & GAMES"	SEKOLAH MENENGAH KEBANGSAAN TELOK MAS, MELAKA	ROHAIZA BINTI KAMIS
7.	PROGRAM MENYANTUNI ANAK-ANAK YATIM DARUL AITAM 2024	PERTUBUHAN KEBAJIKAN DARUL AITAM BUKIT PEGOH, PERNU, MELAKA	MAYMUNAH BINTI ISMAIL
8.	PROJEK MAHABBAH BORNEO HARMONI: 'MEMUPUK KASIH SAYANG, MENCIPTA KESEJAHTERAAN'	TADIKA ISLAM & PRA TAHFIZ MAQBUL, PULAU MABUL, SABAH	NOR'ASYIQIN BINTI ABU
9.	RECYCLE WASTE MONITORING SYSTEM VIA INTERNET OF THINGS (IOT) AT SEKOLAH RENDAH JENIS KEBANGSAAN PAY CHIAO	SJK(C) PAY CHIAO	NOOR HASIMAH BINTI IBRAHIM TEO

NO	PROJECT NAME	COMMUNITY COLLABORATER	PROJECT LEADER
10.	SERVICE-LEARNING MALAYSIA – UNIVERSITY FOR SOCIETY (SULAM) FIN533 PERSONAL FINANCIAL PLANNING BERSAMA SMK TELOK MAS	SEKOLAH MENENGAH KEBANGSAAN TELOK MAS, MELAKA	AMIRUDIN BIN MOHD NOR
11	THE UPCYCLE ODYSSEY: TRANSFORMING TRASH INTO TREASURER (T2T) 2024 SEKOLAH MENENGAH I-MUSLEH	SEKOLAH MENENGAH I-MUSLEH	NORRAEFA BINTI MD TAIB
12.	TRASH INTO TREASURE CHALLENGES	PELAJAR SEKOLAH KEBANGSAAN MALIM, MELAKA	NORRAEFA BINTI MD TAIB
13.	BERKREATIF DENGAN TANGRAM	JPKK KG. BELIMBING DALAM	ROHANA BINTI RAMLI
14.	PENGUKUHAN ASAS SIFIR	JPKK KG. AIR BARUK	ROHANA BINTI RAMLI
15.	WANITA ALAF BARU BERPERIBADI UNGGUL MENURUT SURAH AN-NISA'	MASJID SAIDINA UMAR AL KHATTAB	IJLAL BINTI SAJA @ MEARAJ
16.	SIRI WANITA: PEMBANGUNAN KOMUNITI ILMUAN BERWAWASAN TINGGI (DARJAT DAN HAK WANITA MENURUT SURAH AN-NISA'	JAPERUN DUYONG & KM GROUP SDN BHD (OLIVE HOUSE)	IJLAL BINTI SAJA @ MEARAJ
17.	PROGRAM KNOWLEDGE TRANSFER 'ENHANCING PRESENTATION SKILLS'	SEKOLAH KEBANGSAAN SERI MENDAPAT	NOR AFIFA BINTI NORDIN
18.	PROGRAM PEMINDAHAN ILMU (KTP) KTP PROGRAM: KEM SOLAT PEMACU INTEGRASI KOMUNITI DUYONG	1. APERUN DUYONG 2. MASJID AL-WAHAB PERMATANG DUYONG 3. KOMUNITI PELAJAR (UMUR 7-14) DI DAERAH MELAKA TENGAH 4. JOMSOLAH DOTCOM	MOHAMAD SHAFIEI BIN AYUB

NO	PROJECT NAME	COMMUNITY COLLABORATER	PROJECT LEADER
19.	SULAM 1.0: Community Engagement for Vocation Sustainability 2024	MADRASAH TAHFIZ AL-QURAN WAL QIRAAT TELOK MAS, MELAKA	IDRIS BIN OSMAN
20.	PROJEK SENI PARTISIPATIF PASAR KARAT DONDANG SAYANG (VERSI #9): KAMPUNGKU	ANGKATAN PELUKIS SEMENANJUNG, BALAI SENI NEGARA & KAMPUNG SOLOK AIR BATU	DIANA BINTI IBRAHIM
21.	RECYCLE WASTE MONITORING SYSTEM VIA INTERNET OF THINGS (IOT) AT SEKOLAH MERLIMAU DUA	SEKOLAH MERLIMAU DUA	ROSNIZA BINTI ROSLAN
22.	SHARING SESSION ART EDU CARE ERA DIGITAL : STRATEGI PEMASARAN VIDEO VIRAL DI MEDIA SOSIAL	KOMUNITI SEKITAR JAWA TENGAH INDONESIA	MOHD HANIF BIN MOHD OMAR
23.	WE CARE 5.0: LENDU ZERO WASTE	MT MEDIA FAKULTI PERAKAUNAN UITMCM	AZLAN BIN MD THANI
24.	PROGRAM PEMBASMIAN KEMISKINAN MELALUI PENGGANDAAN KOLONI KELULUT BERSAMA KOMUNITI B40 LENDU	YAYASAN TELEKOM MALAYSIA, KOMUNITI B40 LENDU, PUSAT KOREKSIONAL JASIN, MELAKA	ZUNAIDAH BINTI AB HASAN
25.	PROGRAM KHIDMAT MASYARAKAT & PEMINDAHAN ILMU PENGANTARABANGSAAN "LANGUAGE THROUGH SONGS"	UNIVERSITAS NEGERI PADANG, INDONESIA DAN UMS	MOHD ISHAM BIN ABIDIN

SENARAI PROJEK JARINGAN KOMUNITI (2 BINTANG)

NO	PROJECT NAME	COMMUNITY COLLABORATER	PROJECT LEADER
1.	ISLAMIC VS CONVENTIONAL FINANCE: HISTORY, DEVELOPMENT AND PRACTICE IN MALAYSIA	FAKULTI PENGURUSAN TEKNOLOGI DAN PERNIAGAAN, UTHM	NOR SHAHRINA BINTI MOHD RAFIEN
2.	ECHO ELEVATION TINGKATAN 4 SMK MALIM	ECHO ELEVATION TINGKATAN 4 SMK MALIM	NURSHAZA FARAH BINTI MD SHARIF
3.	EXCELERATE ACCOUNTING: MEMBINA KEUNGGULAN DALAM PERAKAUNAN	SEKOLAH MENENGAH KEBANGSAAN UNGKU AZIZ, SABAK BERNAM	ROZAIHA BINTI AB MAJID
4.	JOM BANTU ASNAF 4.0: HAMPER KASIH RAMADHAN KOMUNITI TAMAN CHENG SETIA	SURAU AL-FAIZIN TAMAN CHENG SETIA	NOR HAMIZA BINTI MOHD NOOR
5.	PENYEMBELIHAN BERTAULIAH ARNAB: BELIA FELDA BUKIT APING BARAT DALAM USAHA MENINGKATKAN KEMAHIRAN DAN PELUANG PEKERJAAN	ITTIHAD TRADING & RESOURCES SDN. BHD.,APING BARAT RABBITRIES (ABR),APING BARAT RABBITRIES (ABR) FOODS,JABATAN PERKHIDMATAN VETARINAR JOHOR	AEMILLYAWATY BINTI ABAS
6.	PROGRAM BRISK WALK DAN PROGRAM KHIDMAT SOSIAL: MEMPERKASA DIRI MELALUI GAYA HIDUP SIHAT	YBK USAHASAMA SDN BHD	HAZAMI BINTI HUSSIN
7.	PROGRAM IHYA RAMADHAN BERSAMA ANAK-ANAK YATIM DARUL AITAM 2024	PERTUBUHAN KEBAJIKAN DARUL AITAM BUKIT PEGOH, PERNU, MELAKA	MAYMUNAH BINTI ISMAIL
8.	PROGRAM KHIDMAT MASYARAKAT DENGAN KERJASAMA SEKOLAH TINGGI ILMU EKONOMI BENGKALIS, UNIVERSITAS NADHLATUL ULAMA (UNU) PASURUAN DAN SEKOLAH TINGGI AGAMA ISLAM SALAHUDDIN (STAIS), PASURUAN	PERTUBUHAN KEBAJIKAN DAIRUL AITAM, KG BUKIT PEGOH, MELAKA & UNIVERSITAS NAHDLATUL ULAMA PASURUAN & UNU PASURUAN	HAINNURAQMA BINTI RAHIM

NO	PROJECT NAME	COMMUNITY COLLABORATER	PROJECT LEADER
9.	PROJEK SULAM FIN546 SMK TINGGI (L) MELAKA	SMK TINGGI (L) MELAKA	SITI NURULHUDA BINTI IBRAHIM
10.	INTERNATIONAL KNOWLEDGE TRANSFER - WORKSHOP MINI WAU ART	HO CHI MINH CITY OPEN UNIVERSITY	MOHD ISHAM BIN ABIDIN
11.	PROGRAM KHIDMAT MASYARAKAT PENGANTARABANGSAAN & PEMINDAHAN ILMU "LINGO EXPLORERS: BASIC ENGLISH ENTHUSIASTS" DI HO CHI MINH, VIETNAM	HO CHI MINH CITY OPEN UNIVERSITY & PENDUDUK MINORITI ISLAM DI MASJID JAMILU ANWAR HO CHI MINH	MOHD ISHAM BIN ABIDIN
12.	PROGRAM MENYEMAI KASIH MEMBERI SAYANG VILLA HARAPAN 2024	PUSAT JAGAAN VILLA HARAPAN MELAKATRASH	NORSHAHIDATUL HASANA BINTI ISHAK
13.	JOM BANTU ASNAF 4.0 : PEMBANGUNAN EKONOMI TARAF HIDUP DI BANDARAYA MELAKA	MASJID CHENG	NOR HAMIZA BINTI MOHD NOOR
14.	PENGUKUHAN ASAS SIFIR SIRI 2	JPKK KG. AIR BARUK	ROHANA BINTI RAMLI
15.	PENGUKUHAN ASAS SIFIR SIRI 4	JPKK KG. AIR BARUK	ROHANA BINTI RAMLI
16.	PENGUKUHAN ASAS SIFIR SIRI 5	JPKK KG. AIR BARUK	ROHANA BINTI RAMLI
17.	PROGRAM KHIDMAT KOMUNITL (USR) FPHP DI RUMAH CERIA MEDAN, INDONESIA	RUMAH CERIA MEDAN, INDONESIA	SHAREENIE SHERA BINTI ABDUL HAMID
18.	PROGRAM ONE MOMENT FOR THEM'(OM4T): EKSPLORASI DSKP BAHASA INGGERIS	SK TEMANG DAHA, MELAKA	KULDIP KAUR A/P MAKTIAR SINGH

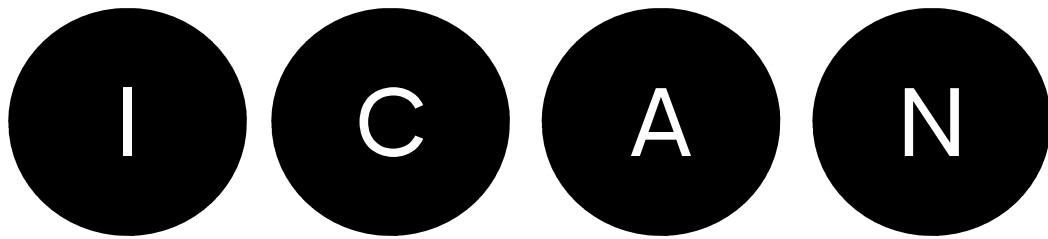
NO	PROJECT NAME	COMMUNITY COLLABORATER	PROJECT LEADER
19.	RECYCLE WASTE MONITORING SYSTEM VIA INTERNET OF THINGS (IOT) AT SEKOLAH KEBANGSAAN AYER MERBAU JASIN	SEKOLAH KEBANGSAAN AYER MERBAU JASIN	FADILAH EZLINA BINTI SHAHBUDIN
20.	UNIVERSITY SOCIAL RESPONSIBILITY WITH THE MUALLAF AND NON-MUSLIM COMMUNITY AT THE JAPAN DA'WAH CENTER, JAPAN	MUALLAF DI JAPAN DA'WAH CENTRE DAN KOMUNITI MUSLIM DI JEPUN	KHAIRUNNISA BINTI ABD SAMAD
21.	TRANSFORMATION INTO LEADERS 2024	SMK PADANG TEMU, MELAKA	AQILAH NADIAH BINTI MD SAHIQ

SENARAI PROJEK JARINGAN KOMUNITI (1 BINTANG)

NO	PROJECT NAME	COMMUNITY COLLABORATER	PROJECT LEADER
1.	CAREER TALK: PATH TO SUCCESS	SEKOLAH MENENGAH KEBANGSAAN DOL SAID, SEKOLAH MENENGAH KEBANGSAAN SERI PENGKALAN DAN SEKOLAH MENENGAH KEBANGSAAN PAYA RUMPUT	MOHD SYAZWAN BIN KARIM
2.	NAVIGATING INDUSTRY PLAYERS TOWARDS SIMPLIFIED FINANCIAL ACCOUNTING WORKSHOP 3.0: CLOSING FINANCIAL STATEMENT FOR ACCOUNTING YEAR END 2023 AND AUDITING DOCUMENTATION FOR APING BARAT RABBITRIES & ABR FOOD COMPANY	ITTIHAD TRADING AND RESOURCES SDN BHD & APING BARAT RABBITRIES & ABR FOOD COMPANY	AZLAN BIN MD THANI
3.	PROGRAM PEMINDAHAN ILMU BERSAMA KOMUNITI MUALLAF DI JAPAN DA'WAH CENTRE, JEPUN	MUALLAF DI JAPAN DA'WAH CENTRE DAN KOMUNITI MUSLIM DI JEPUN	NORAZLAN BIN ANUAL
4.	PROGRAM STUDENT FOR SOCIETY (S4S) FASA 3,PERKAMPUNGAN NELAYAN: KAMPUNG SUNGAI TUANG, KUALA SUNGAI BARU, MELAKA	UNIVERSITAS PADJADJARAN, INDONESIA & KOMUNITI KAMPUNG SUNGAI TUANG, KUALA SUNGAI BARU MELAKA	AHMAD BUKHARI BIN SULAIMAN
5.	UNITY OUTREACH	SEKOLAH KEBANGSAAN LESONG BATU, PERPUSTAKAAN NEGARA MALAYSIA	NUR HIDAYATULSHIMA BINTI OMAR
6.	SEMINAR WANITA SEJAHTERA ANGGUN DAN WIBAWA	KEMENTERIAN PEMBANGUNAN WANITA, KELUARGA DAN MASYARAKAT	HAMIDAH BINTI HAJI BANI

NO	PROJECT NAME	COMMUNITY COLLABORATER	PROJECT LEADER
7.	CORPORATE SOCIAL RESPONSIBILITY INTERNATIONALASSOCIATION ECONOMICS & BUSINESS (IAEB) – UiTM CAWANGAN MELAKA	INTERNATIONALASSOCIATION ECONOMICS & BUSINESS (IAEB)	KHAIRUNNISA BINTI ABD SAMAD
8.	CW2024 CHARITY FUN RUN	ISLAMIC RELIEF MALAYSIA	AZHANA BINTI OTHMAN

ALUMNI PROGRAM



- **INDUSTRY PROGRAM**
- **COMMUNITY PROGRAM**
- **ALUMNI PROGRAM**



NO	PROJECT NAME	INVOLVED ALUMNI	PROJECT LEADER
1.	MALAM GALA SEMPENA SAMBUTAN 25 TAHUN UiTM SEBAGAI SEBUAH UNIVERSITI	PERSATUAN ALUMNI UiTM MELAKA (UMAT)	NOOR AFZALIZA NAZIRA BINTI IBRAHIM
2.	GAME MINI CARNIVAL 2024 (GAMEINC24)	1. MUHAMMAD DINIE AMMAR BIN AZLAM 2. MUHAMMAD IRFAN BIN SYAMIL 3. AIDA NUHA BINTI RADZUAN 4. HAFIZUDDIN SYAHMI BIN MOHD ROSLI 5. NURIMANUDIN BIN ISHMUDDIN 6. MUHAMMAD SYAMIM BIN AMRAN.	NOORAZURA BINTI DURANI
3.	COFFEE TALK WITH ALUMNI	1. DATO' ROSTHMAN BIN IBRAHIM 2. WAN ARASH AZZAZI BIN JOHARI 3. SHAZRIZAM BIN SULAIMAN	SITI AMALINA BINTI MOHD YAZID
4.	EXCELERATE ACCOUNTING: BUILDING EXCELLENCE IN ACCOUNTING	1. AMMAR IKHWAN BIN YAHYA 2. MOHD HAKIM BIN CHE OMAR	ROZAIHA BINTI AB MAJID
5.	INKWELL: BEYOND THE HEADLINES	ENCIK SAHARUDIN BIN MOHD MUSTAFA	NOOR AFZALIZA NAZIRA BINTI IBRAHIM
6.	ELITE UNCOVERING THE ART OF DIGITAL PUBLISHING	GHAFAR BIN NAWI	NOOR AFZALIZA NAZIRA BINTI IBRAHIM
7.	MAGICAZINE	MOHD FIEZREEN BIN AHMAD	NOOR AFZALIZA NAZIRA BINTI IBRAHIM

NO	PROJECT NAME	INVOLVED ALUMNI	PROJECT LEADER
8.	A DAY IN THE LIFE OF FINANCIAL ANALYSTS	1. NUR ATIKAH BINTI MA'AROB, ACCOUNT & FINANCE ANALYST (ACCENTURE TECHNOLOGY SOLUTIONS SDN BHD) 2. SITI ATIRAH BINTI HUSSIN, BUSINESS ANALYST (VALIRAM GLOBAL CONCEPT SDN BHD) 3. FATIN NABILA BINTI SHAHARUDDIN, EXECUTIVE MANAGEMENT REPORTING & BUDGET (PETRONAS) 4. NURQISTINA BINTI AMIR HAMZAH, ACCOUNTOFFICER (GRAND SWISS BELHOTEL)	NURHASLINDA BINTI HASHIM
9.	WEBINAR EFFECTIVE ACADEMIC WRITING FOR FYP	1. DR. SITI DIANA 2. NABILAH BINTI MOHD NASIR	RAIHAH BINTI AMINUDDIN
10.	FROM VISION TO VICTORY: NAVIGATING THE STRATEGIC LANDSCAPE	MOHAMAD HAIDI BIN MOHD SHAHARUDIN (MANAGING DIRECTOR OF MHG CORPORATE HOLDINGS SDN BHD)	AHMAD FADHLY BIN ARHAM
11.	CAREER TALK WITH ALUMNI- PROSPECTS IN THE SEED INDUSTRY	MUHAMMAD SUKAYADIY BIN SALIM	PTAR KAMPUS JASIN
12.	UiTM CAWANGAN MELAKA LAUNCHES SULAM MILEAGE PROJECT DURING GALA NIGHT CELEBRATING 25 YEARS OF UiTM AS A UNIVERSITY	1. AINA NAJIHAH BINTI AMIR 2. SHARIFAH NUR NABILAH BINTI SYED SUHAIRI 3. NUR DAHISHA BINTI MOHD SYUHAIRI 4. MUHAMMAD HAZIQ BIN MOHD NOR HISHAMUDDIN.	SUMARNI BINTI MAULAN

NO	PROJECT NAME	INVOLVED ALUMNI	PROJECT LEADER
13.	A NEW LEGACY REWRITTEN BY LG120'S COHORT 12	MUHAMMAD HAZIQ BIN MOHD NOR HISHAMUDIN	NUR FATHIAH AQILAH BINTI MOHAMAD ZAINUDDIN
14.	PROJEK TABUNG UMAT LESTARI UNTUK SISWA (TULUS) 2.0	PERSATUAN ALUMNI UITM MELAKA (UMAT)	PERSATUAN ALUMNI UITM MELAKA (UMAT)

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